

#### 2008 NATIONAL CONGRESS OF THE AUSTRALIAN COUNCIL FOR NEW URBANISM



#### Malcolm Middleton

Malcolm Middleton Architects

## Kelvin Grove Urban Village

John Byrne Adjunct Professor in Urban Design Queensland University of Technology

> Malcolm Middleton Urban Designer / Architect





## the role of government

- visionary ?
- initiator ?
- master planner ?
- land assembler?
- developer / creator of sites ?
- developer of buildings ?
- controller of the short-term detail?
- value-adder?
- intellectual leader ?

## what is it?

#### kelvin grove urban village.

"a unique mixed-use urban village displaying best practice in many ways..."

"a joint venture between:

- the state housing authority and
- the most urban of the universities..."



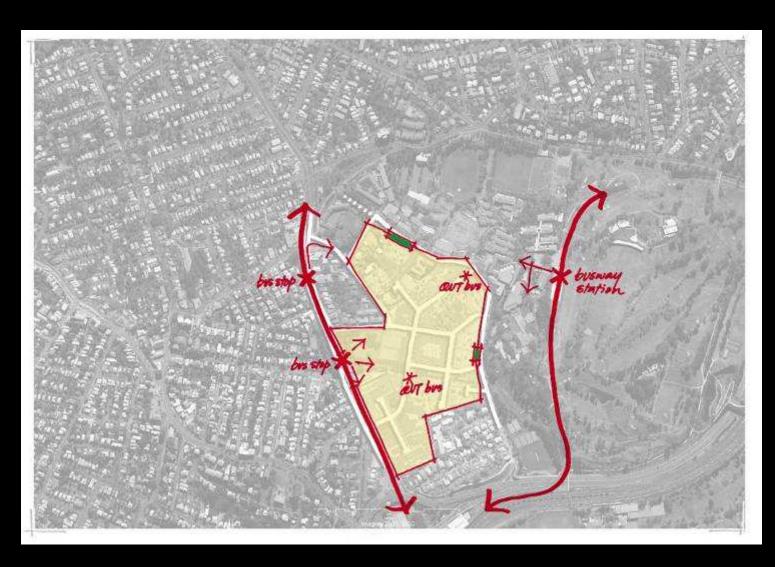
# where is it?



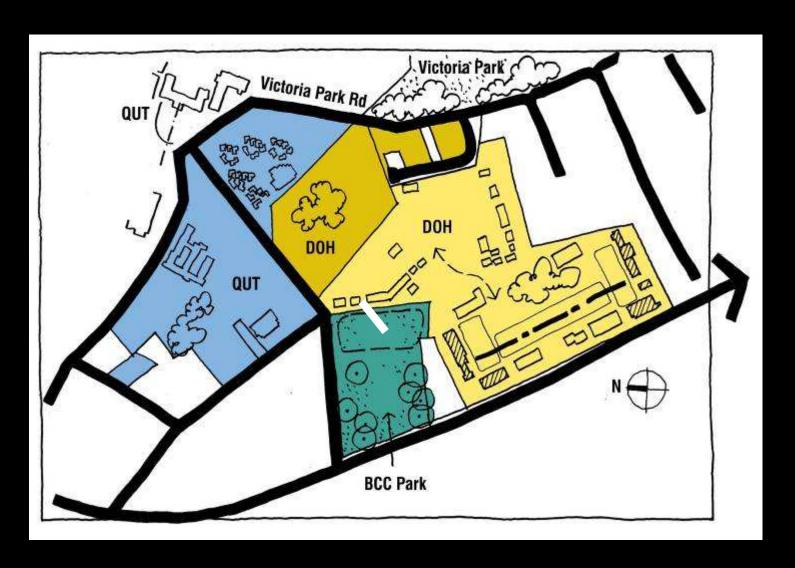
# where is it?



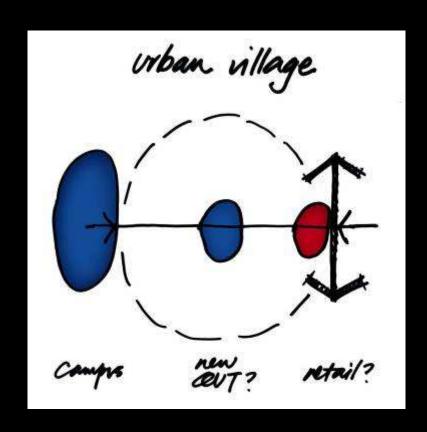
# where is it?

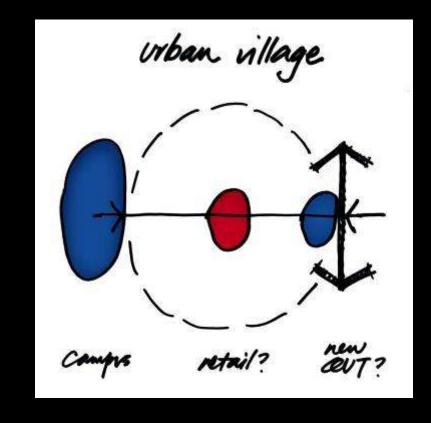


# who owns it?



# how is it designed?

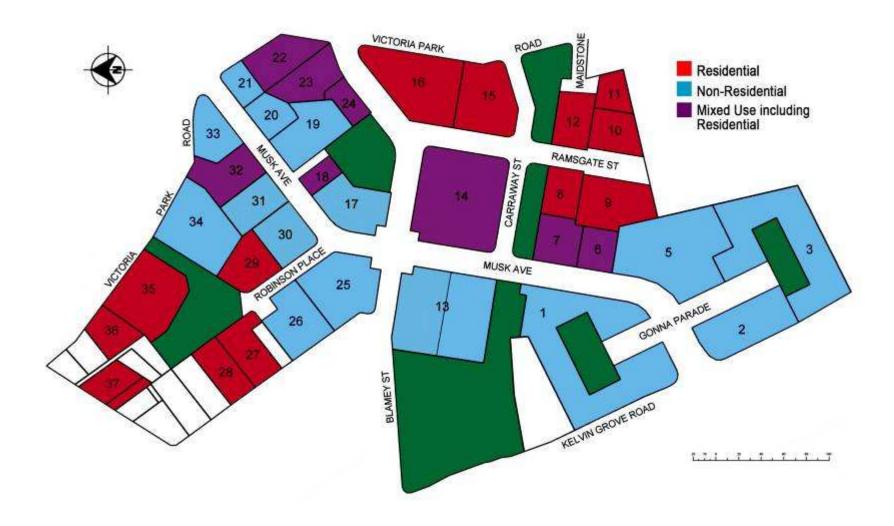




# a belief in public streets









# Ok... but.... Where is the project now?









#### how do we measure its success?

Renewal of a brownfield site?

Commercial success?

Campus function?

Quality of architecture?

Mixed use community?

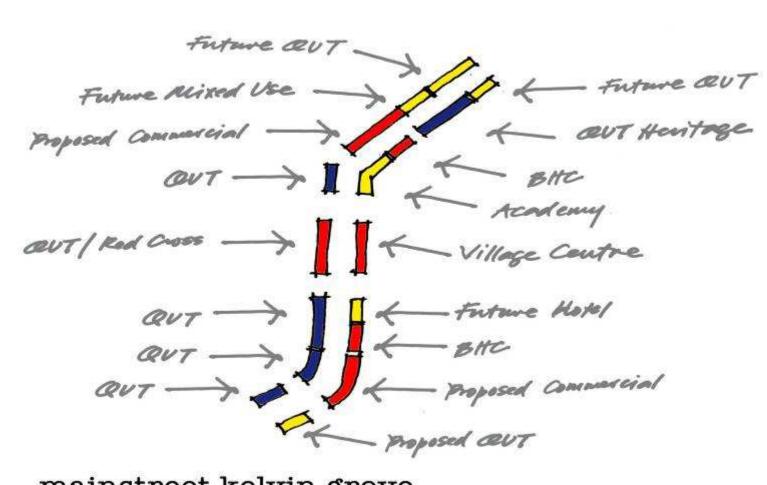
A sustainable community?

Media perception?

A new destination for Brisbane?



## a belief in public streets?



mainstreet kelvin grove

### what have we learned?

- 1. Importance of the brownfields
- 2. Appropriate density
- 3. Land use mix
- 4. Housing mix
- 5. Integration with the world
- 6. Neighbourhood design
- 7. Connectivity / walkability / transport
- 8. Mainstreet
- 9. Institutional integration
- 10. Public realm
- 11. Legibility / inclusiveness
- 12. Place-making: land uses and staging
- 13. CPTED
- 14. TOD and TAD
- 15. Sustainability: economic / social / environmental
- 16. Community development
- 17. Role of government





"No single factor has more influence on the vitality of city centers than the presence of universities and students in the area."

"All of the famous university cities and city districts in Europe.... are known for their vitality and interesting atmosphere."

Jan Gehl and Lars GemzØe, Public Spaces - Public Life Copenhagen 1996



#### 2008 NATIONAL CONGRESS OF THE AUSTRALIAN COUNCIL FOR NEW URBANISM

