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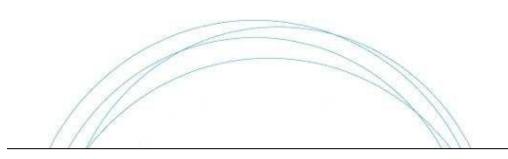








"a unique mixed-use urban village displaying best practice in many ways....."







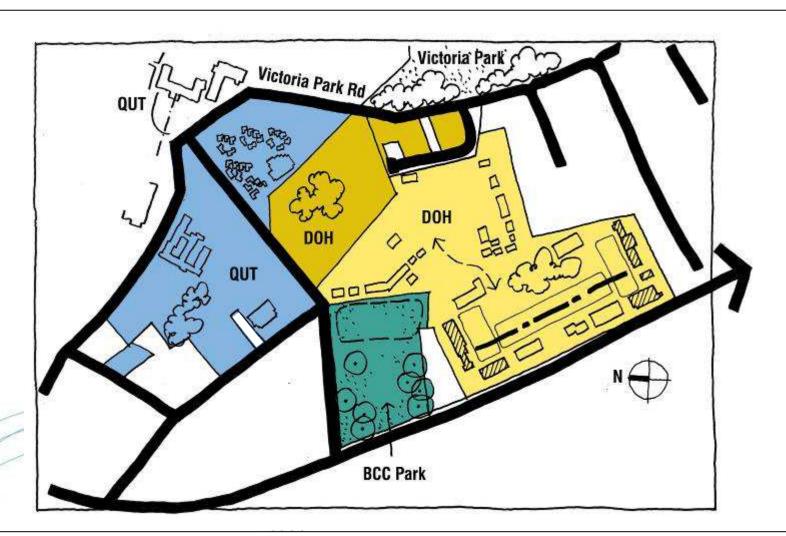
#### A partnership by:

- the Queensland Department of Housing
  - the State Government housing authority; and
- the Queensland University of Technology
  - the largest university in Queensland



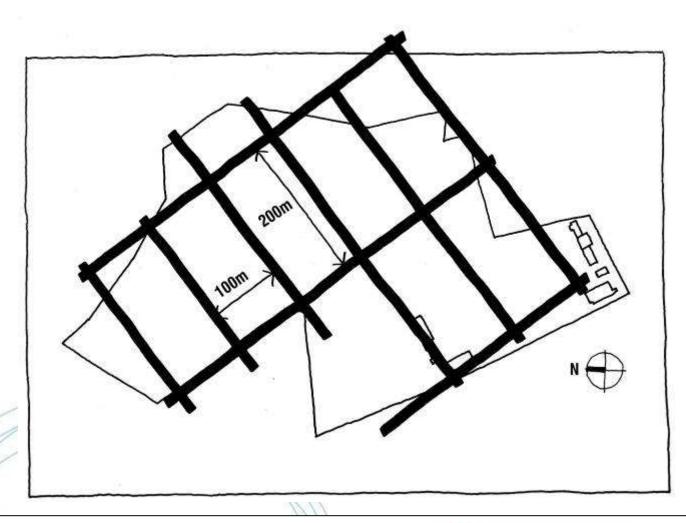


Land ownership





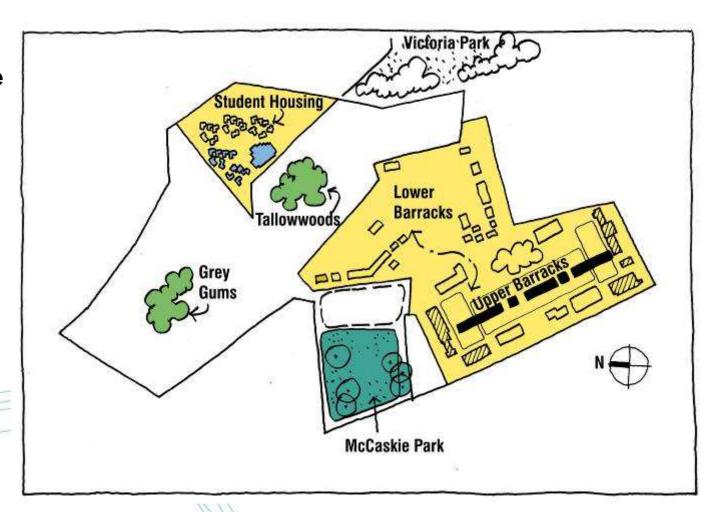








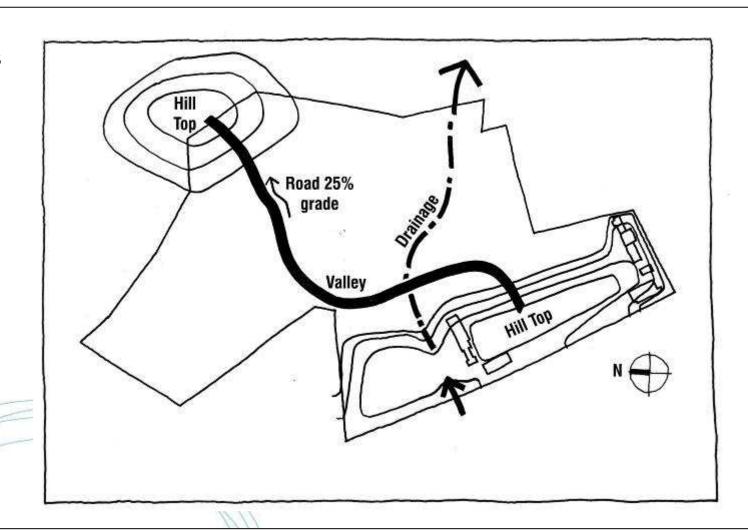
Natural and cultural heritage







Landform was a challenge!



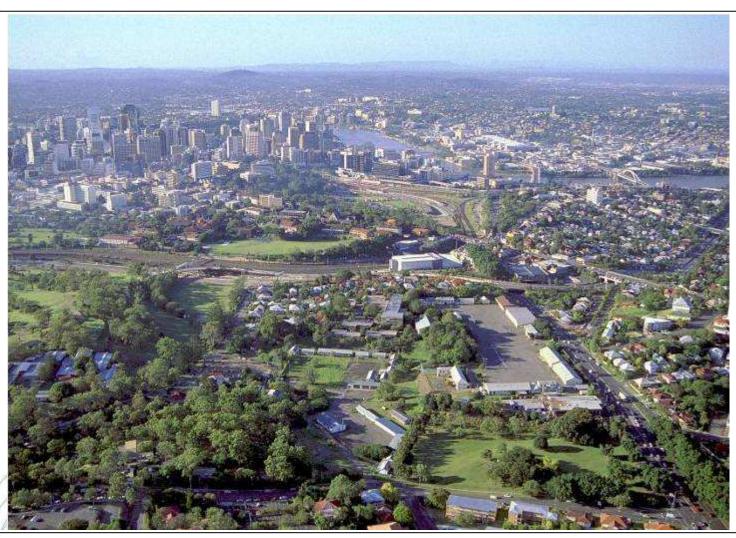


















**March 2005** 













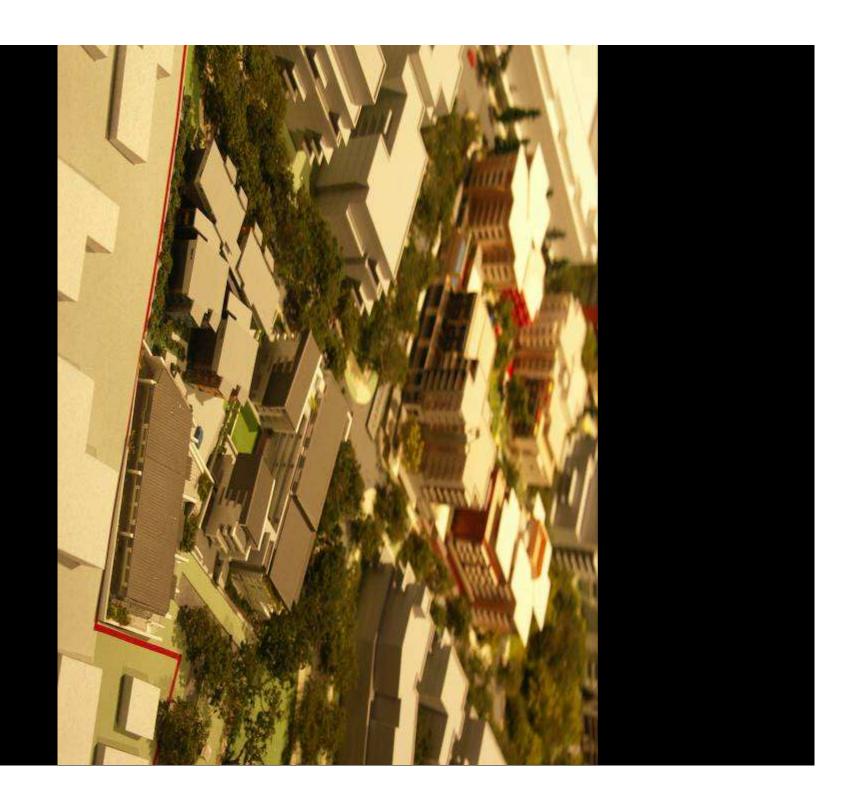


- Enterprise Centre
- Theatre
- Visual Arts
- Fashion Design
- Exhibition Spaces
- Film & TV
- Multi-media
- Journalism

**Creative Industries Precinct** 





























































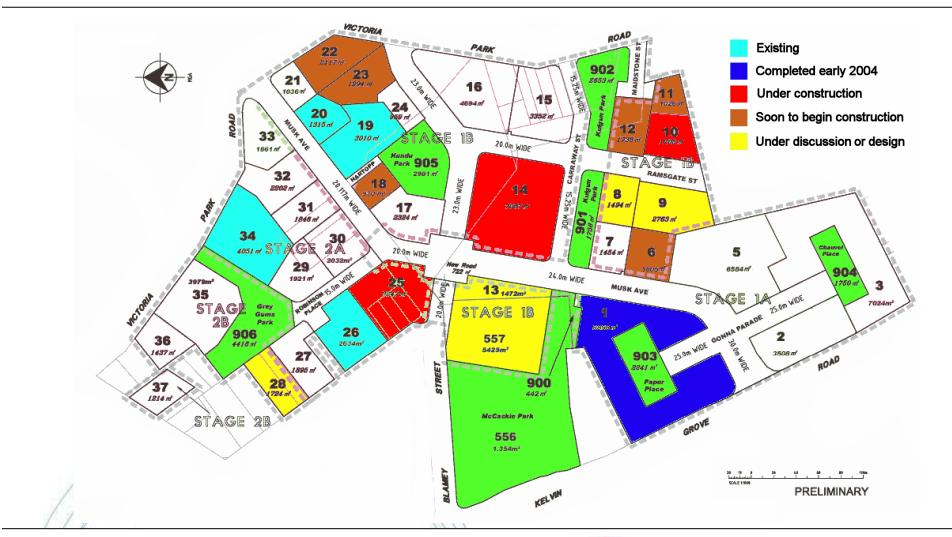


















# why?

- high quality urban design
- sustainable architecture and planning
- safe walkable transport-served neighbourhood design
- university integration in the community
- social mix through a wide range of housing types, tenures and prices
- public-private partnerships; and
- value adding to subsidise low income housing

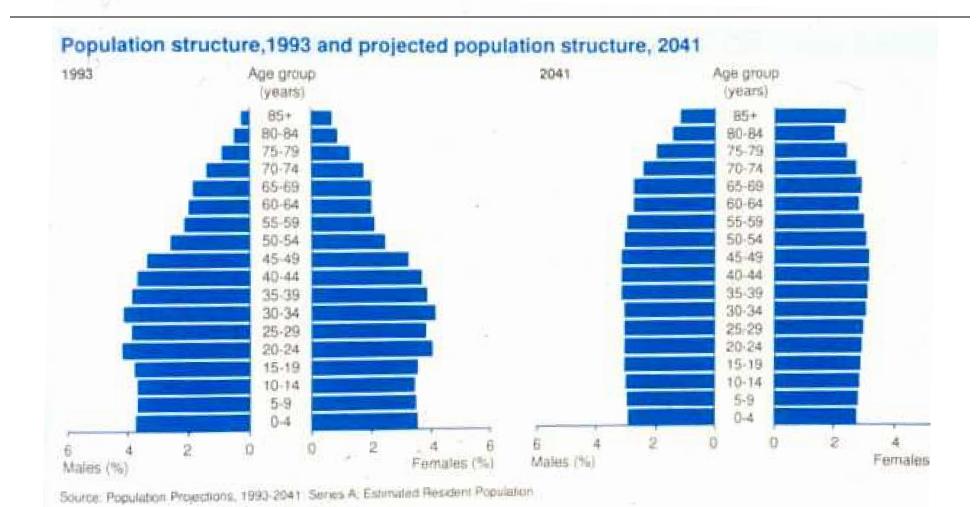






# "Origins, Options and Sustainability: reflections on the Kelvin Grove Urban Village"

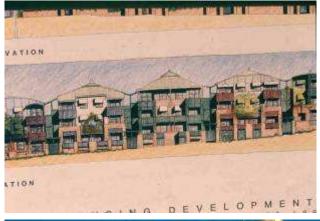
in Australian Planner, December 2004







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#### **Public Housing**

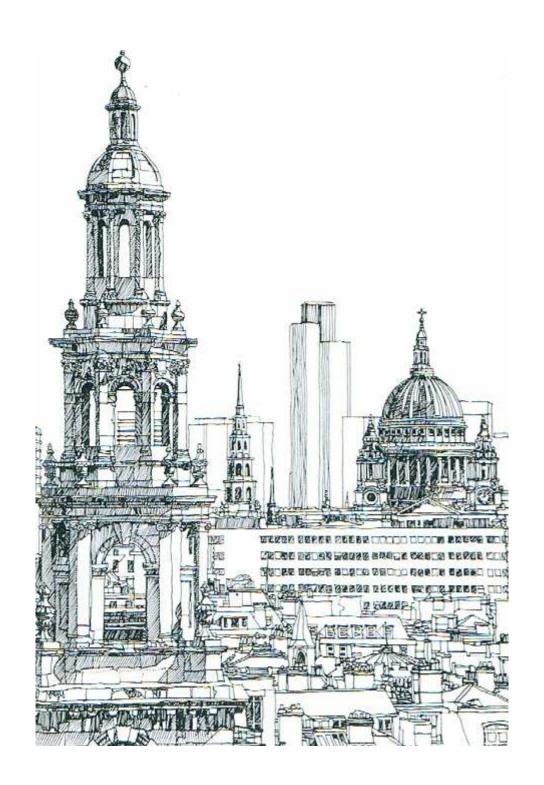


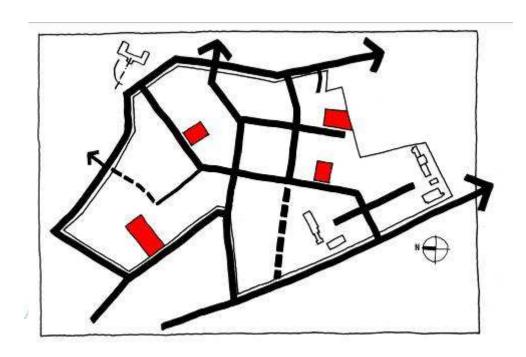


# Sustainable Communities through a

# MIX OF HOUSING AND PEOPLE

- age of residents
- household size
- wealth
- owned or rented
- housing size, housing form and lifestyle







### The integration of affordable housing





## Sustainable Neighbourhoods and Cities through a

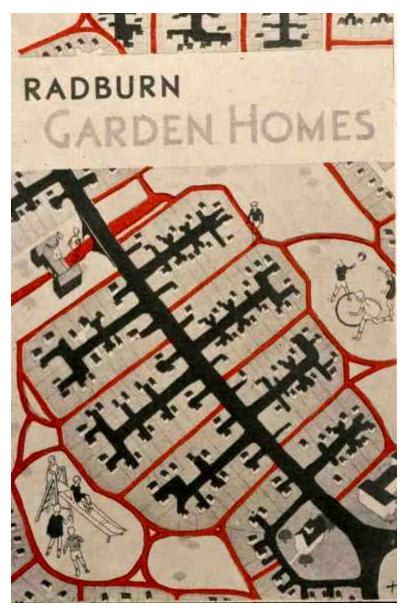
MIX OF USES

### **Urbanism**





### Neighbourhood design



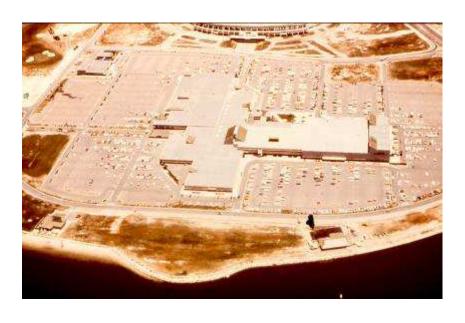


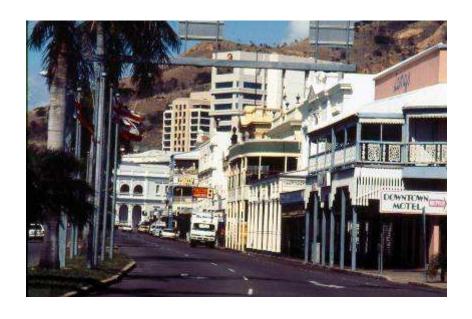
Conventional planning in calls' locates neighbourhoods between arterial roads in larger single rand-use combounds. Neighbourhood centres comprising shape, open space and a school are located within the cell. Access is via a durathman interactional street structure with a segregated pedestrum network. The Corretionity Code seeks to integrate junit uses within a network of interconnected streets designed for all users. Neighbourhood centres are located at the intersection of major streets to provide for retail explaure. Large pands and standard saced schools are located between reciphocurhoods so that walking access to the centre is not compramised.

Figure 1: Companison between conventional and Community Code approach to neighbourhood design.

W. A Commundy ade dough 2/37

### **Shopping**





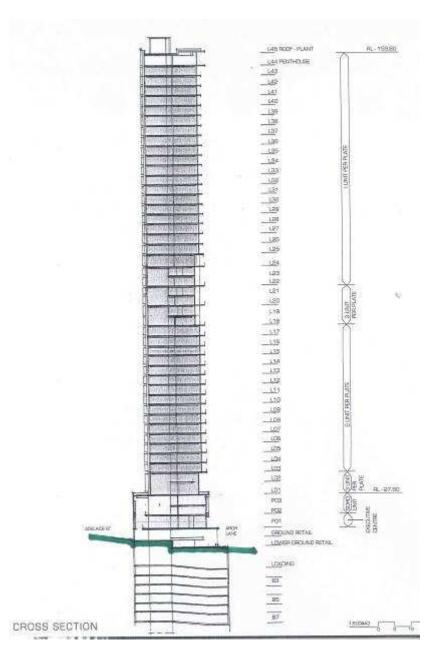




### **CPTED** and the public realm







car parking: above ground or below ground?





Active life at street level





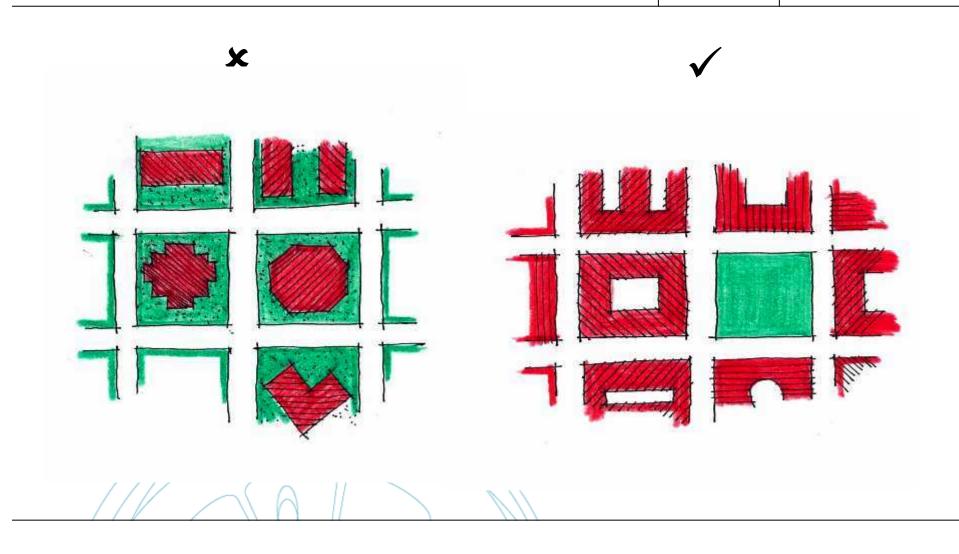


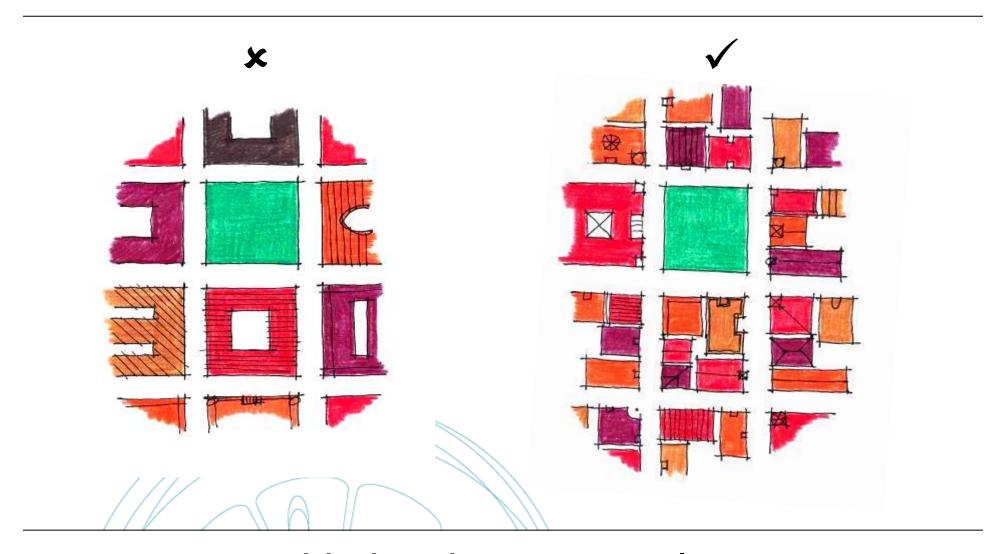
Main Street



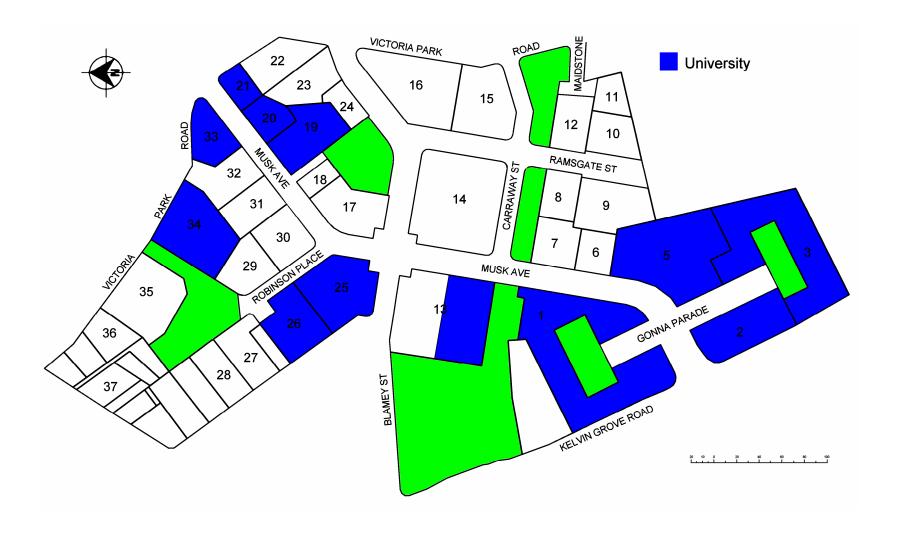


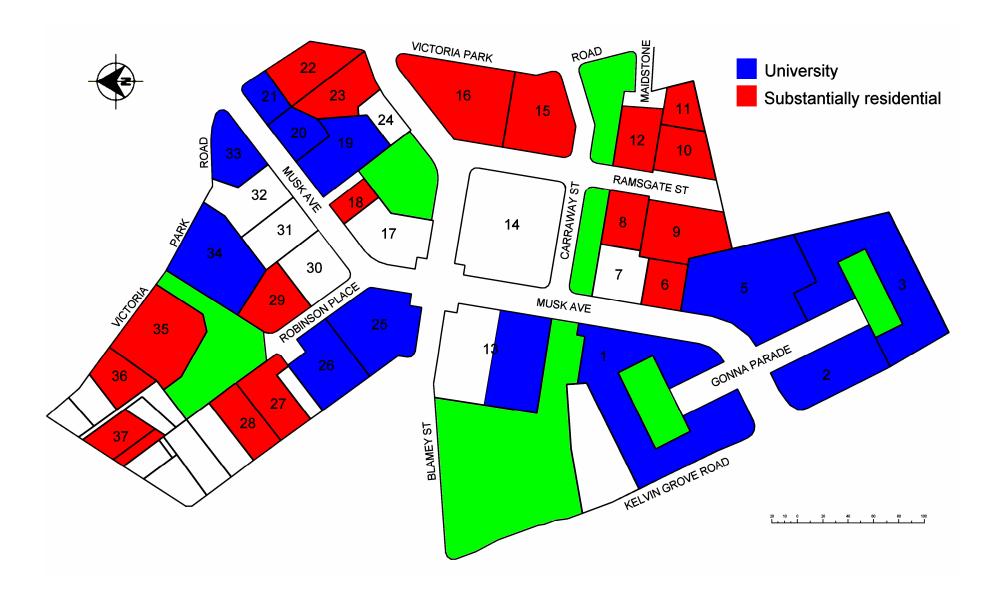


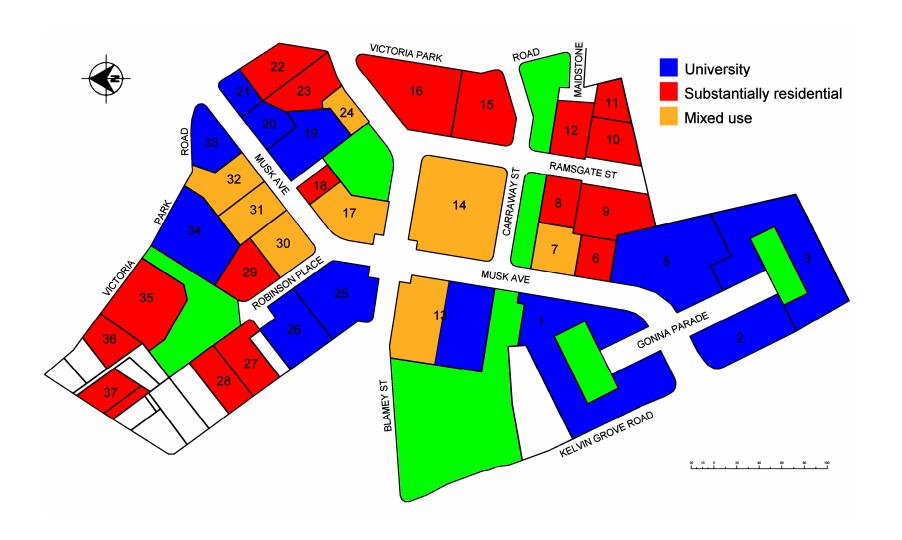




Variety in street scale







### Pursuing sustainable development

- socially sustainable
- economically sustainable
- physically sustainable

.....cannot be done in isolation.

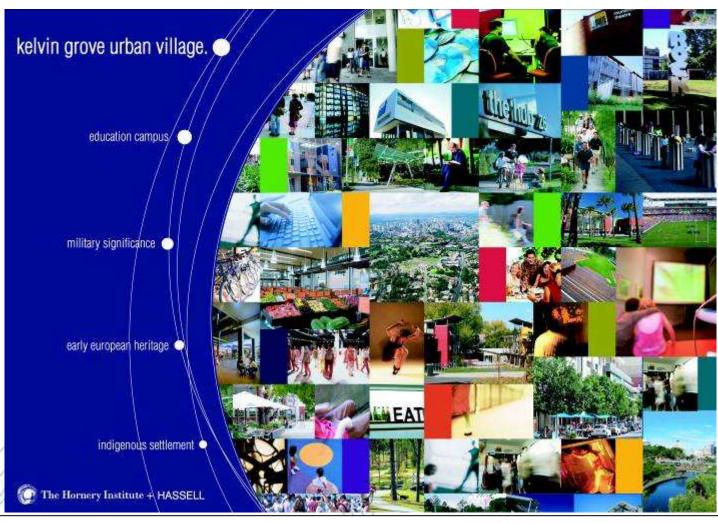
### **Triple Bottom Line**

- 1. strategic location
- master plan
- 3. infrastructure
- 4. building design and construction
- 5. operational stages















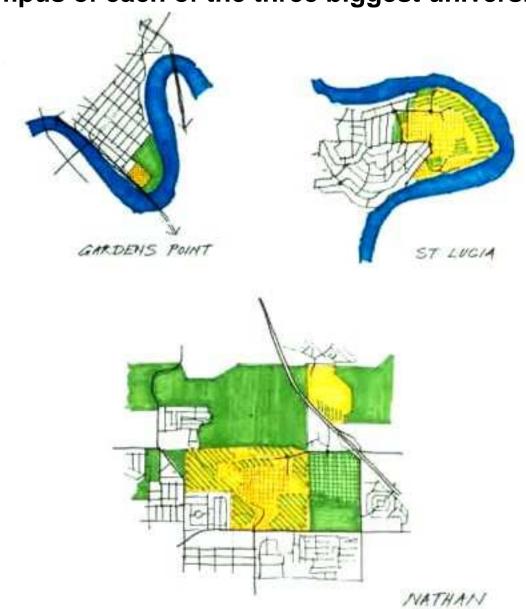
- Iand use mix
- housing mix
- social mix
- neighbourhood design and connectivity
- sustainable architecture
- density / height by design
- creative recycling
- safe streets by design
- integration of retailing
- new heart for Kelvin Grove
- reconnecting to the neighbourhood
- robustness
- pursuit of triple ESD
- regional exemplar

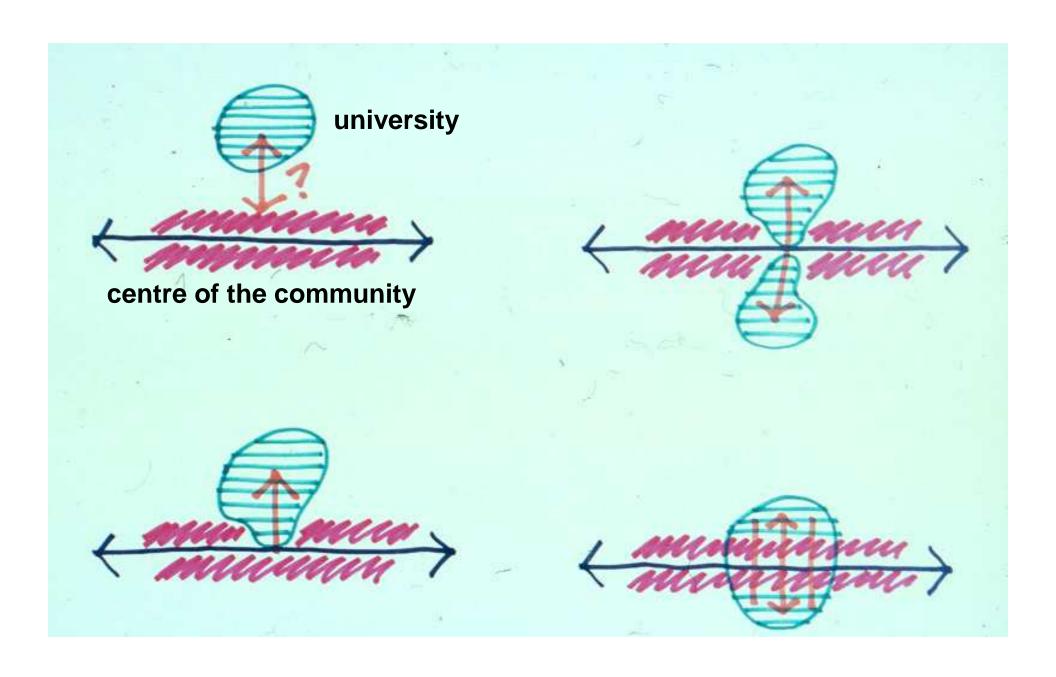
# **More** good things!

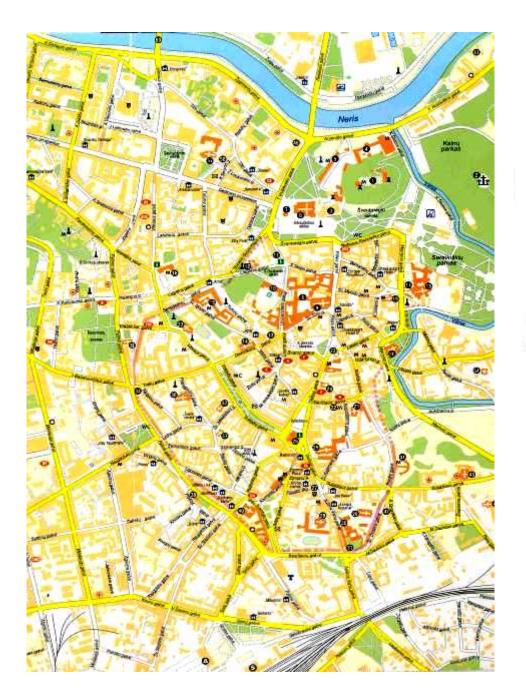


# Redefining the relationship of a university with the community

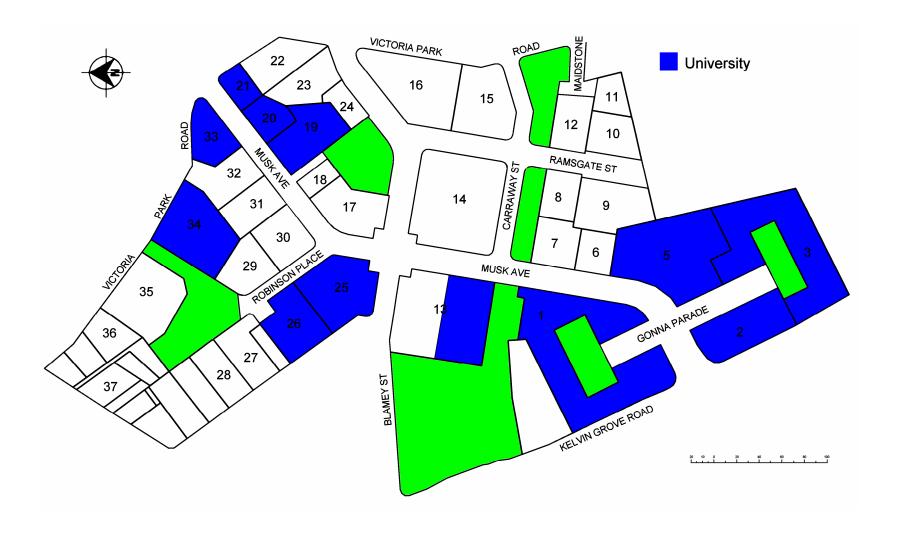
### The main campus of each of the three biggest universities in Brisbane

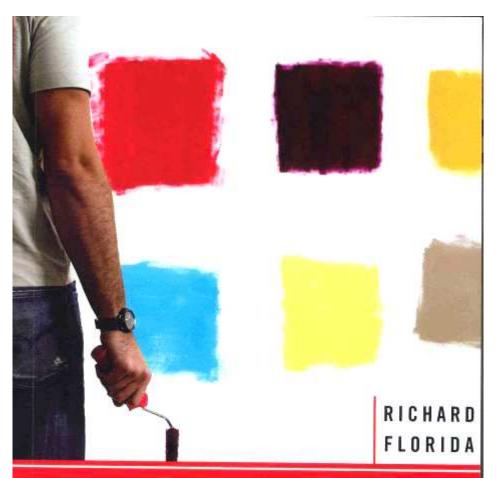












# The Rise of the Creative Class

**US BEST SELLER** 





what...?

us...?

### intellectual capital of government

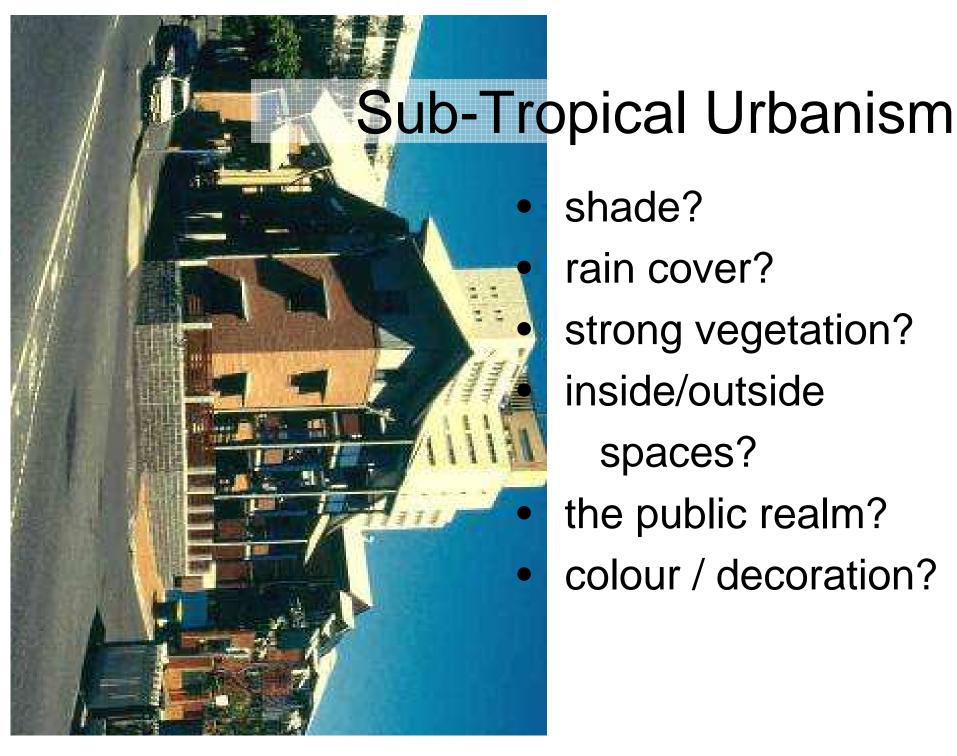
### role of government as developer

value adding to support public policy outcomes

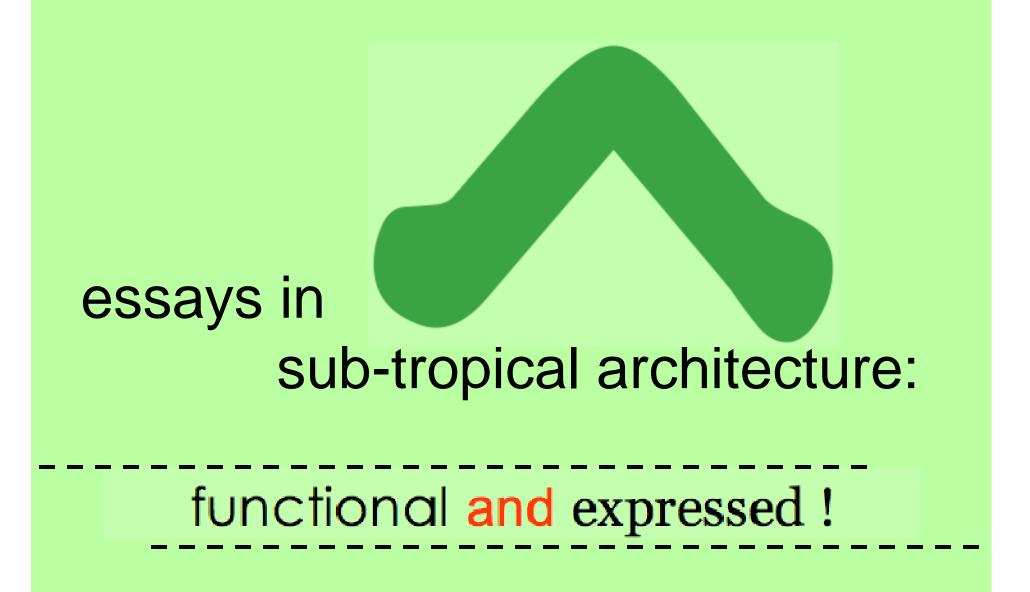
responsibility for research and leadership

### Radical and within the system





shade? rain cover? strong vegetation? inside/outside spaces? the public realm? colour / decoration?









## ESD



- willing developers
- statutory processes
- committed partners

active frontages: BHC v QUT

• tenancies on mainstreet

• BCC: strategic planners v works inspectors

no acquisition strategies

# no exemplars

# SMART STATE

- high quality urban design
- sustainable architecture and planning
- safe walkable transport-served neighbourhood design
- university integration in the community
- social mix through a wide range of housing types, tenures and prices
- public-private partnerships; and
- value adding to subsidise low income housing



- Great location
- Served by public transport
- Connected by ICT: a "wired community"
- Designed to encourage social contact
- A unique partner
- Lots of code assessable GFA



#### What it is **not**

- a gated community
- an ivory tower university
- a styled/themed development
- a mono-cultural community
- a community dependent upon cars
- a pseudo-green low density project





#### Radical and traditional



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