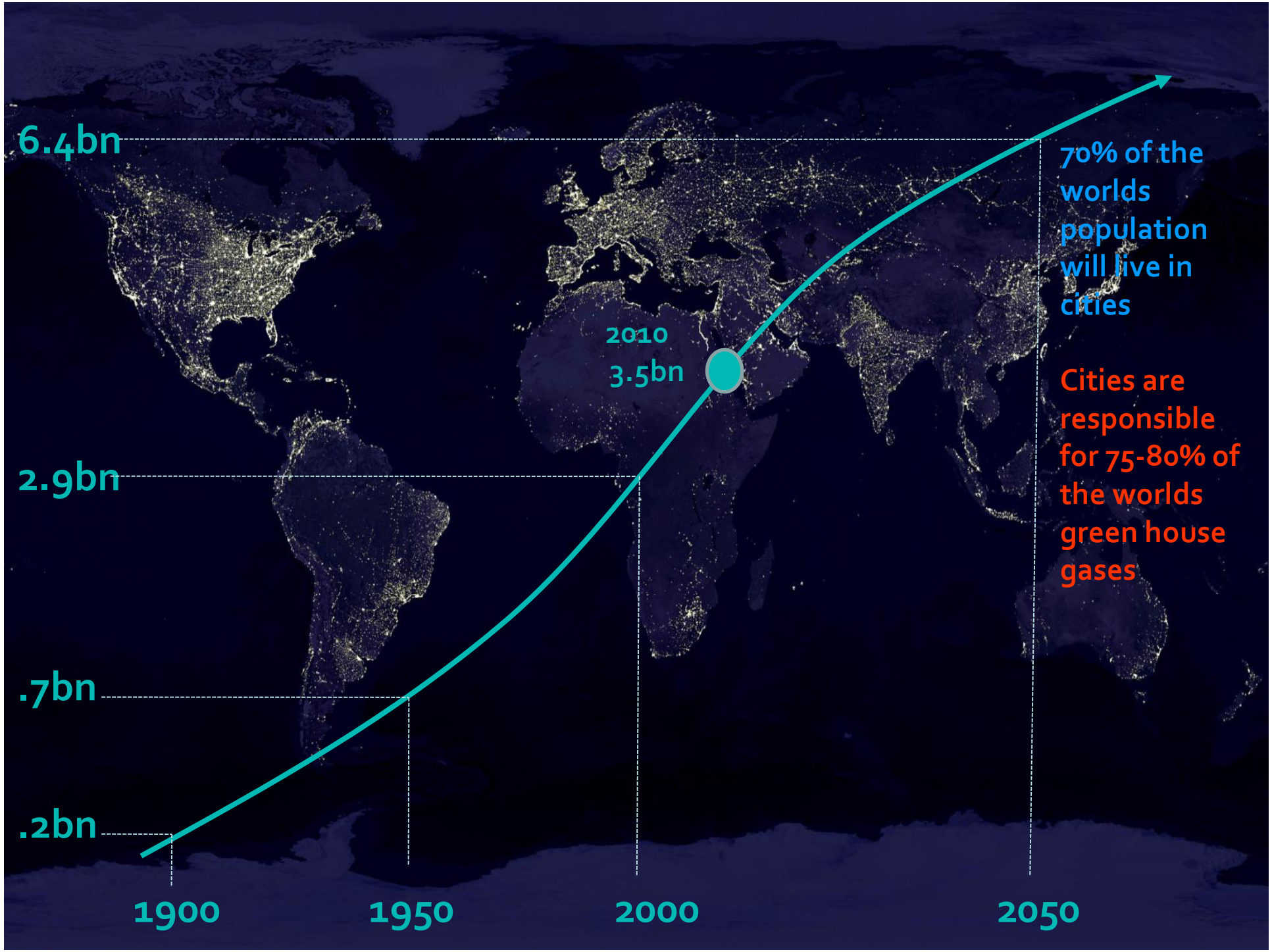


# TRANSFORMING CITIES

TO ACHIEVE A FINANCIALLY  
AND ECOLOGICALLY  
SUSTAINABLE FUTURE

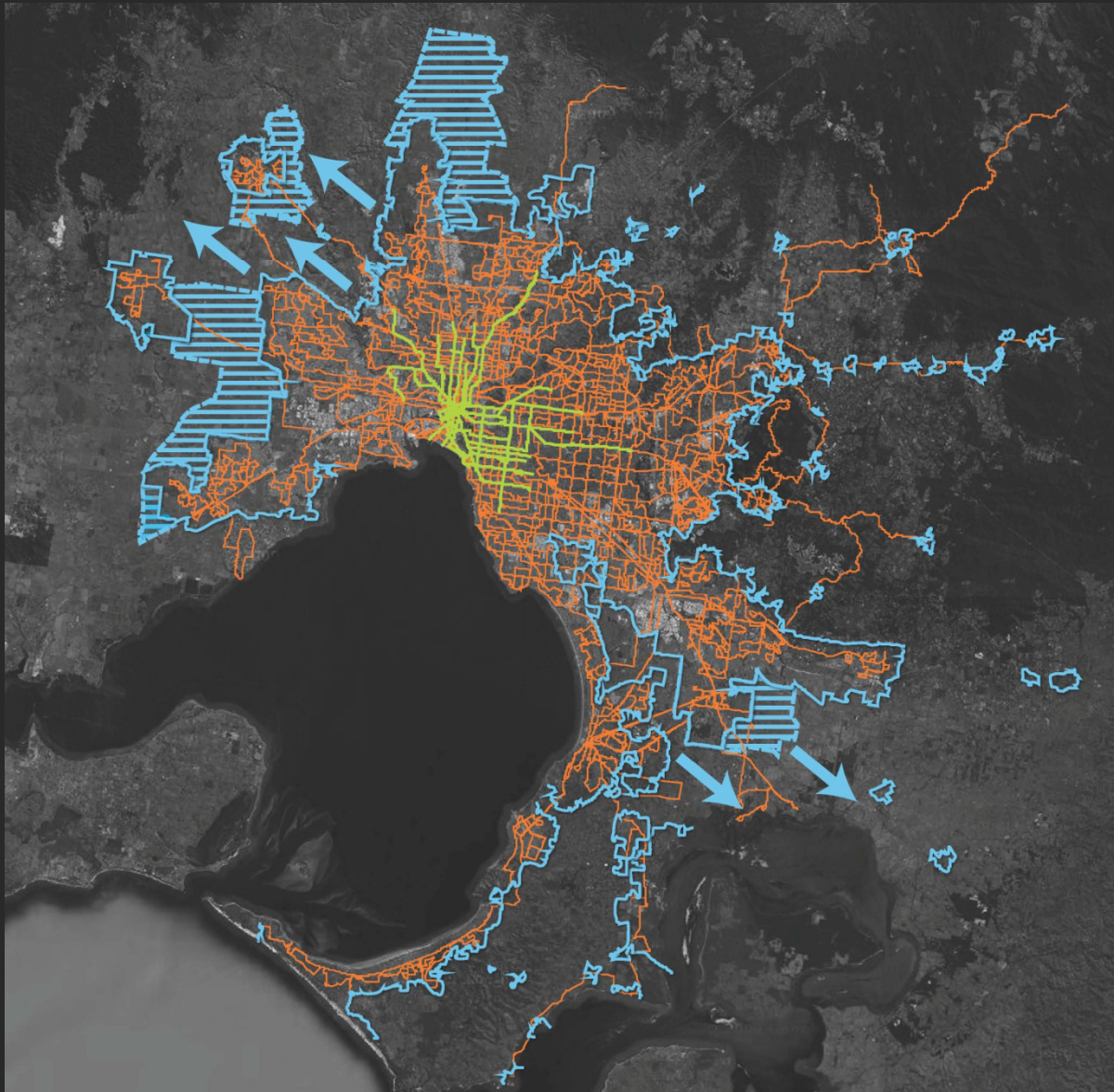


**Steve Thorne**  
Design Urban Pty Ltd





# Melbourne @ 5 million 2022



## Legend

- Urban Growth Boundary
- New Growth Boundary
- Tram/Light Rail
- Bus Network

Melbourne @ 5 million  
90% of all city infrastructure required by  
2022 already exists.

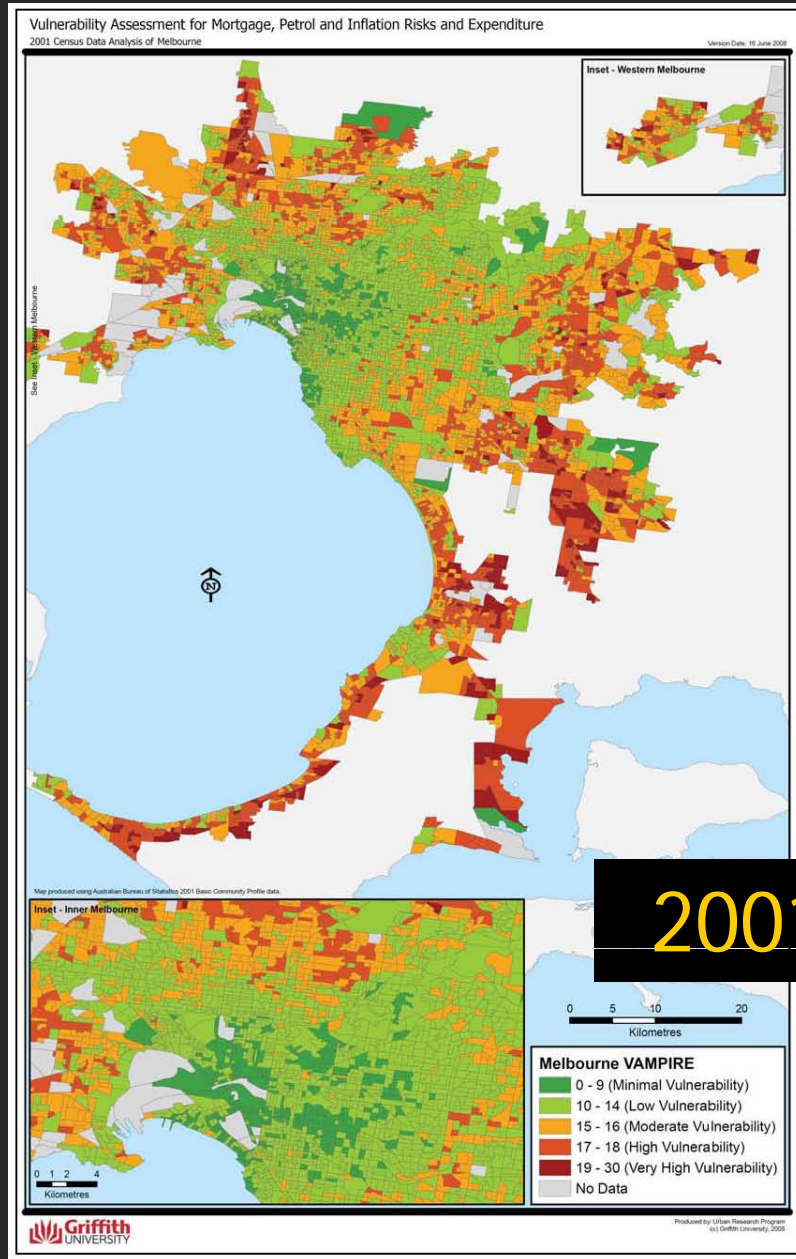
Conventional responses are to expand existing  
infrastructure and build more large scale projects.

# These responses have high hidden costs.

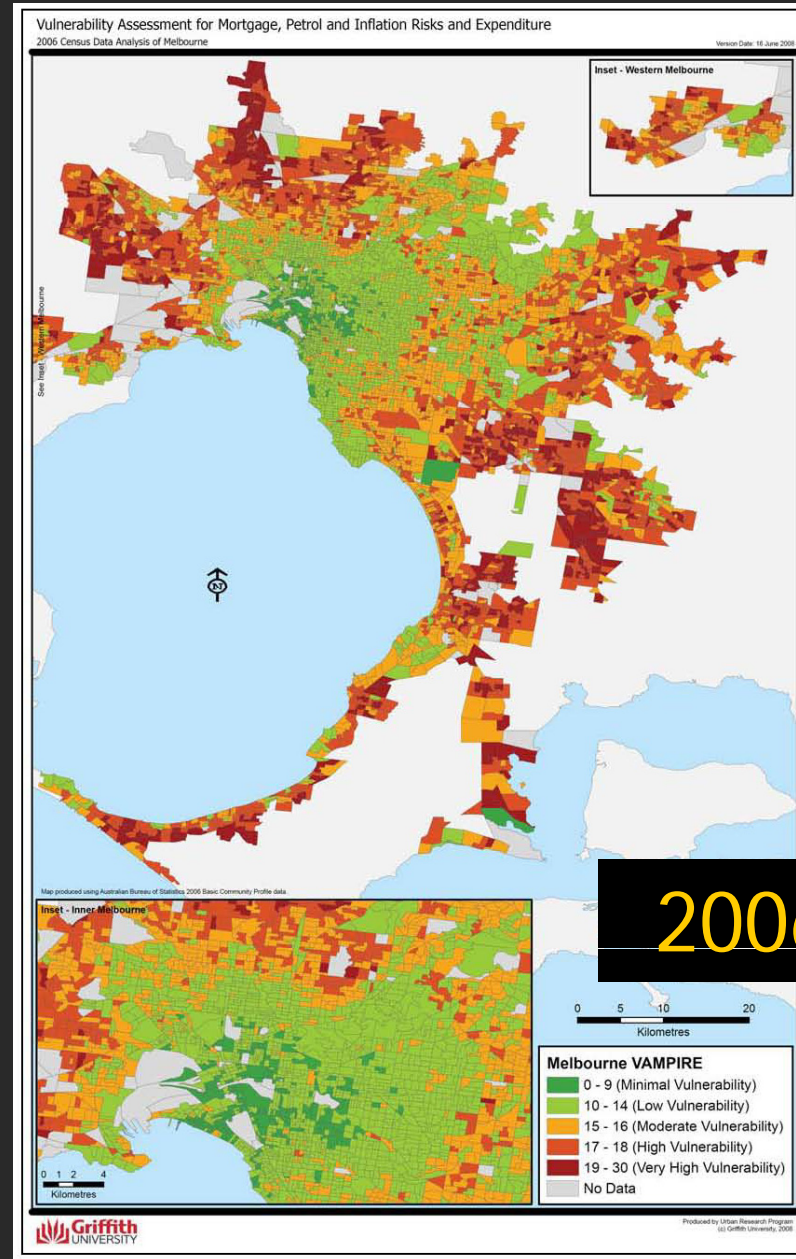
1000 houses built on the fringe of Australian cities cost \$300 million more than 1000 houses built within existing growth boundaries.



# Melbourne: Oil & Mortgage Vulnerability



2001



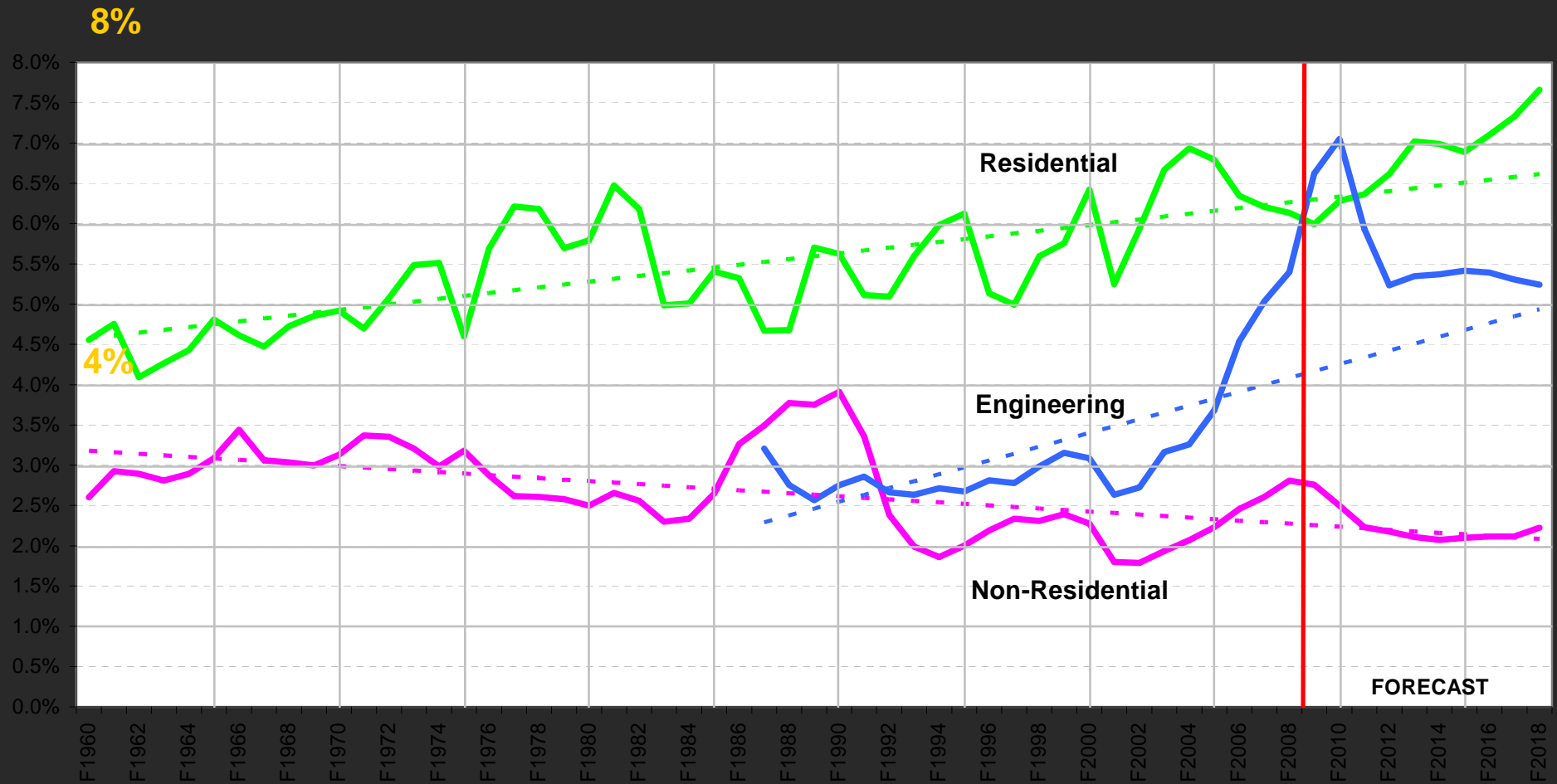
2006



# Status Quo

Will cost **\$110,080,000,000** extra over 50 years  
assuming that half of all future housing is built on the  
periphery of Melbourne

## Annual Building Activity Spending as a Percentage of GDP



Source: ABS, Construction Forecasting Council

**Coal Production and Sale is equal to 2% of GDP and 1% Employment**

**Melbourne is growing in population at 1.3% per annum**

(BIS Shrapnel, April 2010)

# Challenge

Re-align the existing infrastructure of cities  
to produce a more;

- Sustainable
- Liveable
- Economically viable future

# This is Happening in Many Cities

From a Policy point of view

Its about the Cities – and HOW we grow





## DECENTRALISATION TO CONCENTRATION

Glasgow



QUALITY PUBLIC INFRASTRUCTURE

Bordeaux





## SHIPYARDS TO SUSTAINABILITY

Malmö Bo01





## FROM BLIND SPOT TO CITY OF CULTURE

Temple Bar, Dublin





## PEOPLE, PLACES AND TRANSPORTATION

Bogota



Rediscovered Rivers  
Seoul, South Korea





Rediscovered River  
Seoul, South Korea





Rediscovered River  
Arhaus, Denmark





MONOFUNCTIONAL TO MULTIFUNCTIONAL

Melbourne



# Density – Mixed Use

**posture** action plan for city living 1992 to 1995

**3000** program

## financial incentives

- fee relief: no open space fees to pay; performance based refunds on permit fees for planning, subdivision, building approval.
- re-assessment of City of Melbourne rates, for the construction period of residential developments in the CAD.
- automatic incentives to designated Postcode 3000 projects.

## technical support

- cost effective building conversion through building recycling guidelines for residential and mixed uses.
- marketing assistance through the City of Melbourne Housing Preference Register.
- specialised advice and support from the building and planning service centre.
- streamlined approvals, a commitment from the City of Melbourne.

## street level support

- capital works at street level to support private development projects.

## city living promotions

- public relations and media program to support city living.
- demonstration projects by private sector and the City of Melbourne.
- information packs and advice for key groups: lending institutions, investment groups, property agents, developers, prospective residents.
- project newsletters.

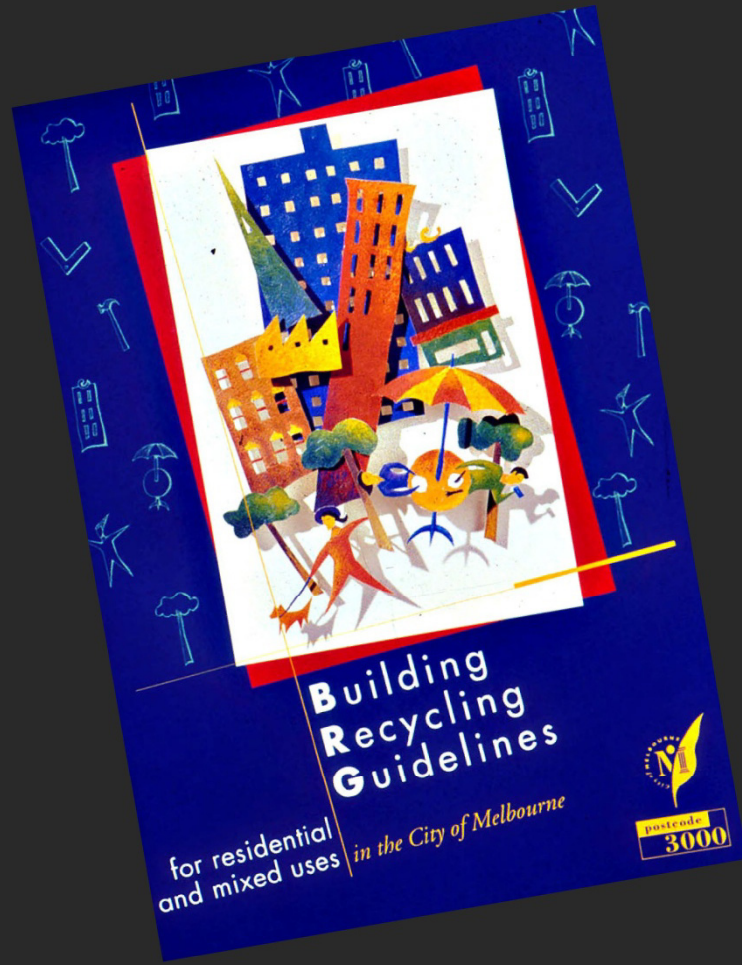
City Living Housing Quality

live it up postcard 3000

Building Recycling Guidelines











1983



● = 5 dwellings



1997

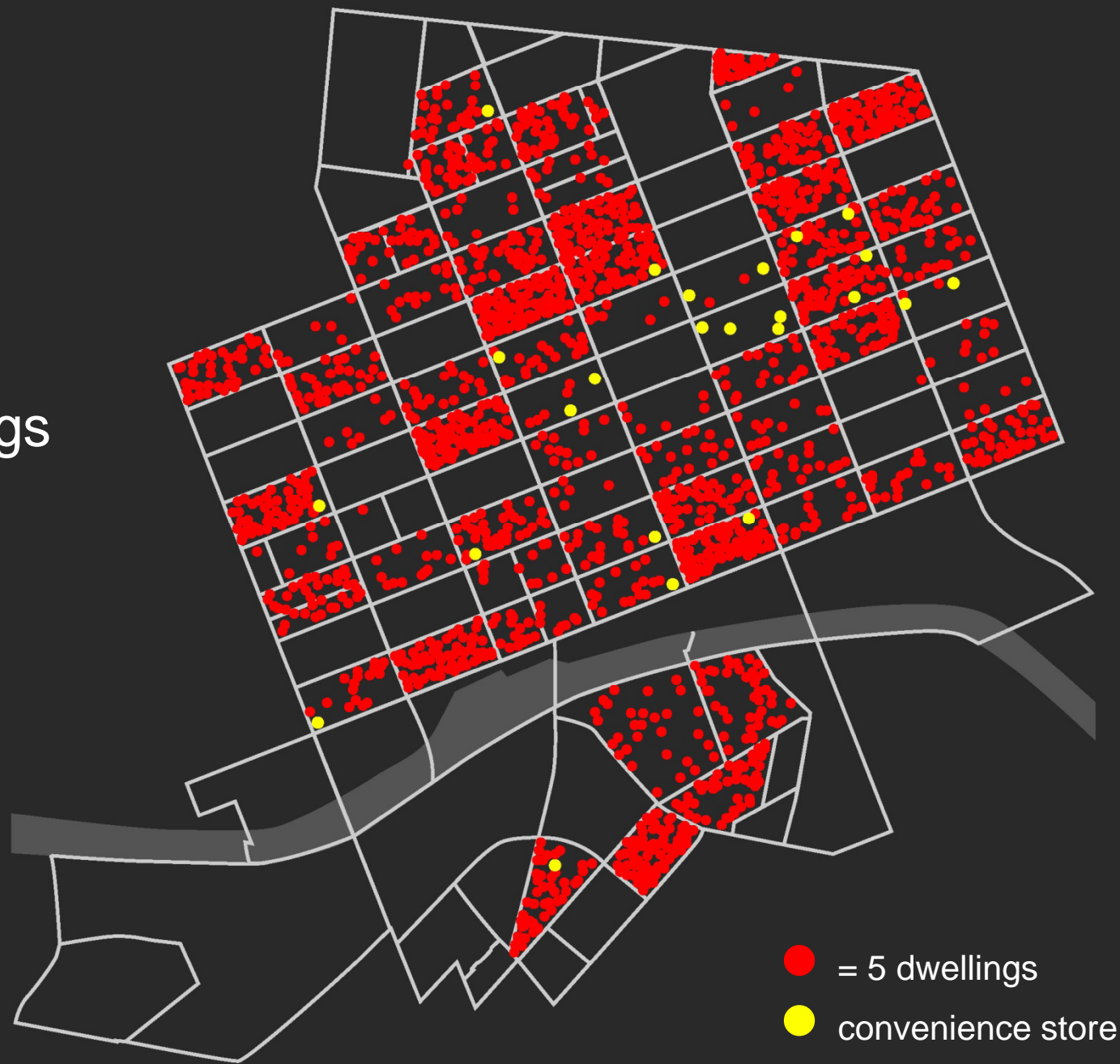
3,763  
dwellings





2002

9,895  
dwellings



● = 5 dwellings

● convenience store

# Status Quo is not an option!

At the same time destroying the “Australian Dream” of a home and land package is not an option.

So What are Our Options?

## ‘The 7.5% City’





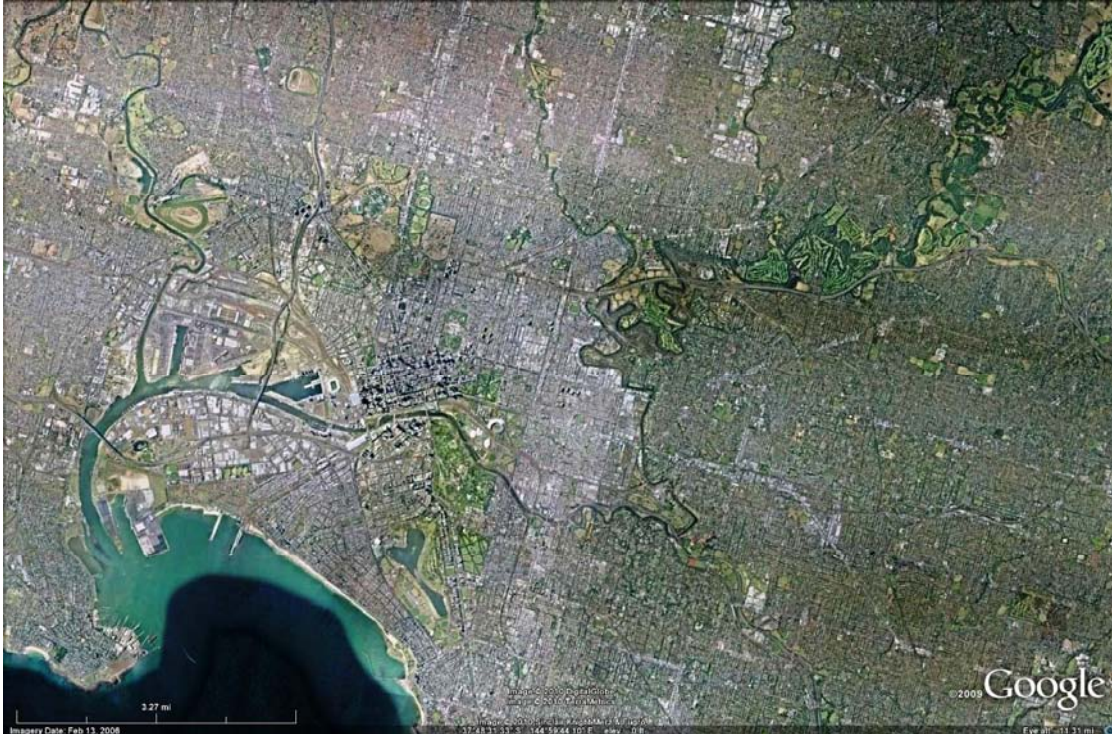




**ACTIVITY CENTRES 3% OF METRO AREA**



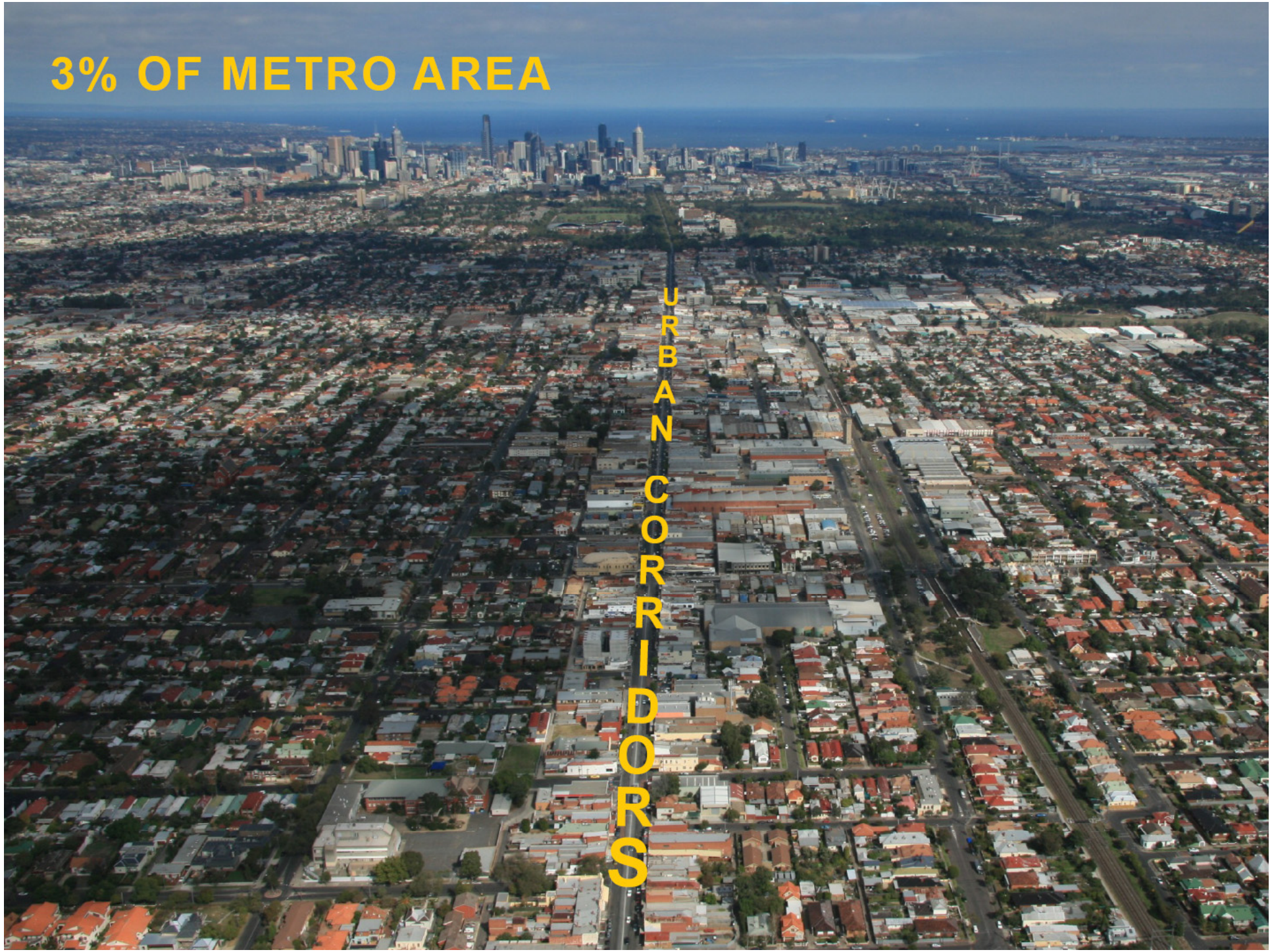






**3% OF METRO AREA**

**U  
R  
B  
A  
N  
C  
O  
R  
R  
I  
D  
O  
R  
S**





Known redevelopment sites 1.5%









# **SUBURBS - 90% of METRO AREA**



# Melbourne @ 5 million

- Transport orientated developments around railway stations-activity centres = 3% of Metropolitan area.
- Intensification of development along road based public transport corridors = 3% of Metropolitan area.
- Known redevelopment sites = 1.5%
- Productive Suburbs = 90% of Metropolitan area

# Activity Centre Focus

- Utilizes only 3% of the existing development footprint.
- Mixed use high density low rise development within walking distance of railway stations.
- Maximizes land use efficiency.
- Quality streets with 75% active frontages.
- High environmental standards.

**Developing Activity Centres alone  
won't get us there**

Capacity 6,895 ha. @ 60% take-up = 4,200 ha.  
840,000 persons @ 200 per. per hectare.





# Corridor Intensification

- Utilizes only 3% of the existing development footprint.
- Benefits and supports public transport.
- Facilitates integrated and accessible affordable housing.
- Provides services, some employment and public transport within walking distance of majority of citizens.
- Builds on existing trends.
- Facilitates distributed energy and water management reducing long term vulnerabilities and expenditure.





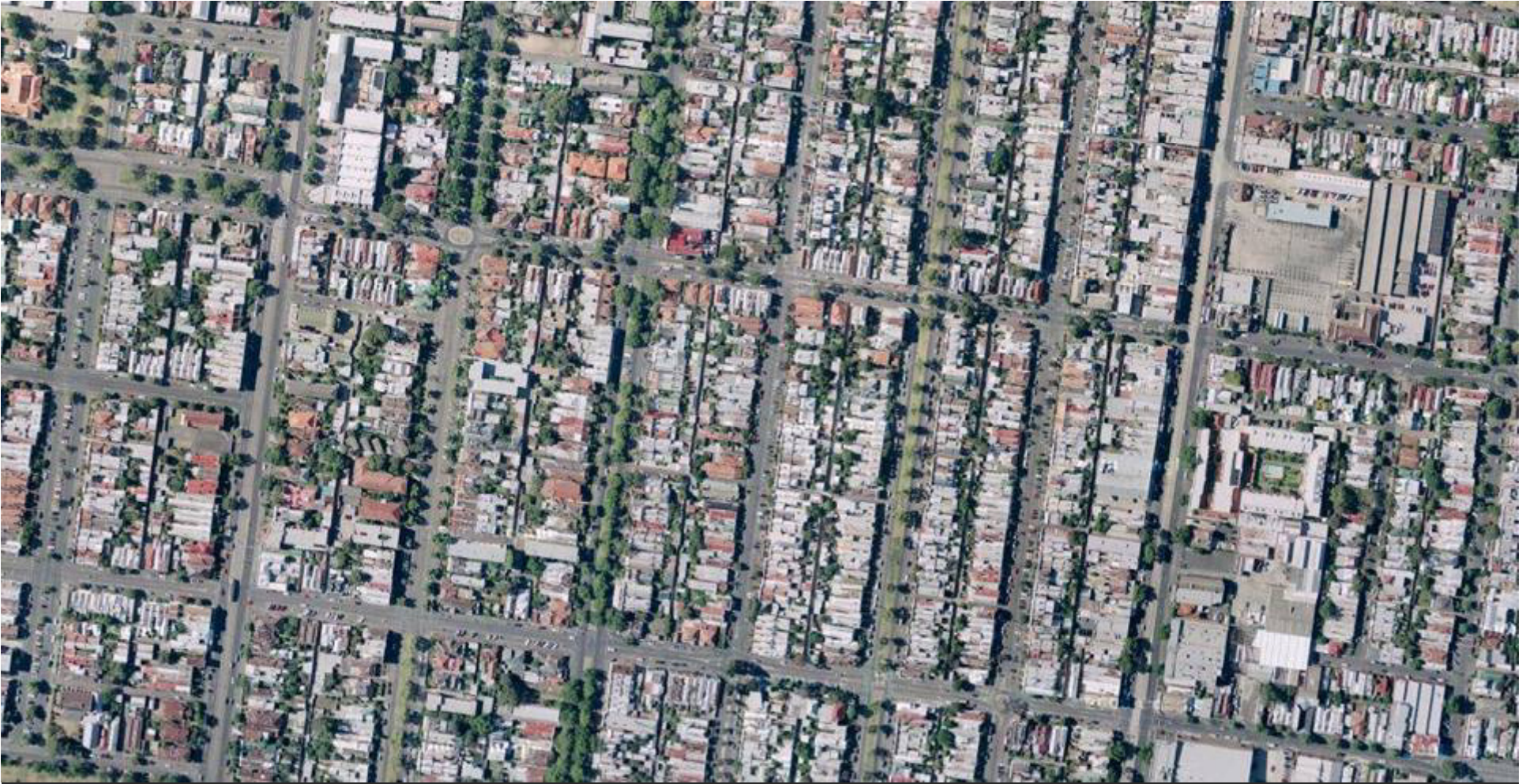
- Urban Growth Boundary
- Railway network
- Activity Centres

- 
- The image shows a grayscale aerial photograph of an urban area with several colored overlays. A blue line outlines the Urban Growth Boundary. A dense network of orange lines represents Target Bus Routes. A green line indicates the Tram/Light rail network. A purple line shows the Railway network. Numerous white dots are scattered across the urban area, representing Activity Centres. A legend in the bottom-left corner explains these symbols.
- Urban Growth Boundary
  - Target Bus Routes
  - Tram/Light rail network
  - Railway network
  - Activity Centres

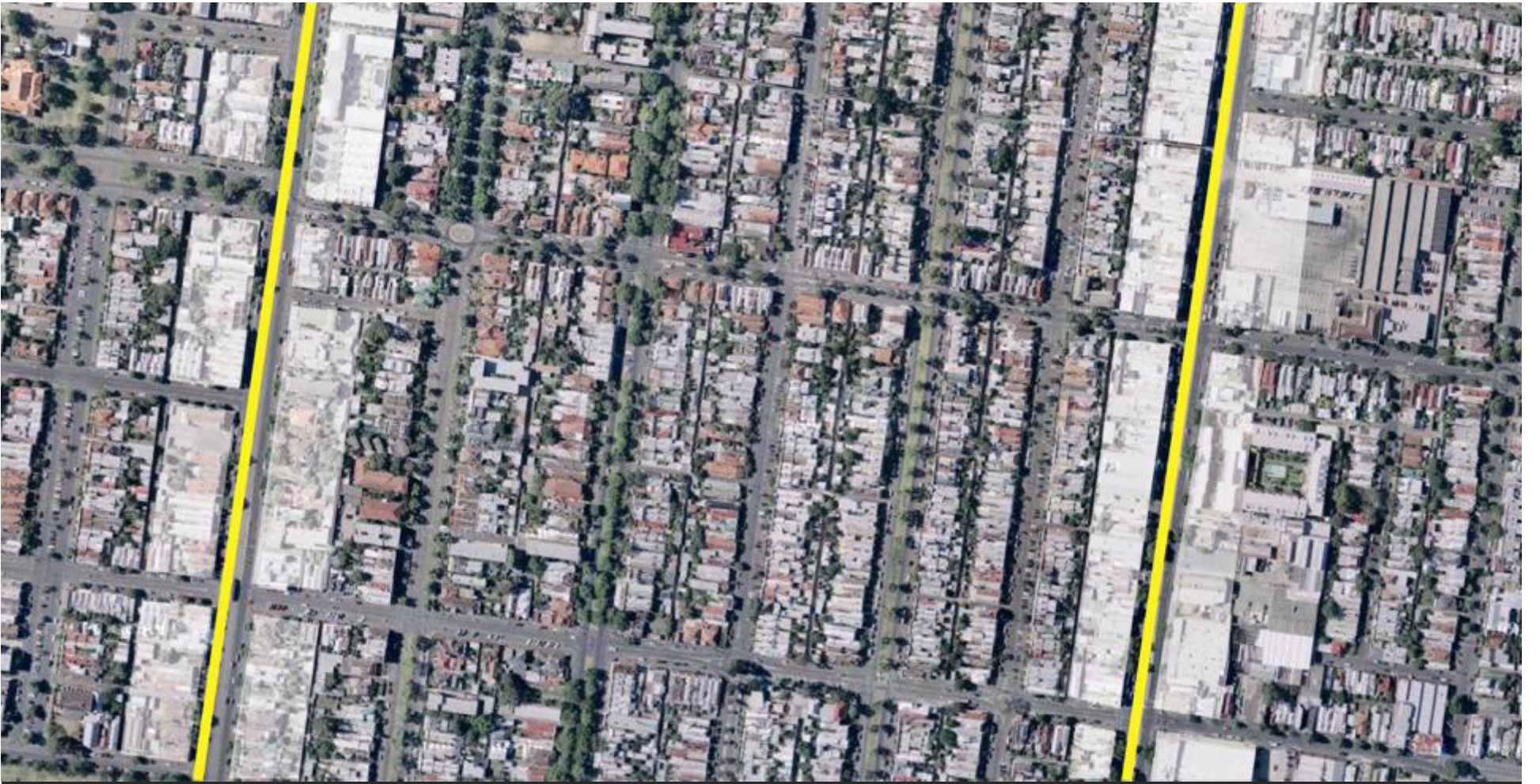




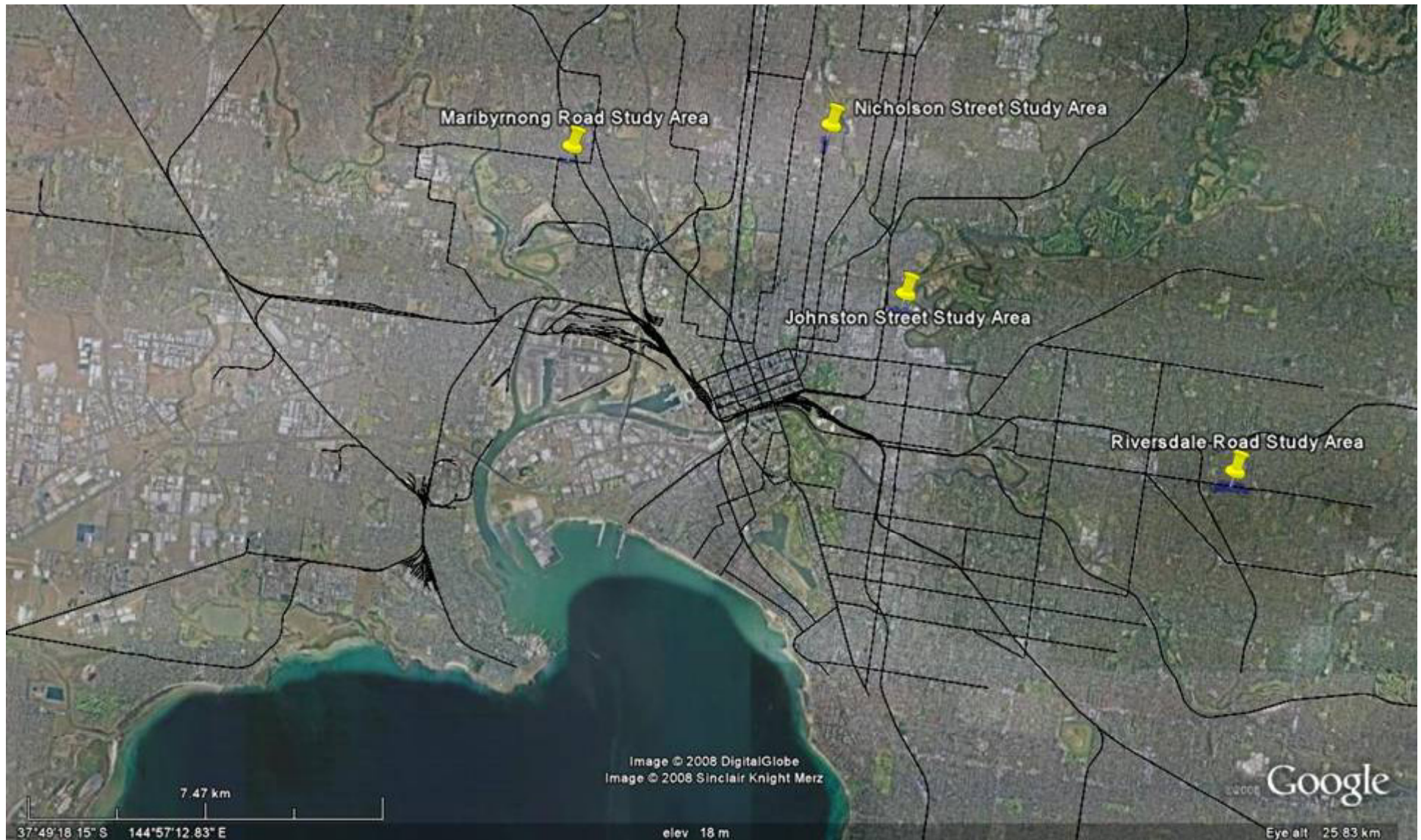












Melbourne overview showing 4 study areas



# Urban Design Principles

- Sites with rear vehicle access via lanes
- Lanes provide good interface with lower density hinterland
- Ground floor to be either “commercial capable” or retail – limited scope for residential at ground floor
- Studio units on garages to lanes – maximum 2 storey to provide interface with existing detached dwellings
- Tallest elements built to front boundary
- Height determined by locality and a maximum 6 storeys
- All building pedestrian entrances directly from street

# Transport Corridor: Urban Planning Overlay



## 1. applicable streets

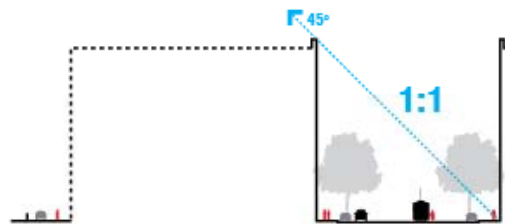


## 2. heritage

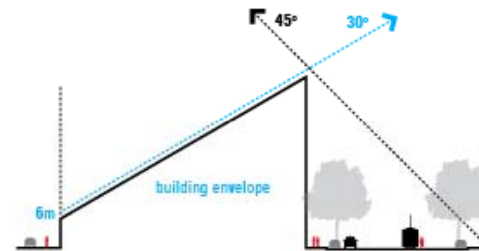


## 3. height limits

front



rear

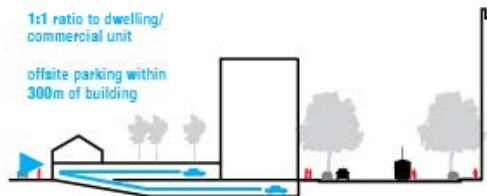


## 4. parking

rear access only

1:1 ratio to dwelling/  
commercial unit

offsite parking within  
300m of building



Limitations

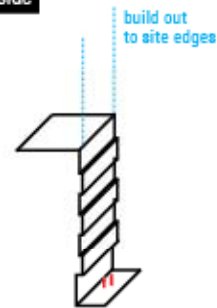


## 5. setbacks

front



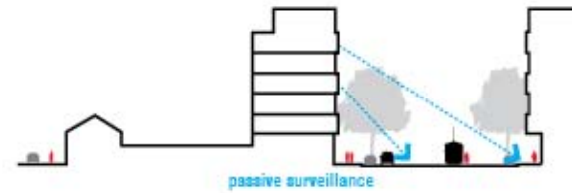
side



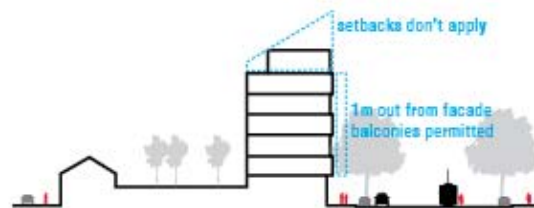
## 6. active frontages



## 7. passive surveillance



## 8. freedom zones

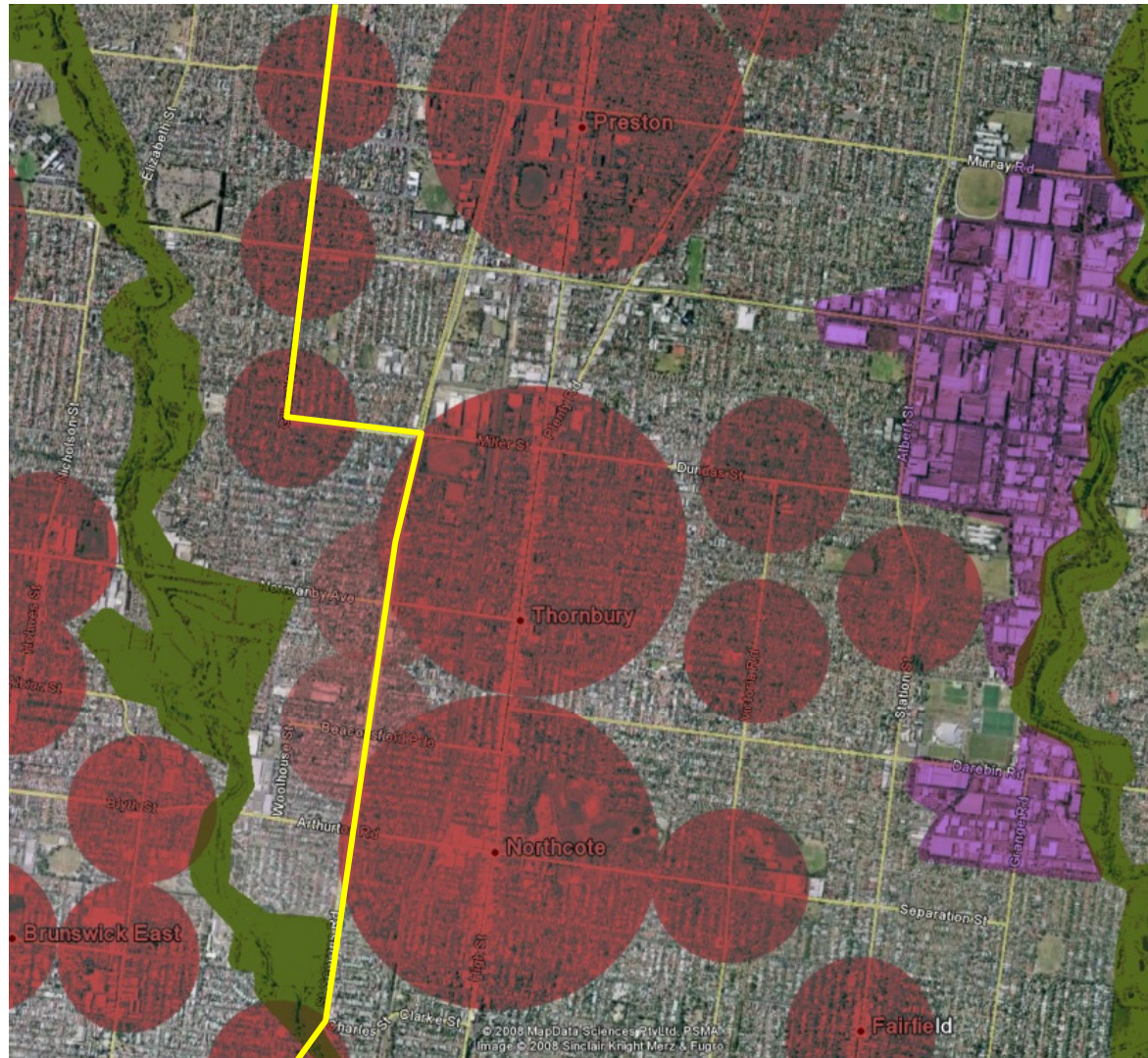


## 9. access



Requirements

# St Georges Road







Colour	Block Types			
	Typical		Range	
	Width (m)	Depth (m)	Width (m)	Depth (m)
	6	30	6 - 10	30 - 50
	10	30	10 - 15	30 - 35
	15	30	15 - 20	30 - 35
	20	30	20 - 25	30 - 35
	20	40	20 - 25	40 - 50
	10	50	10 - 15	50+
	20	50	20 - 25	50+
	Atypical (including blocks over 25m frontage)			
	No Lane access to the rear			

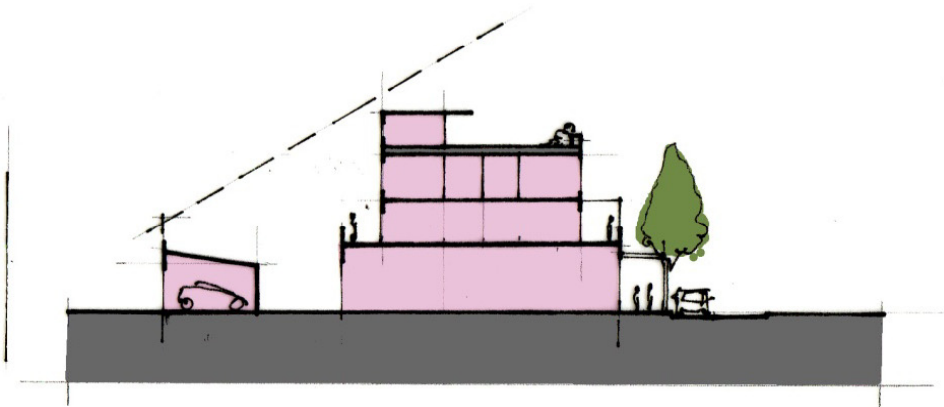
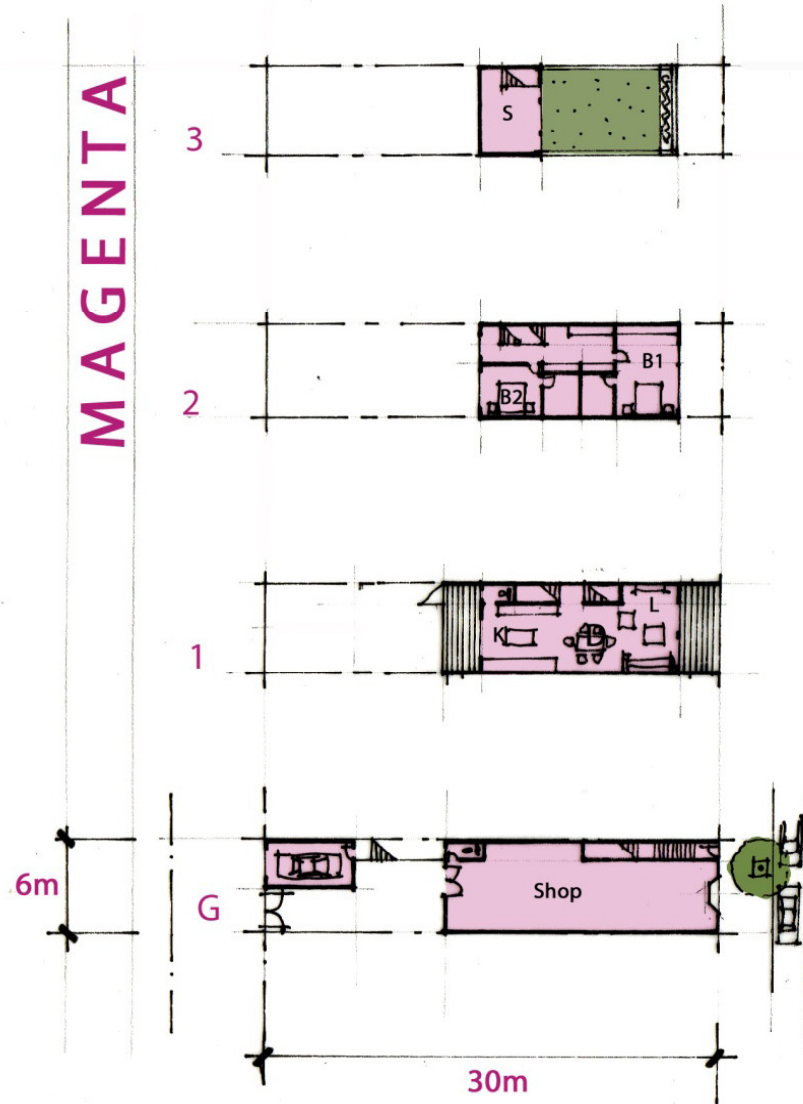


# Development Scenarios

## Magenta

1 Shop

1 Dwelling





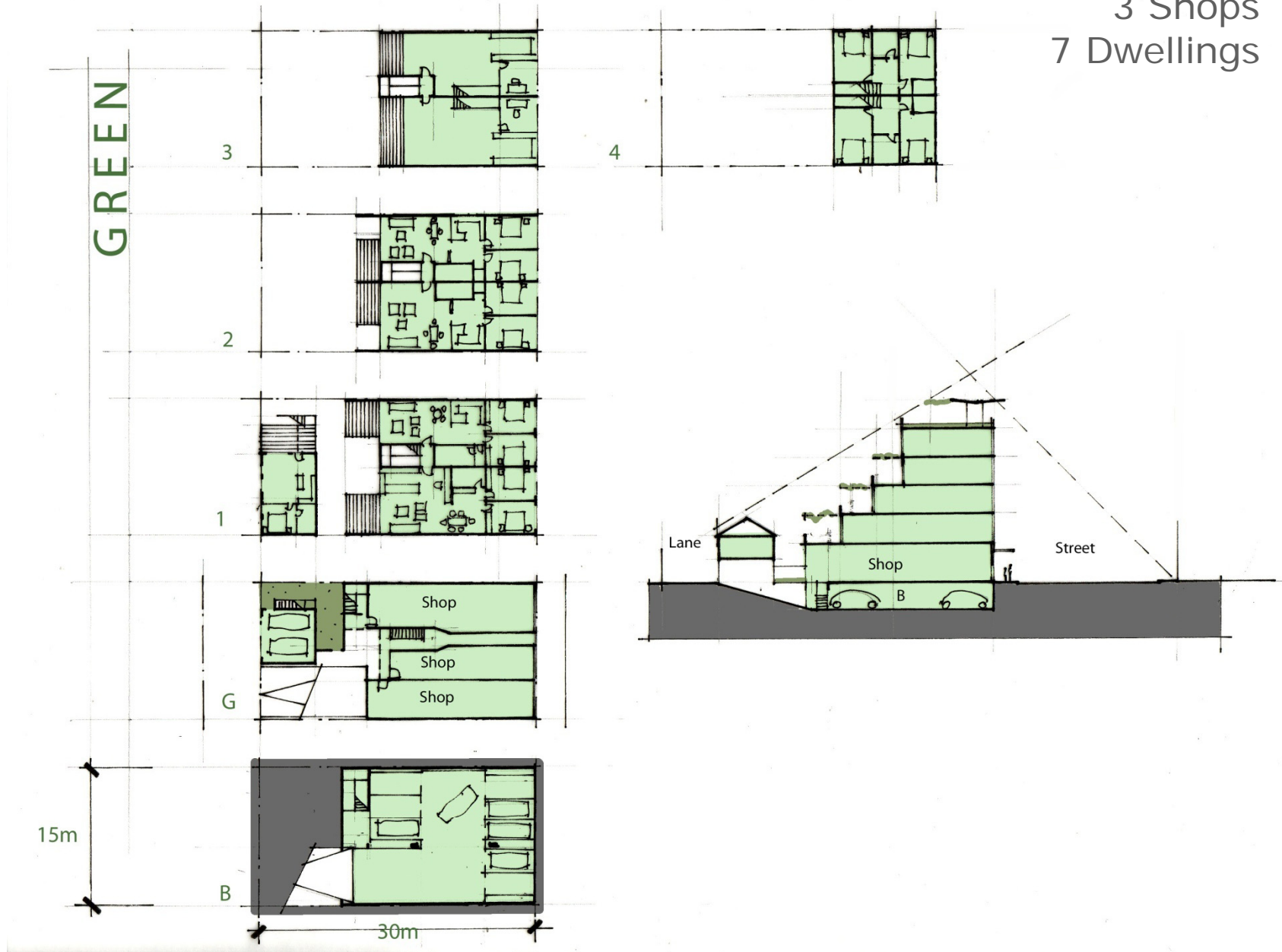
# Development Scenarios

**Yellow**  
2 Shops  
5 Dwellings



# Development Scenarios

**Green**  
3 Shops  
7 Dwellings





# Development Scenarios

**Navy**

4 Shops  
10 Dwellings

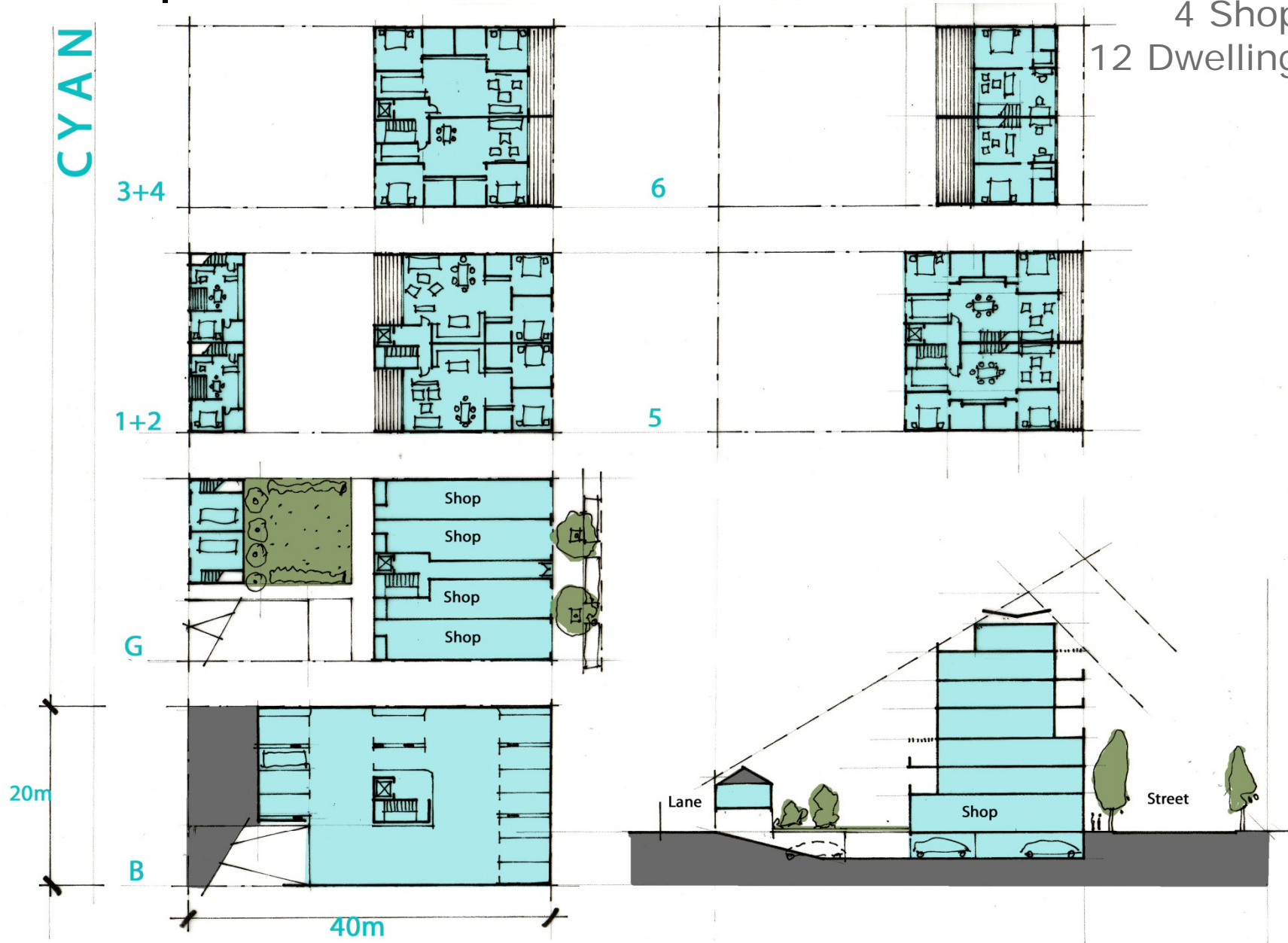


# Development Scenarios

Cyan

4 Shops

12 Dwellings



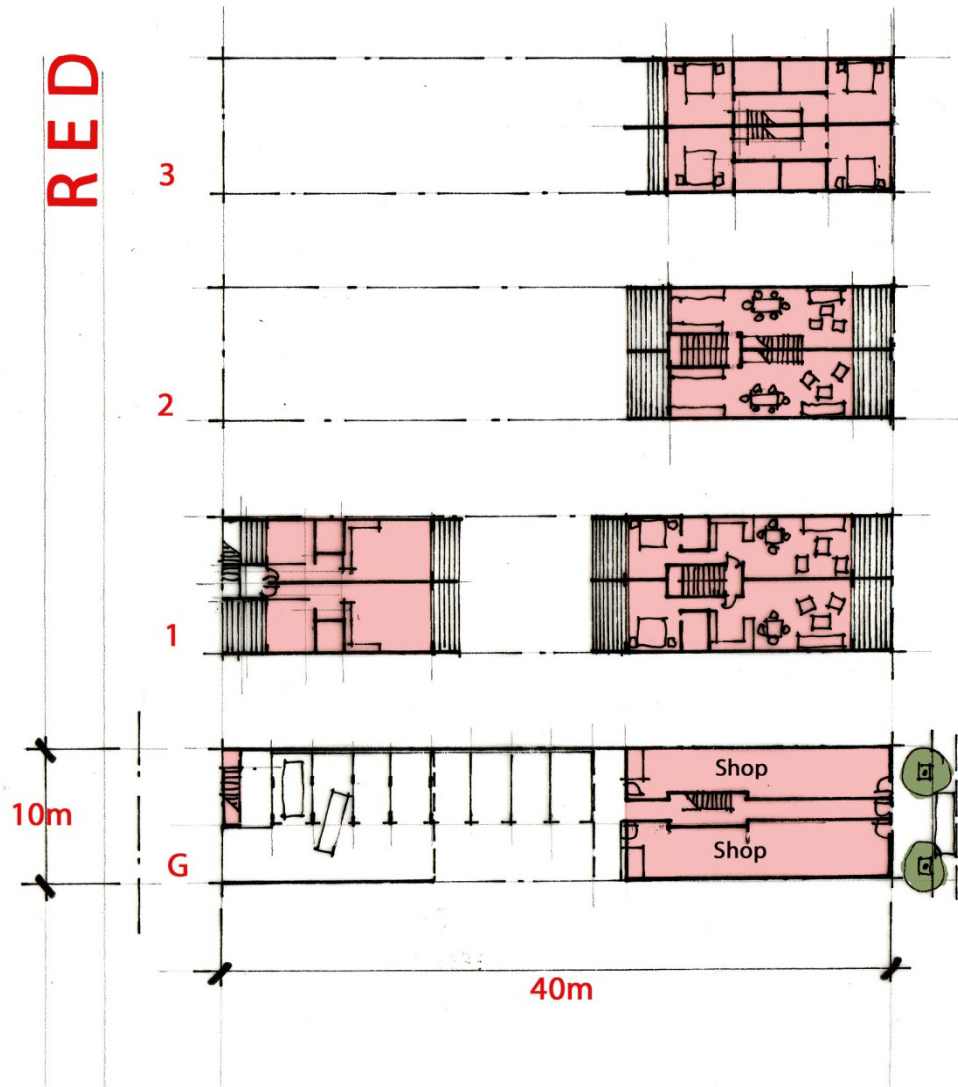


# Development Scenarios

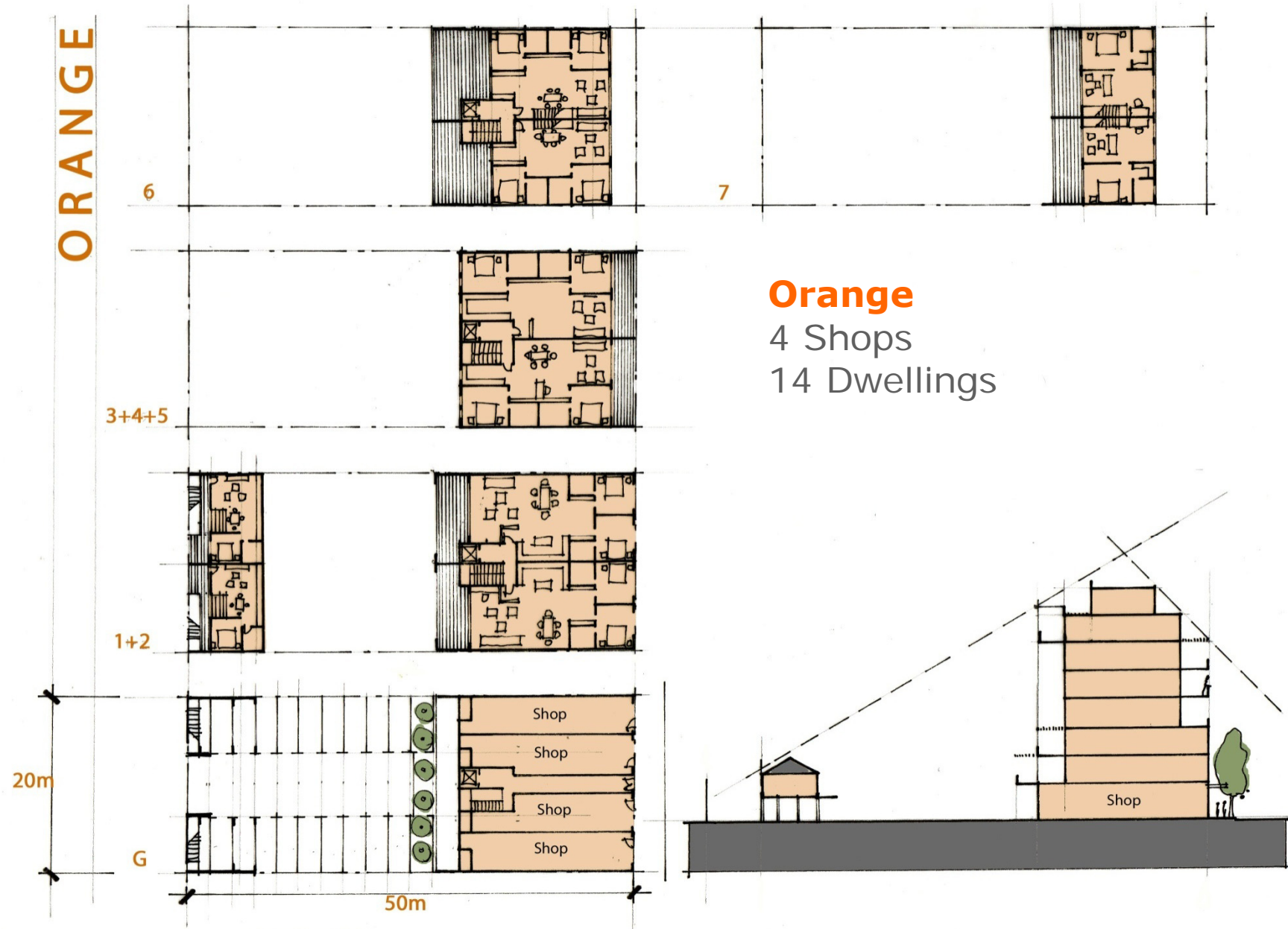
**Red**

2 Shops

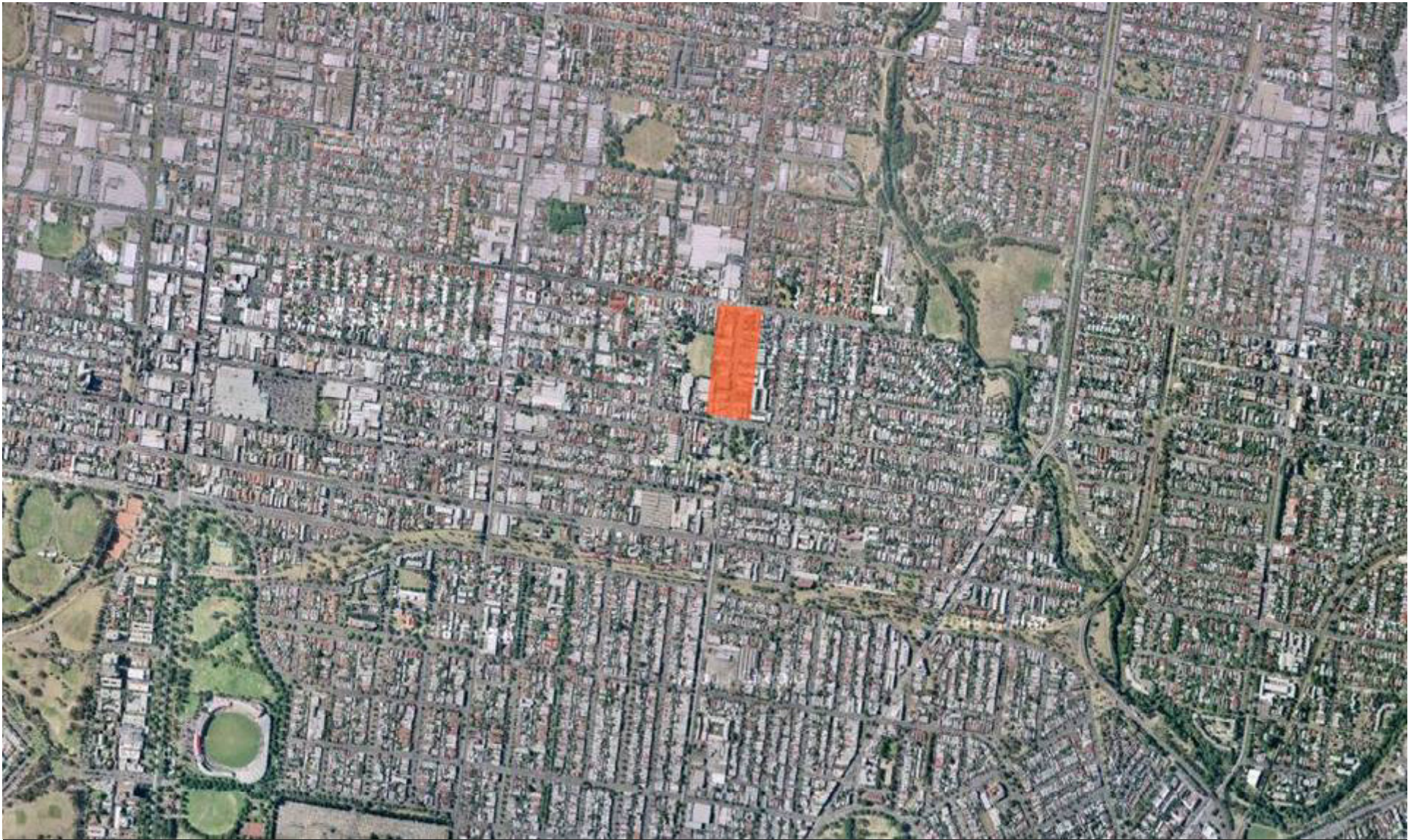
6 Dwellings



# Development Scenarios







Nicholson Street study area (high level)



NOW



Nicholson Street, East Brunswick - looking south to the city

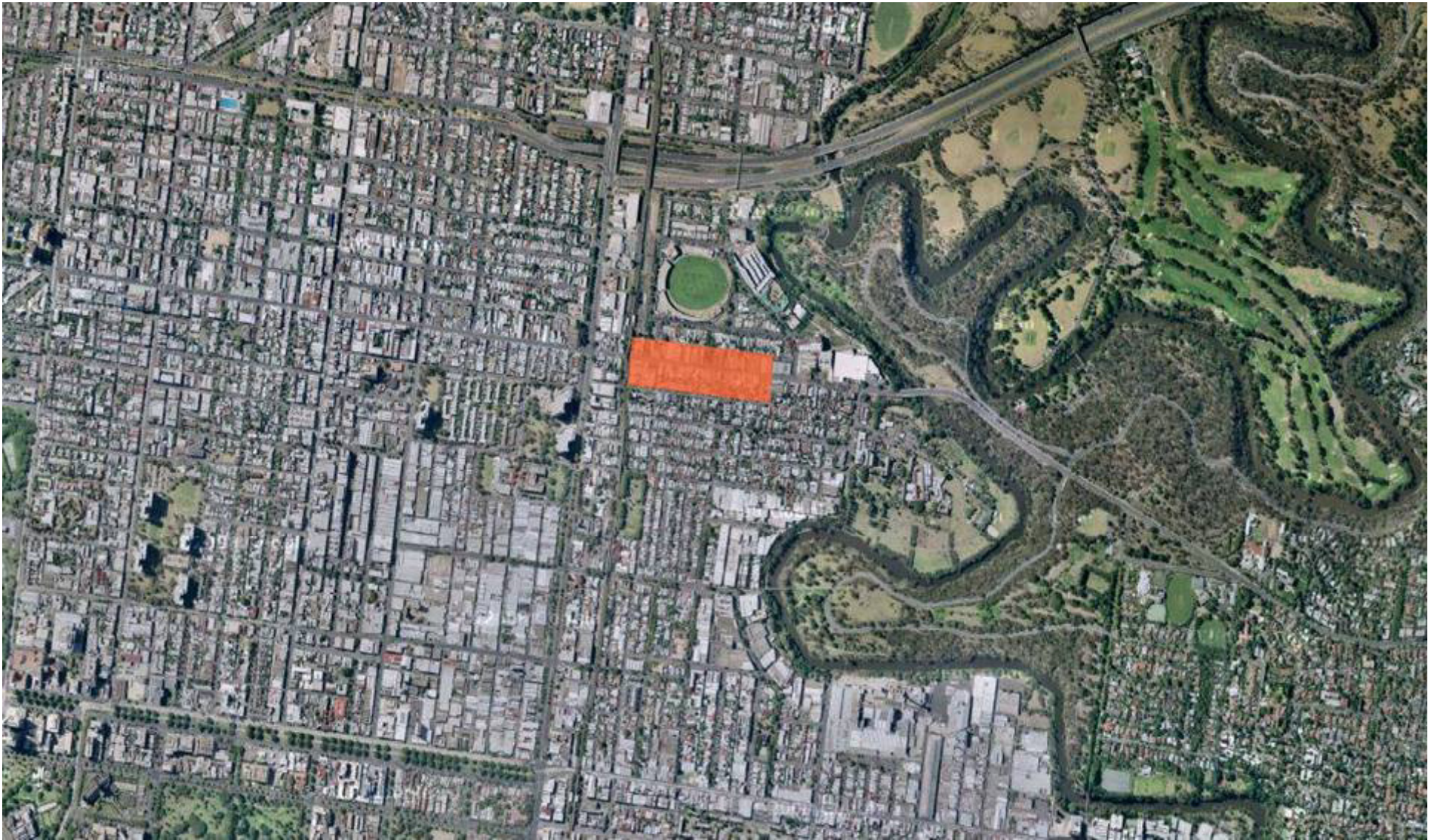


# POSSIBLE FUTURE



Nicholson Street, East Brunswick - artists impression





Johnston Street study area (high level)





Johnston Street study area (medium level)



NOW



Johnston Street, Abbotsford - looking east



# POSSIBLE FUTURE



Johnston Street, Abbotsford - artists impression





Maribyrnong Road study area (high level)



NOW



Maribyrnong Road, - looking west to Union Road

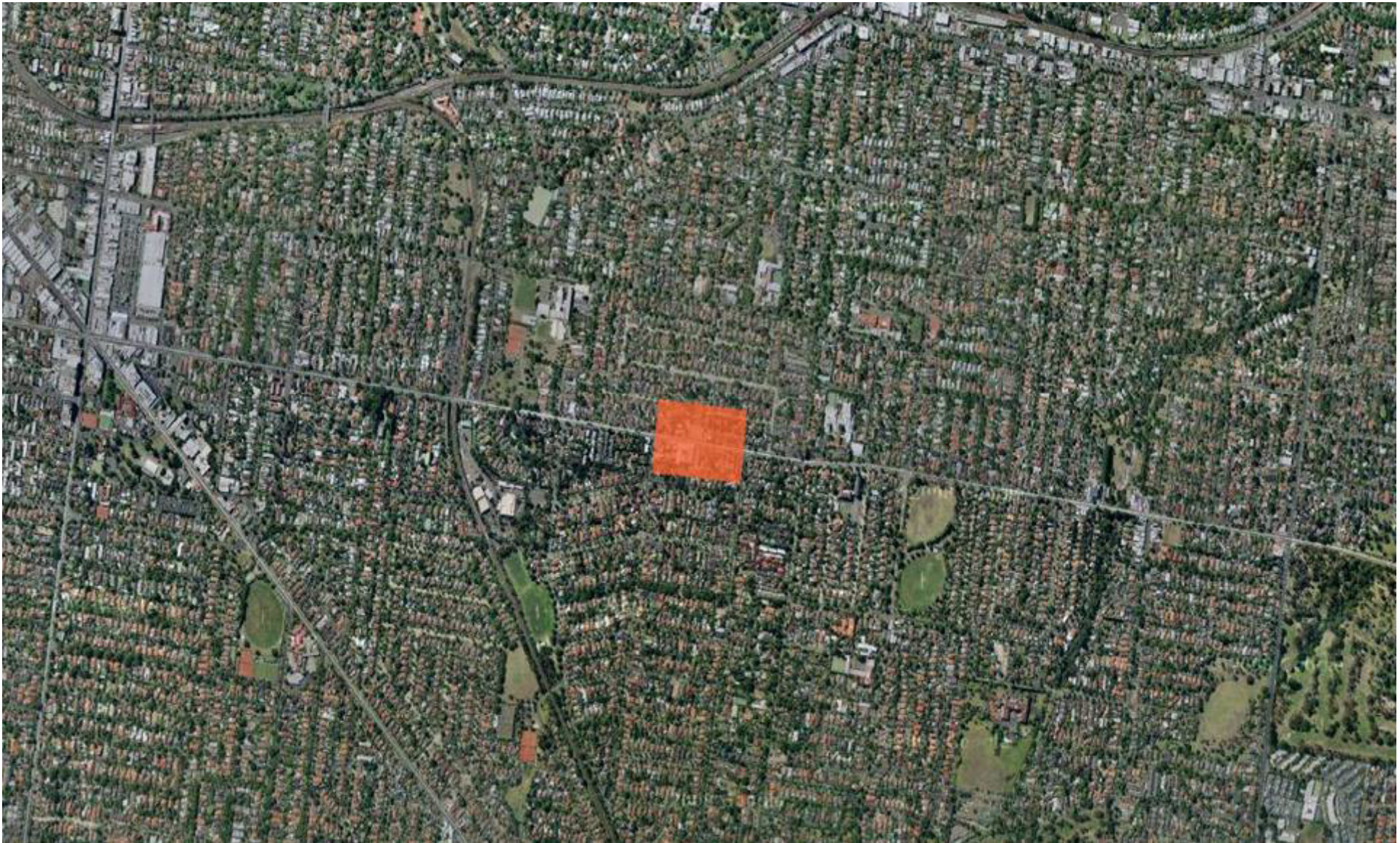


# POSSIBLE FUTURE



Maribyrnong Road - artists impression





Riversdale Road study area (high level)



NOW



Riversdale Road, - looking west to Riversdale Park



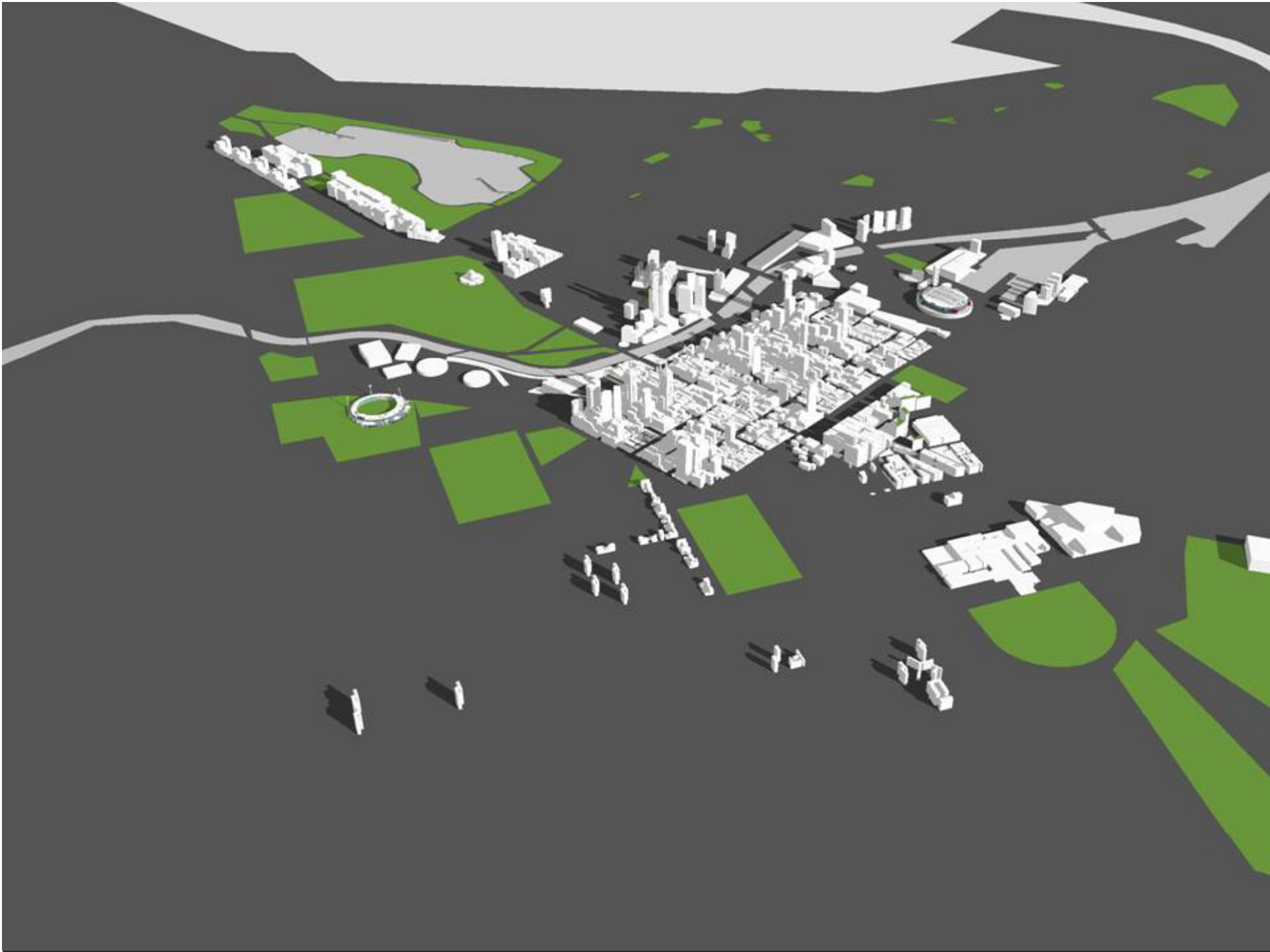
# POSSIBLE FUTURE

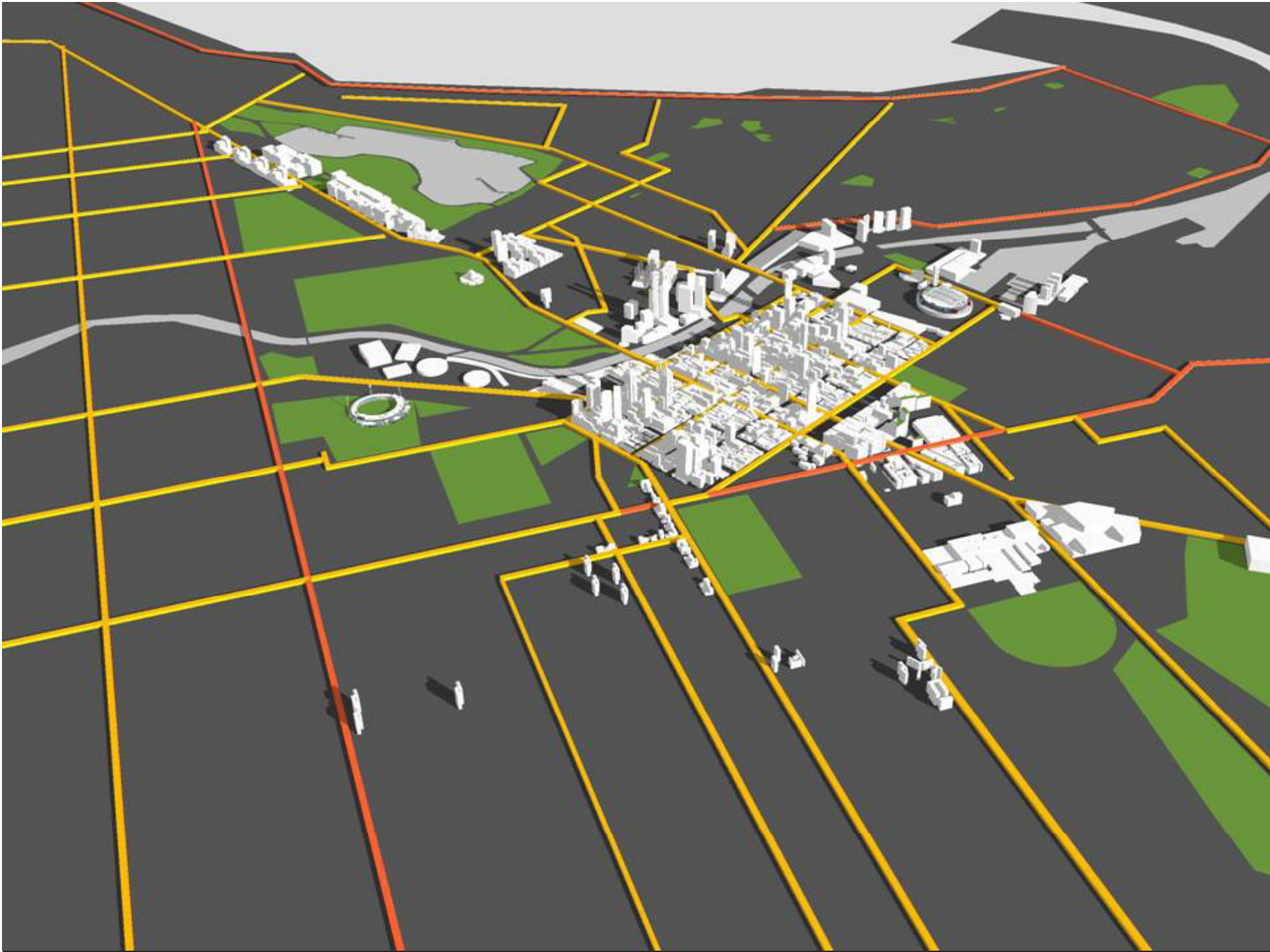


Riversdale Road - artists impression

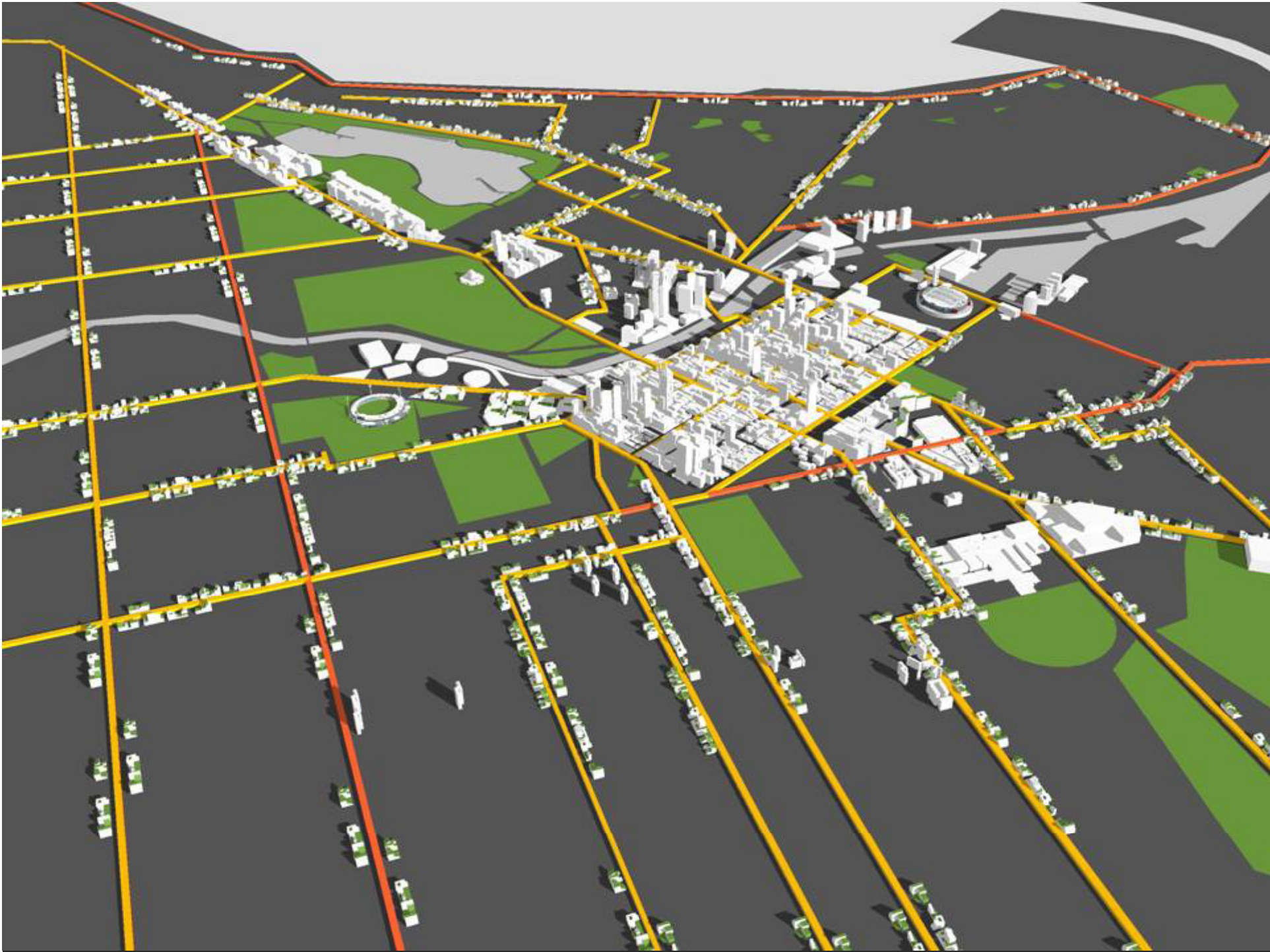




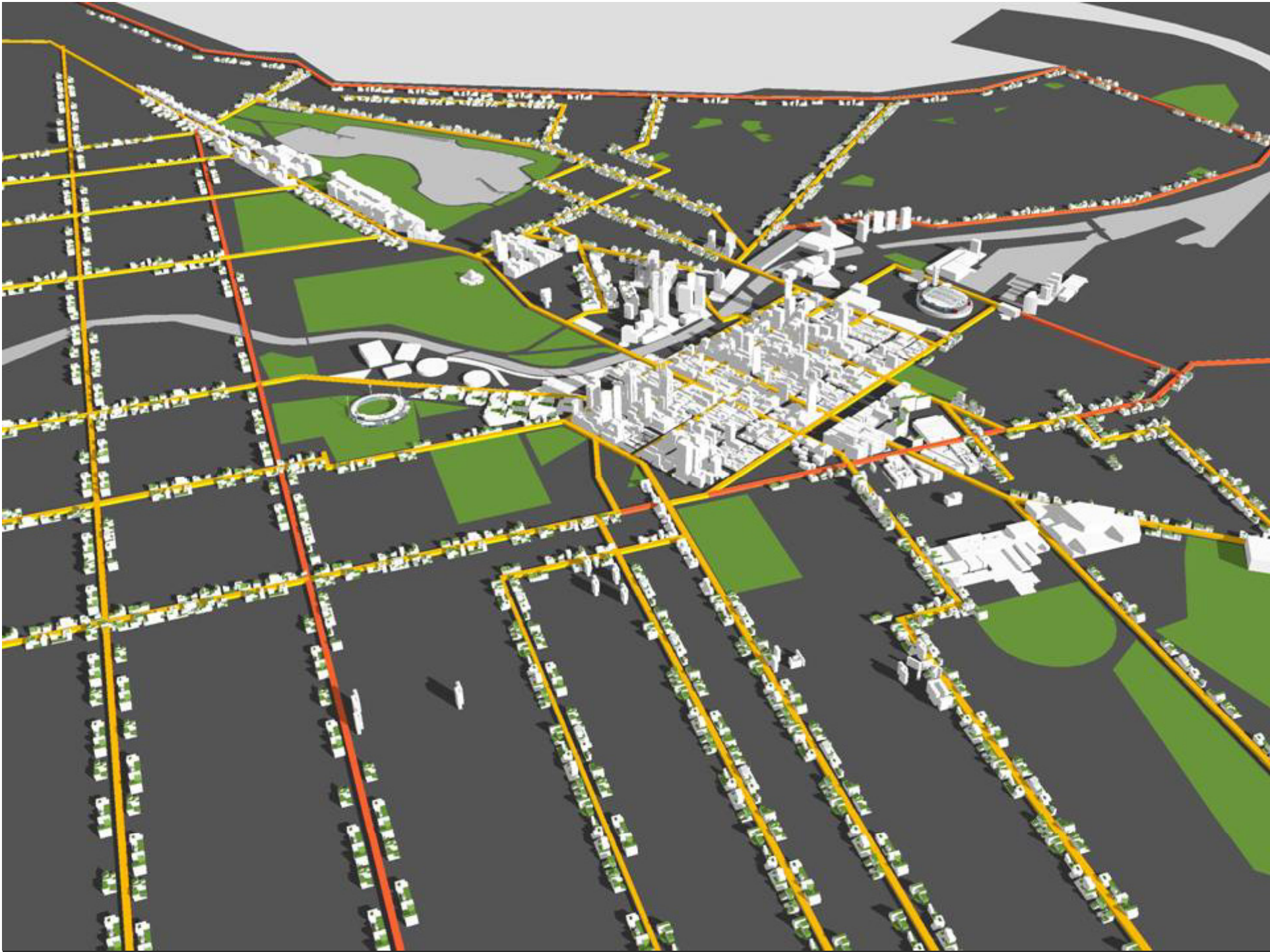




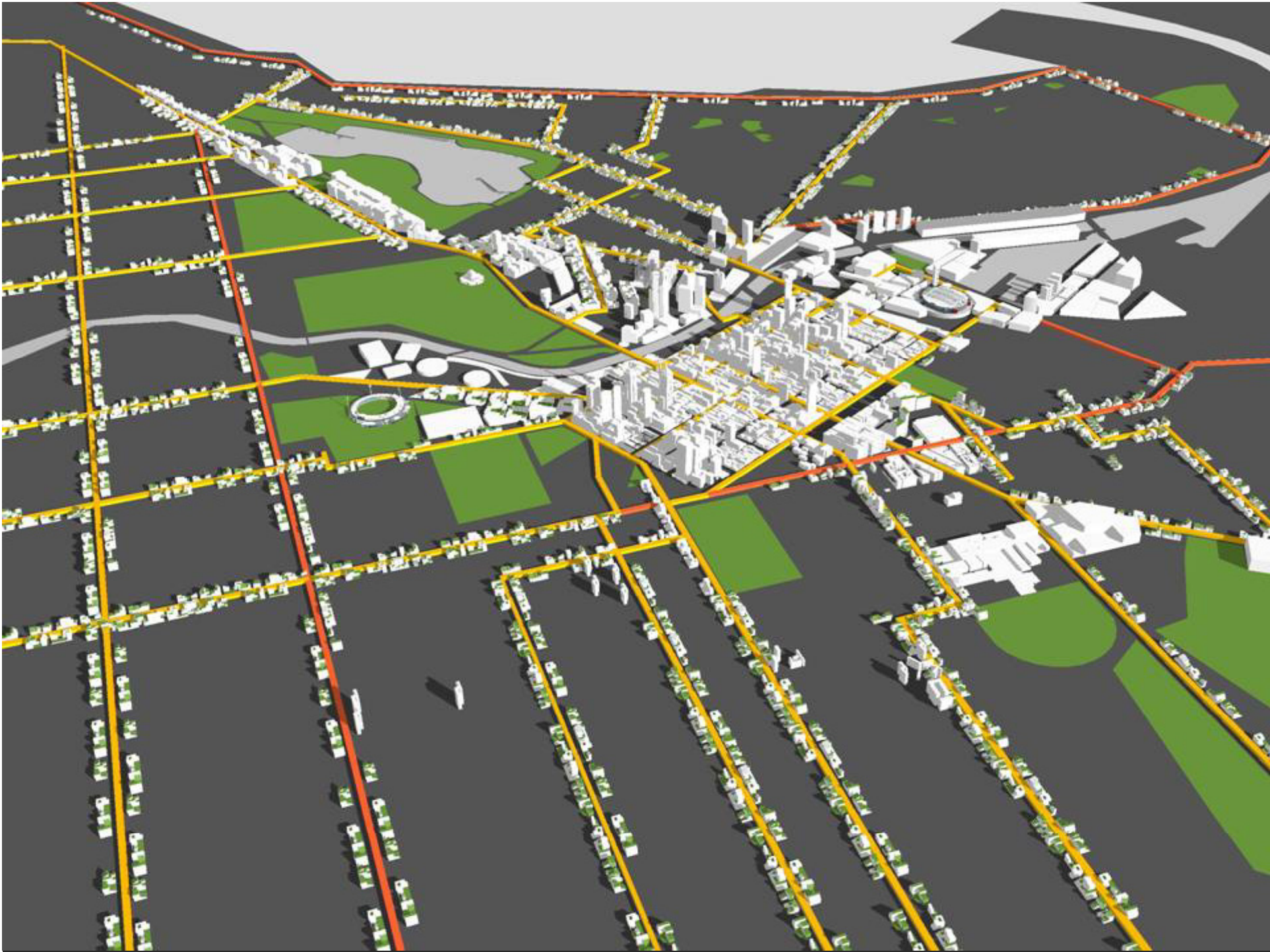






















# Transport Corridor: Design Development Overlay



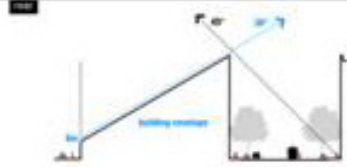
## applicable streets



## 2. heritage & public use zones



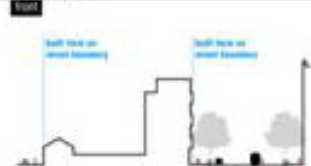
## height limits



## parking



## setbacks



## active frontages



## 7. passive surveillance



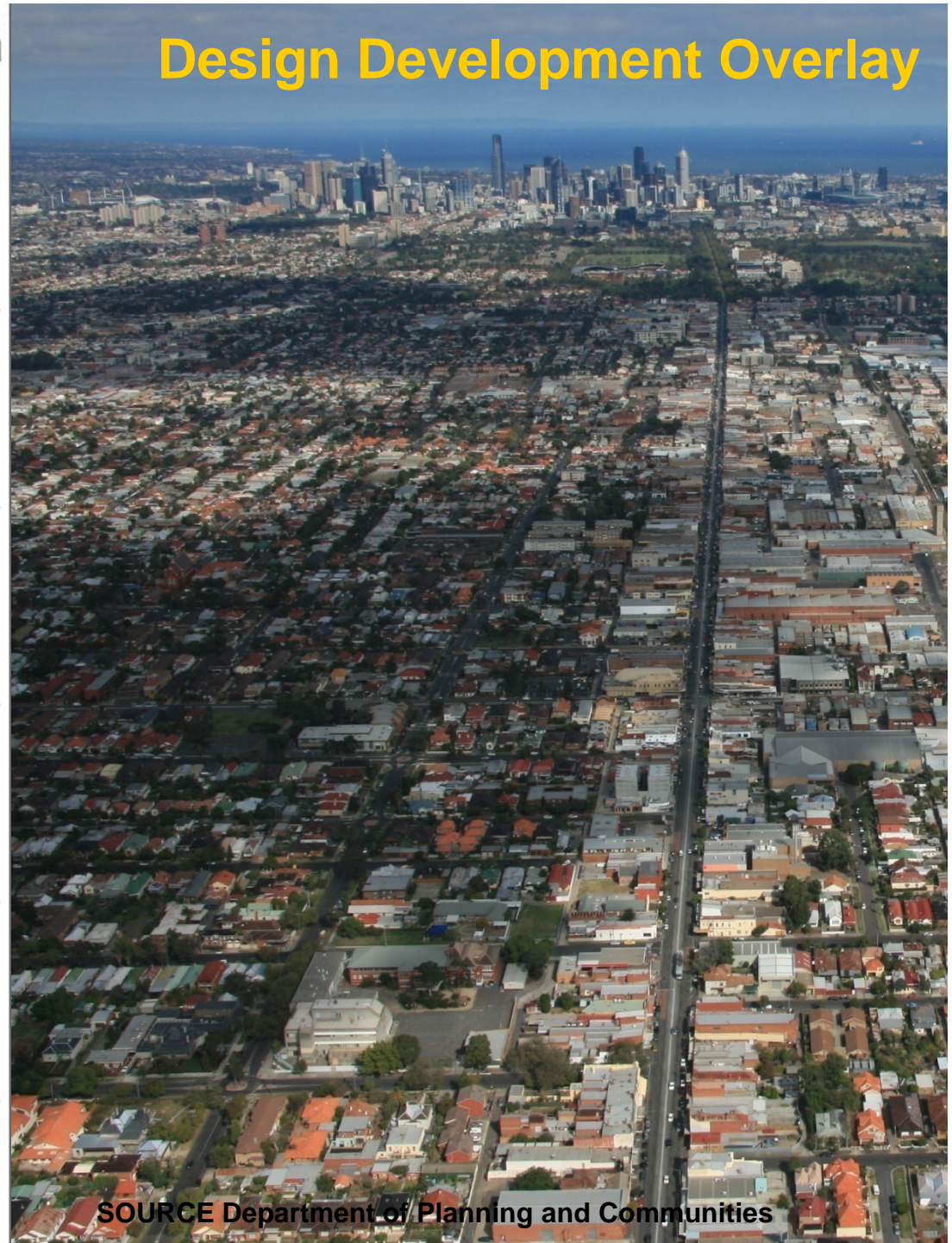
## freedom zones



## 9. access

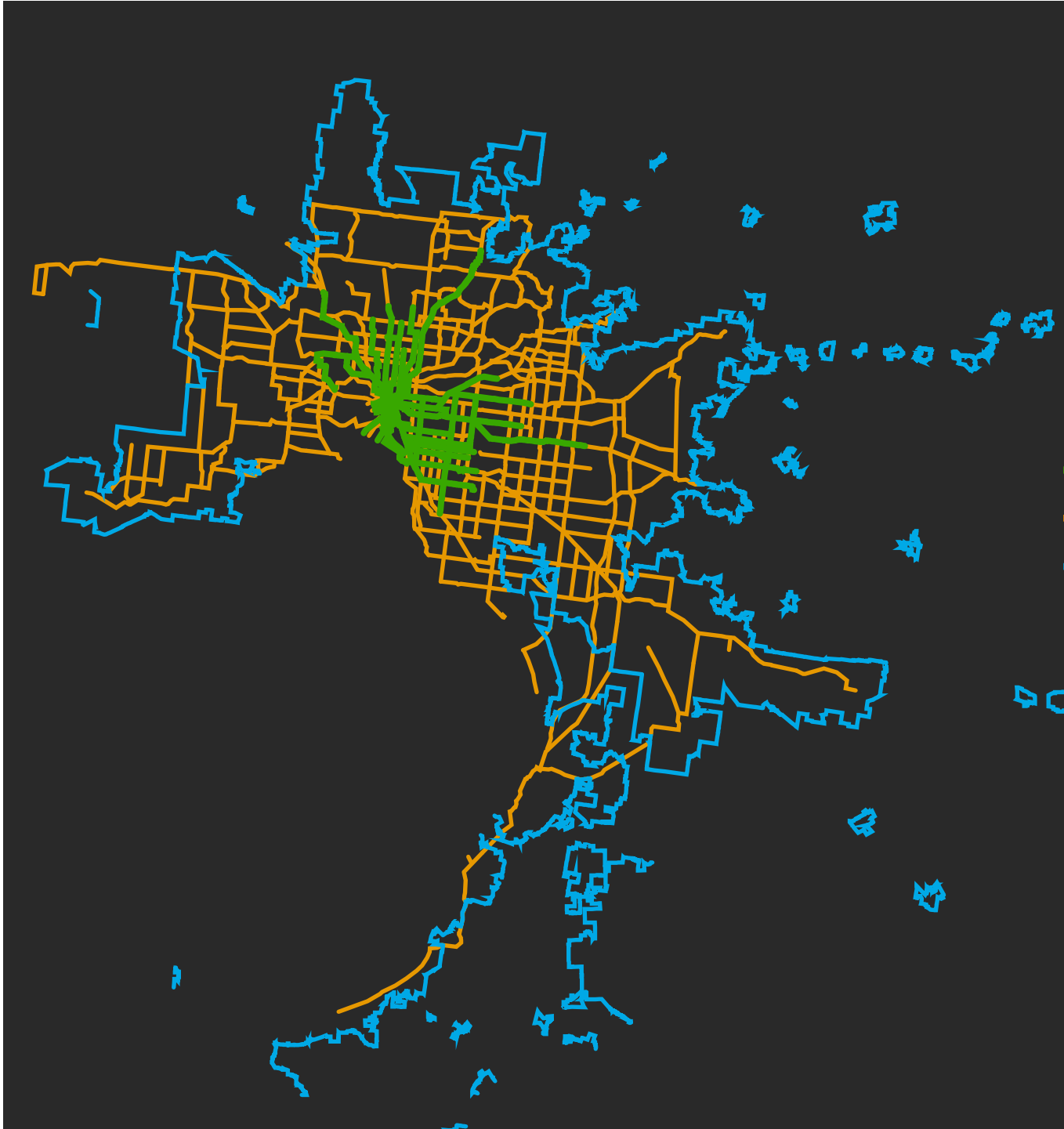


# Design Development Overlay



SOURCE Department of Planning and Communities





**Legend**




- Tram Routes
- Target Density (Bus Victoria)
- UGB



# CADASTRAL PARCELS



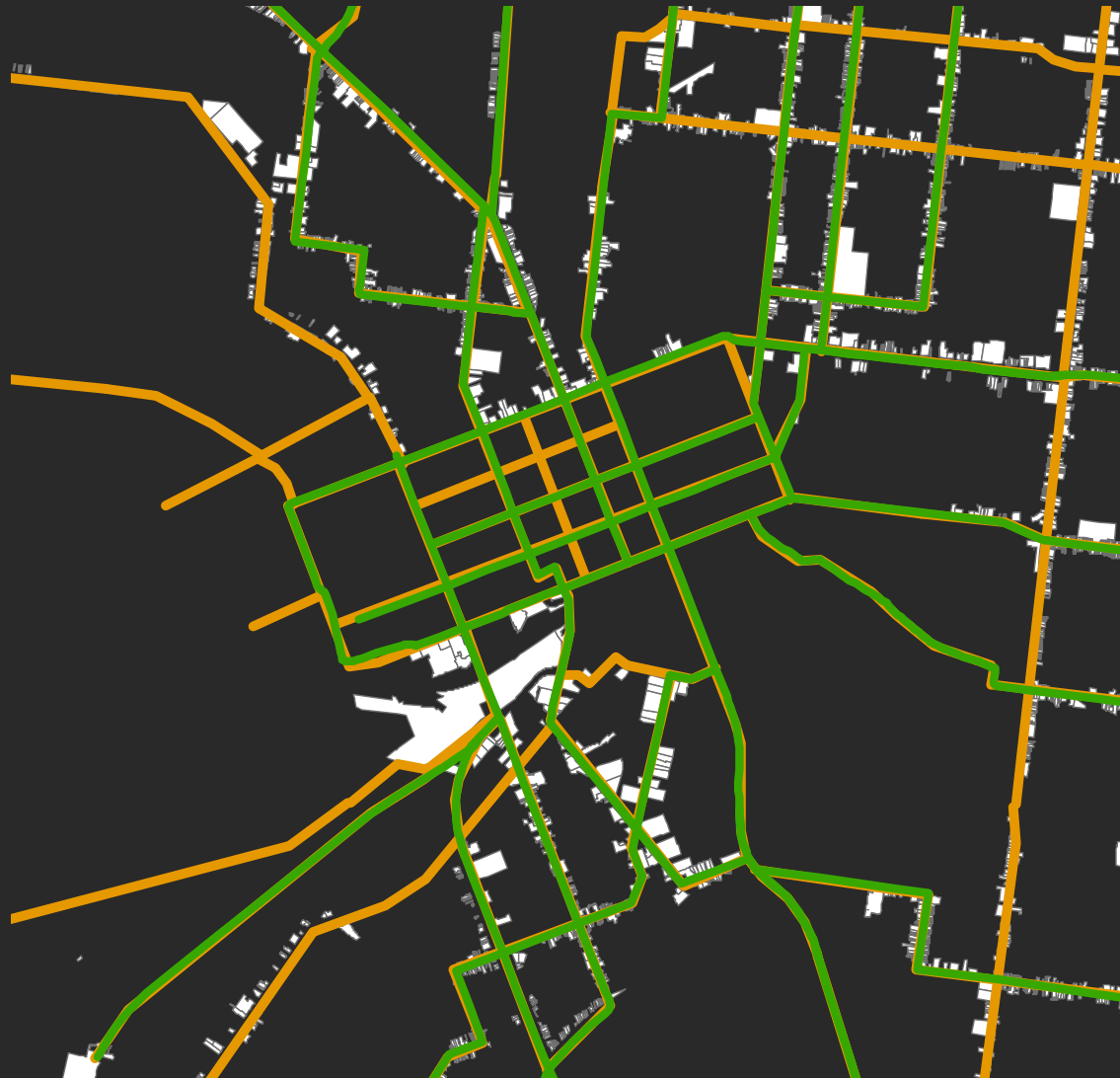
## Legend

-  Tram / Light Rail
-  Target Bus Line
-  Cadastral Parcels




Metropolitan Cadastral Parcels = 1,571,532



# SPECIAL BUILDING ZONES (CBD, Southbank, Docklands, St Kilda Road)



## Legend

-  Tram / Light Rail
-  Target Bus Line
-  Cadastral Parcels

Tram Potential Sites = 25,128

Bus Potential Sites = 96,480

Total = 121,608



# SELECT PARCELS ALONG TRAM and TARGET BUS CORRIDORS



## Legend

- Tram / Light Rail
- Target Bus Line
- Cadastral Parcels

Potential Sites = 25,128   Bus Potential Sites = 96,480   Total = 121,608

# PARKS

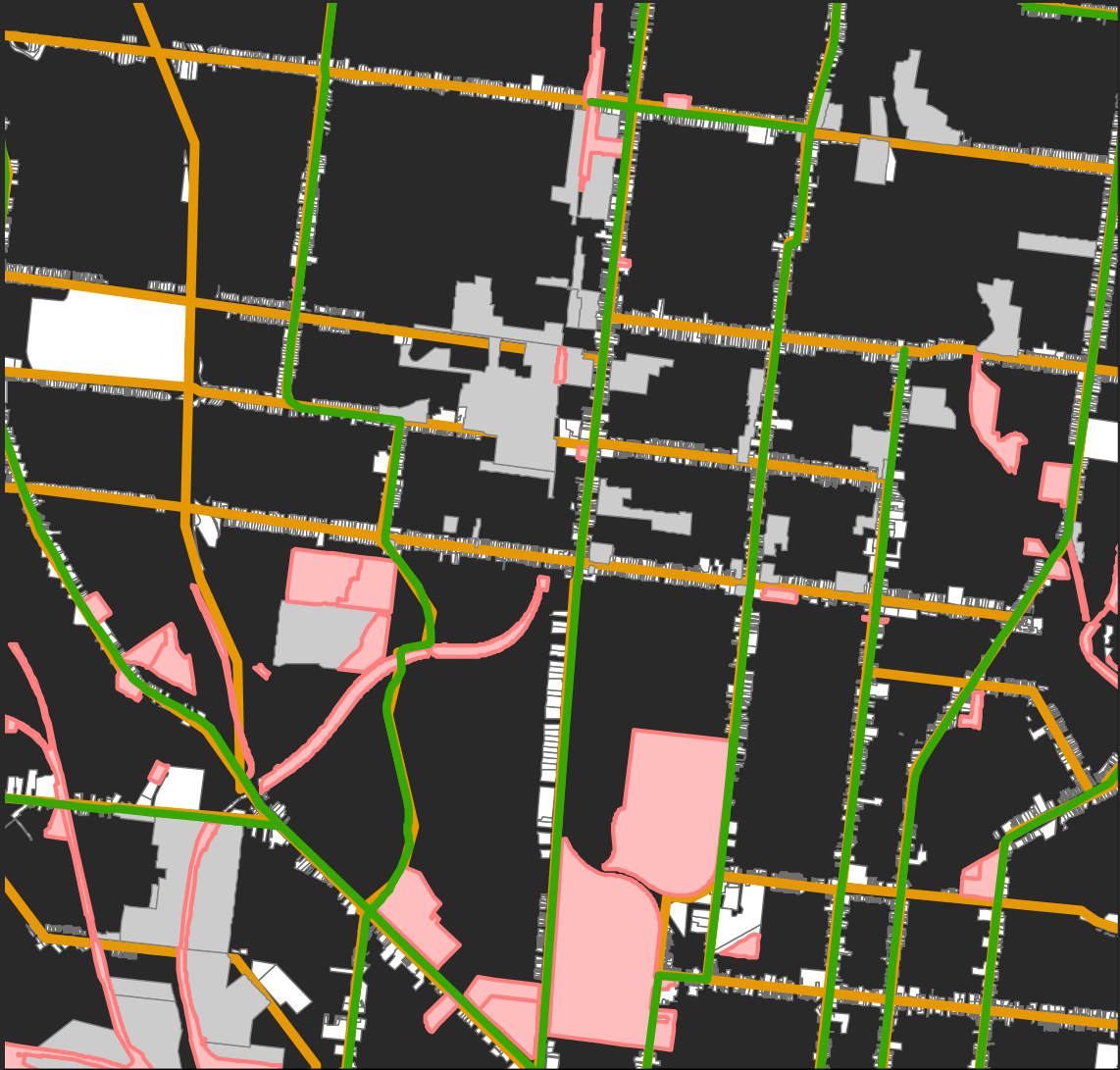


- Legend**
- Tram / Light Rail
  - Target Bus Line
  - Cadastral Parcels
  - Parks





Tram Potential Sites = 23,505    Bus Potential Sites = 95,450    Total = 118,955



# PUBLIC USE AND INDUSTRIAL ZONES



### Legend

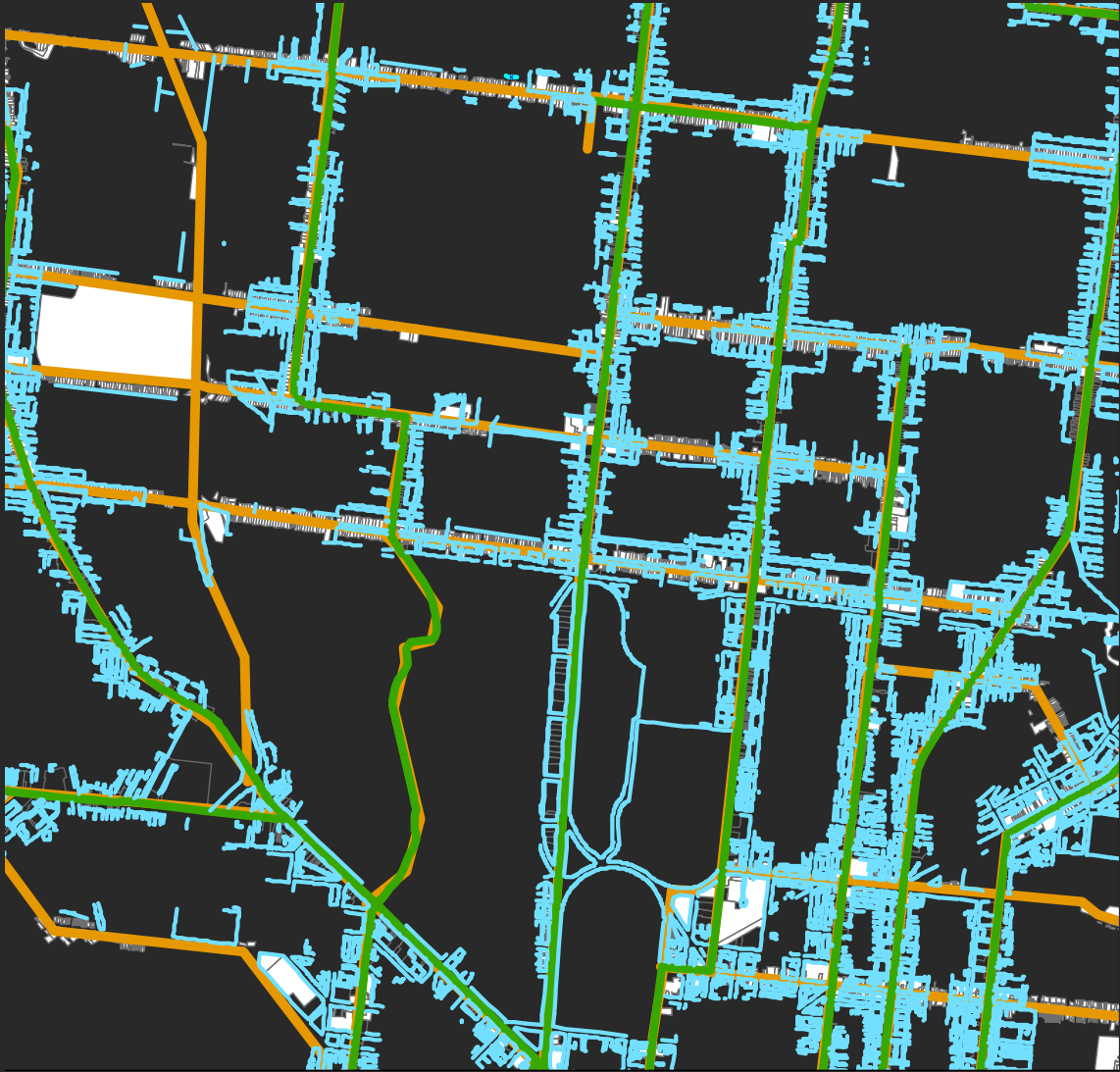
-  Tram / Light Rail
-  Target Bus Line
-  Industrial Zone
-  Public Use Zone

Tram Potential Sites = 23,202

Bus Potential Sites = 91,252

Total = 114,554

# REAR LANEWAY



### Legend

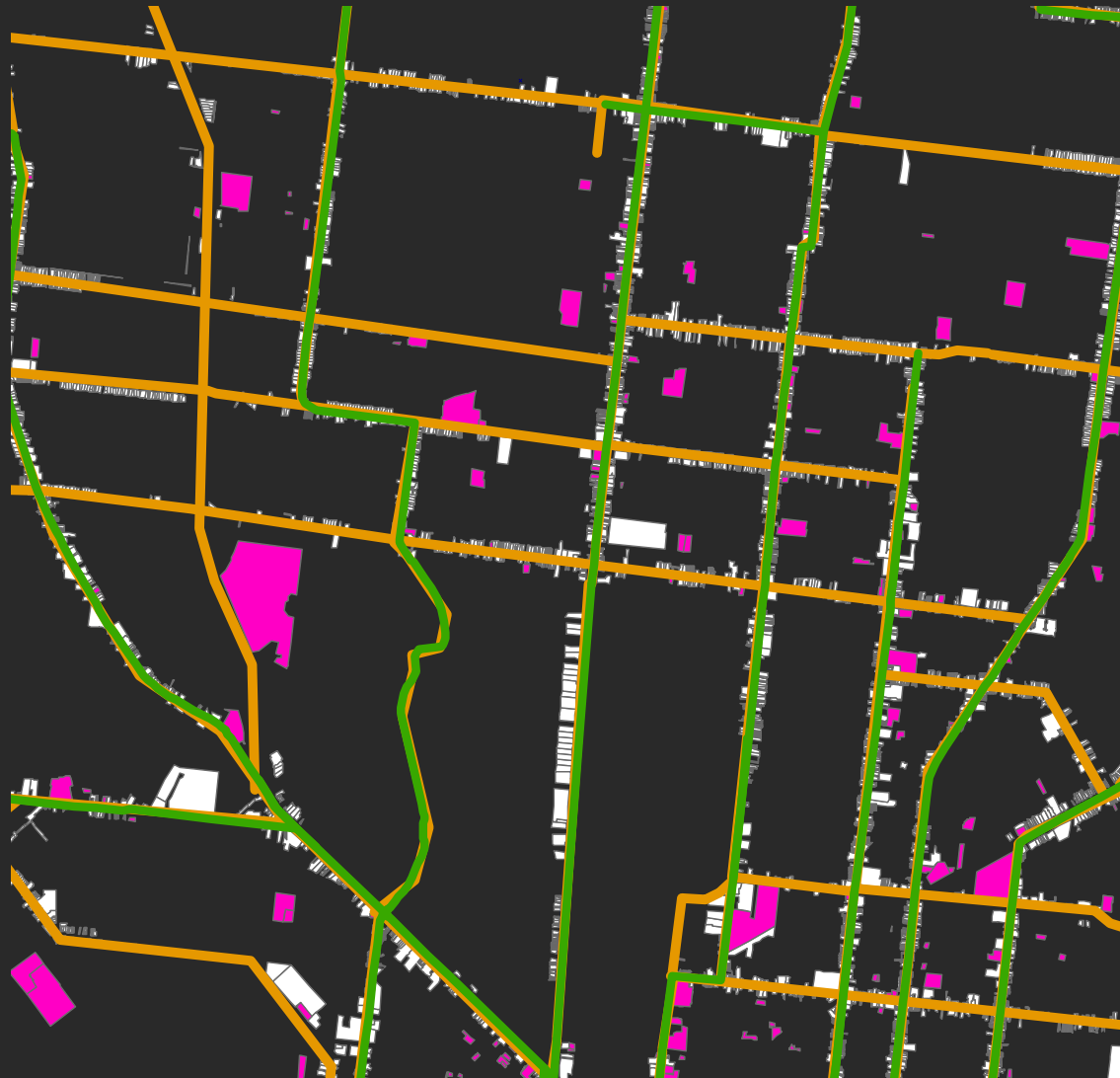
-  Tram / Light Rail
-  Target Bus Line
-  Rear Laneway
-  Urban Growth Boundary

Note:  
Laneways have been derived based on  
gaps between cadastral parcels




Tram Potential Sites = 18,188    Bus Potential Sites = 22,440    Total = 40,628



# RECENTLY DEVELOPED SITES AND SITES IN PLANNING (DPCD)

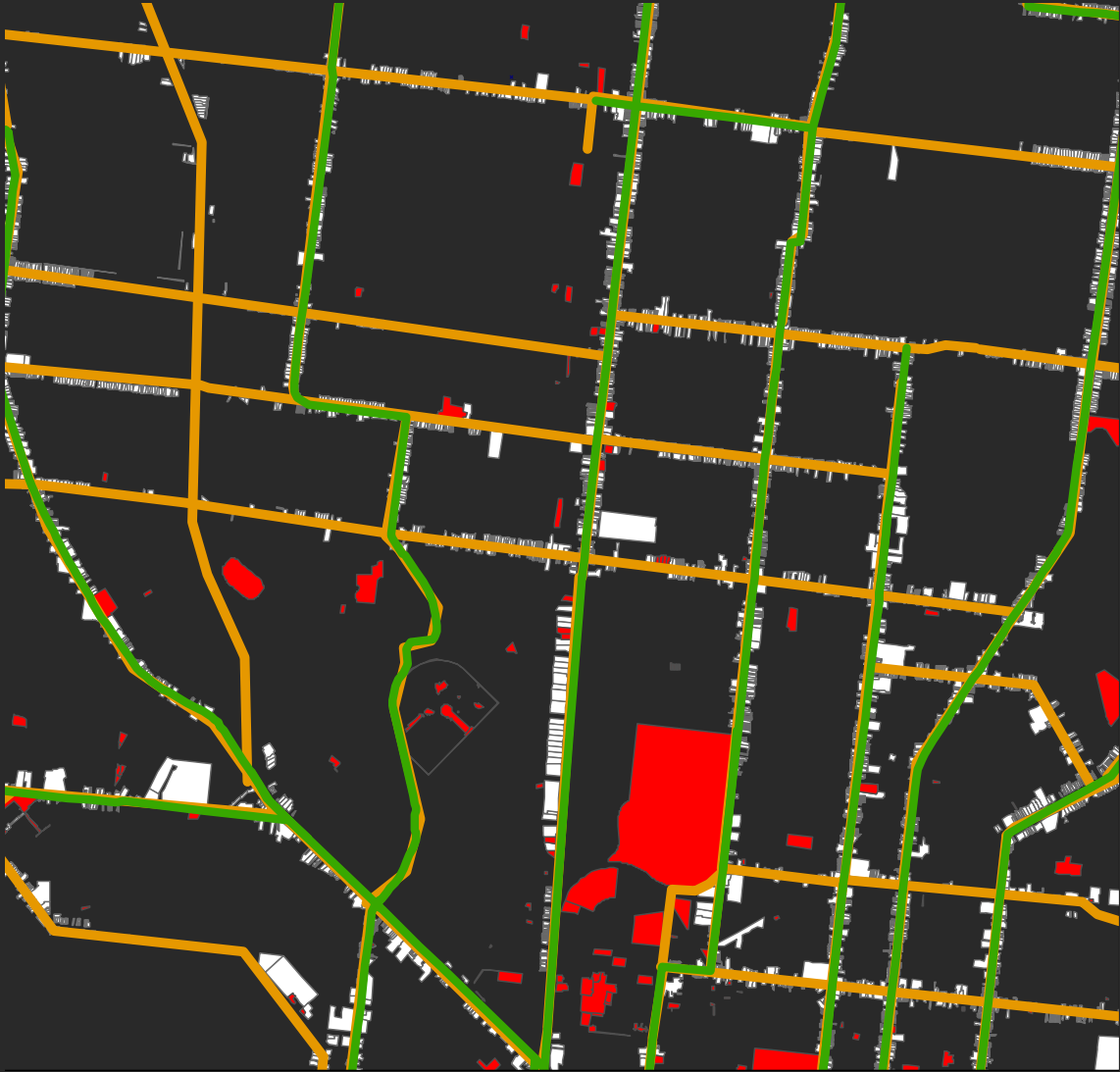


## Legend

-  Tram / Light Rail
-  Target Bus Line
-  Recently Developed Building

Tram Potential Sites = 18,118    Bus Potential Sites = 22,038    Total = 40,156

# HERITAGE REGISTER BUILDINGS



### Legend

- Tram / Light Rail
- Target Bus Line
- Heritage Register Building
- Urban Growth Boundary

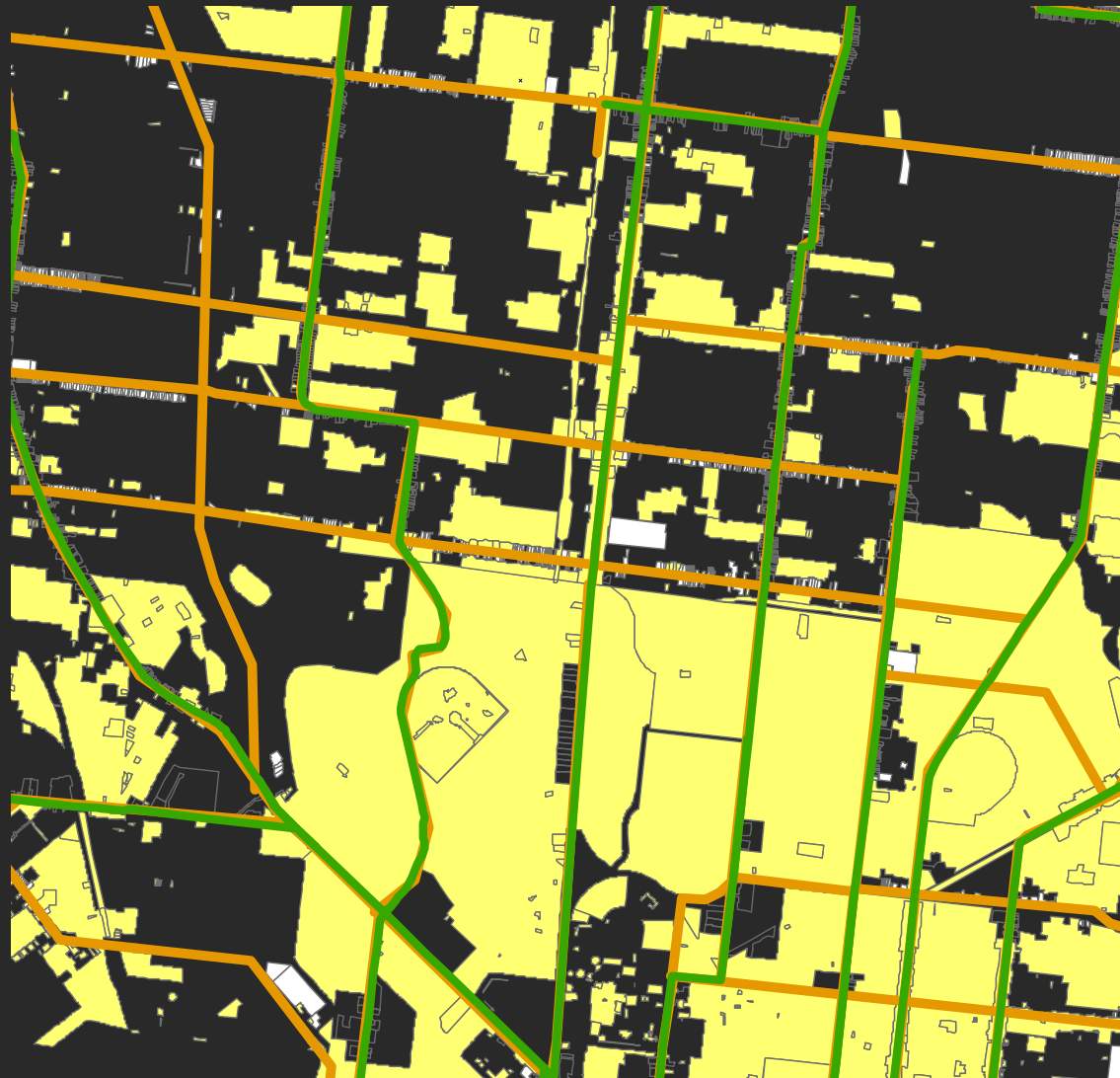
Tram Potential Sites = 17,726

Bus Potential Sites = 21,973




Total = 39,699



# HERITAGE OVERLAY

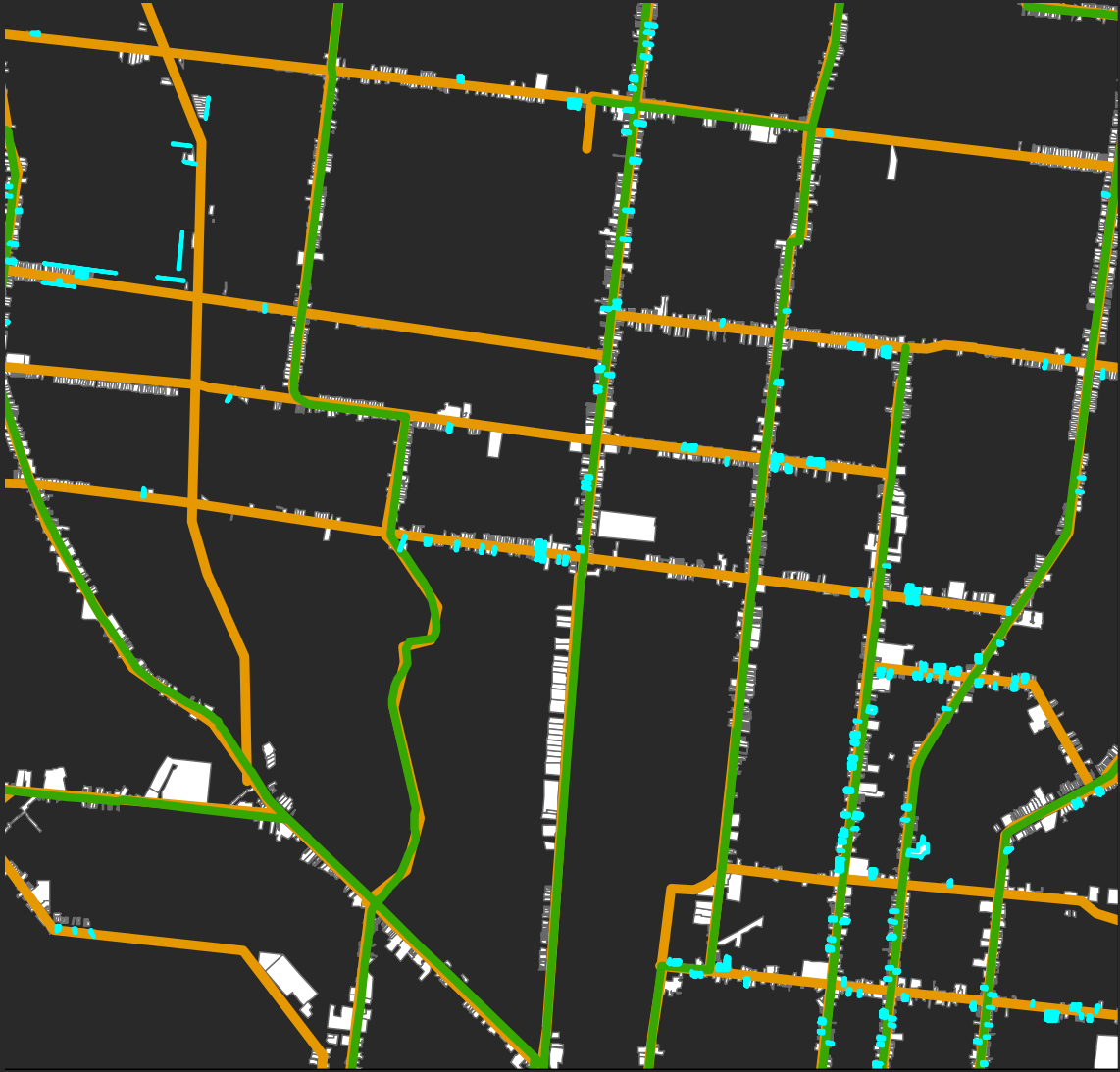


## Legend

-  Tram / Light Rail
-  Target Bus Line
-  Heritage Overlay

Tram Potential Sites = 16,307    Bus Potential Sites = 20,570    Total = 36,877  
(Remove 50% of sites within the heritage overlay)

# FRONTAGE < 6m



### Legend

- Tram / Light Rail
- Target Bus Line
- Frontage < 6m
- Urban Growth Boundary

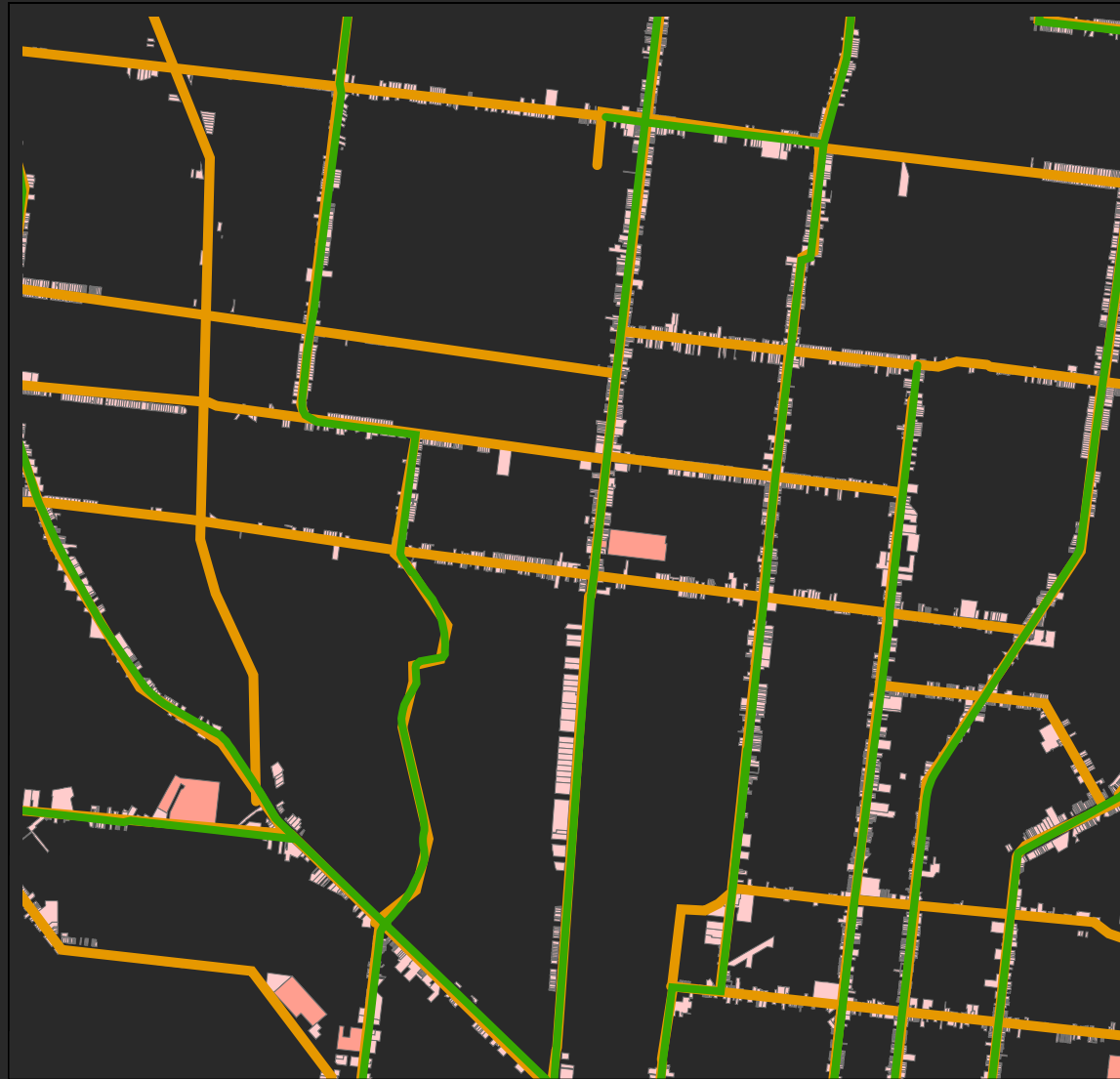
Tram Potential Sites = 12,439

Bus Potential Sites = 18,883




Total = 34,753



# AREA OF AVAILABLE SITES



## Legend

-  Tram / Light Rail
-  Target Bus Line
-  Available Sites

Tram Potential Sites = 12,439  
Bus Potential Sites = 22,038

Area Ha = 1,418  
Area Ha = 5,275

Total 34,477 Sites

# Results

	Tram	Target Bus Lines
Sites available for densification	12,439	22,038
Total area (Ha)	1,418	5,275
Current population	48,630	158,250

**Proposed Density Range 180 - 450**

	Low	High
Net population increase	1,003,950	2,457,310









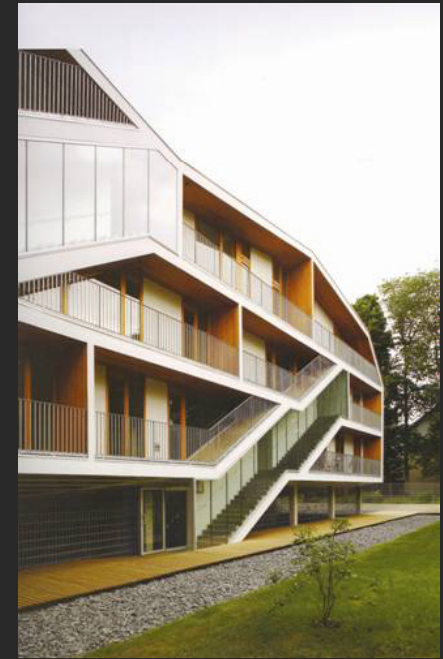


# Tallinn, Estonia

Lydia Koidula 24



RESIDENTS / ha :  
**237**



- 102 dwellings / ha.
- 237 residents / ha
- GFA : 1071 m2.



( Source: J.MOZAS, J.ARPA,; D BOOK, Density, Data, Diagrams, Dwellings, '07 )  
3+1 Architects 2006

Aerial view

# Mexico City, Mexico

Calle Alfonso Reyes 58. Colonia Condesa



( Source: J.MOZAS, J.ARPA,; D BOOK, *Density, Data, Diagrams, Dwellings*, '07 )  
Dellekamp Architectos 2003

RESIDENTS / ha :

**449**

- 179 dwellings / ha
- **449 residents / ha.**
- GFA : 2009 m<sup>2</sup>



Aerial view



# Vancouver, Canada

4387 West 10<sup>th</sup> Avenue



( Source: J.MOZAS, J.ARPA,; D BOOK, Density, Data, Diagrams, Dwellings, '07 )

LWPAC 2006

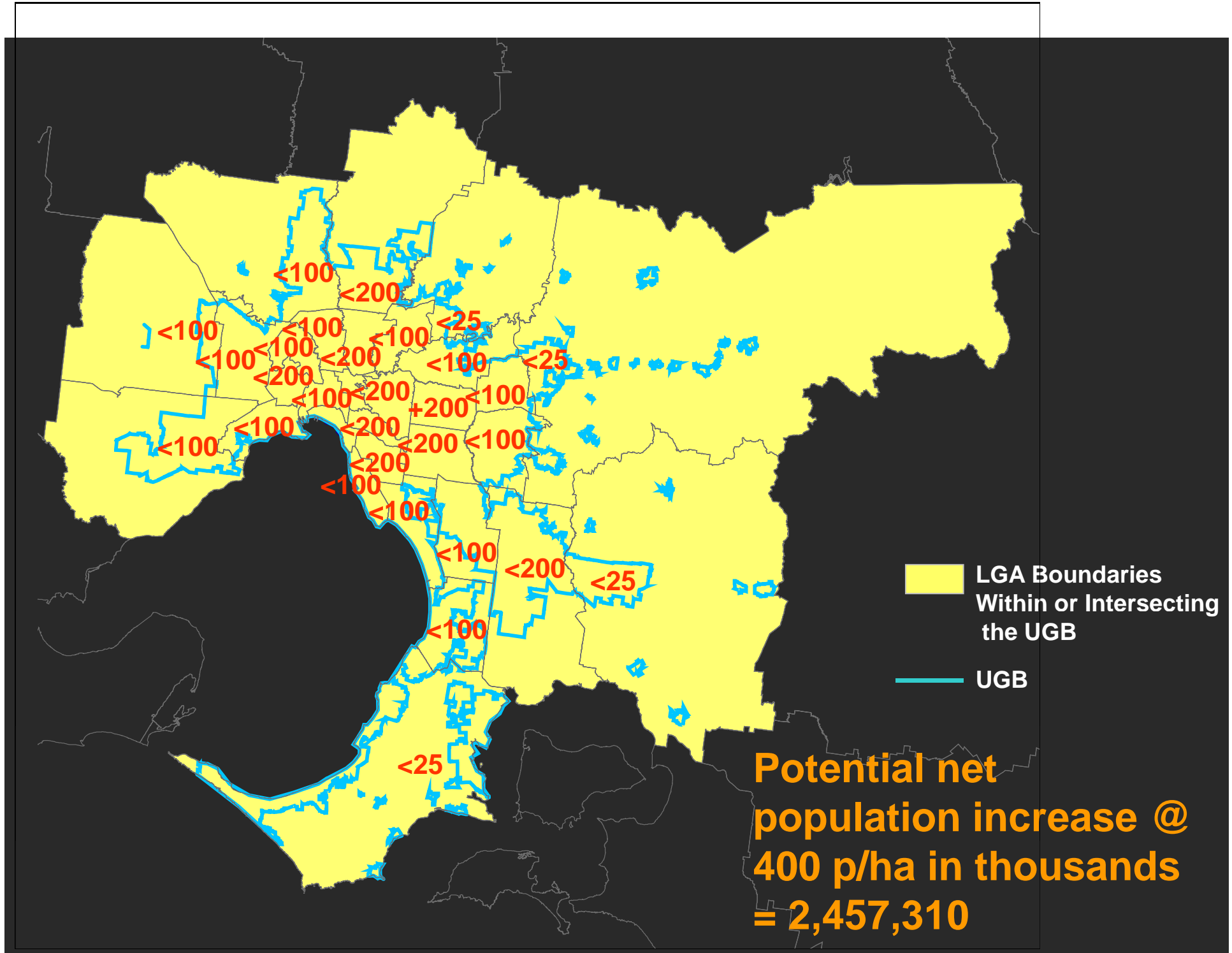
RESIDENTS / ha :

**553**

- 142 dwellings/ha
- **553 residents/ha.**
- GFA : 1932 m2



Aerial view



**LGA Boundaries Within or Intersecting the UGB**

**UGB**





**AUSTRALIAN TALENT:** See a picture gallery of Abbie Cornish and other actors at the 34th Toronto International Film Festival. [theage.com.au/photography](http://theage.com.au/photography)

# Apartments selling best in real-estate revolution

## Rapid change over past five years

By **MARIKA DOBBIN**  
PROPERTY EDITOR

APARTMENTS are outselling houses in 64 Melbourne suburbs as demand for smaller and more affordable housing transforms the real-estate market.

Annual sales data compiled for *The Age* shows a rapid change in the city's housing

stock from just five years ago, when apartment sales outstripped houses in just 20 suburbs, according to the Real Estate Institute of Victoria.

Atop the list of suburbs where apartments reign are some of the most historic, such as Carlton, St Kilda, East Melbourne and South Yarra, which are better known for their streets of Victorian houses.

The change has been most dramatic in the former working-class suburbs of Collingwood and neighbouring Abbotsford, where the number of apartment sales has more than quadrupled in just five years.

Just 50 houses were sold in Collingwood in the past year, compared with 105 apartments or units.

Sales director Arch Staver, of Nelson Alexander, said Collingwood was historically an industrial area with a few modest houses.

"What we've seen in the last 10 years is the redevelopment of these large factories, with entire blocks of high-density real estate," he said. "Warehouse conversions are a style of property that are snapped up immediately because it appeals to a buyer that likes to be close to town, surrounded by galleries and affordable cafes and restaurants."

In Carlton, where apartments outsell houses by five to one, developer Michael Piccolo said he sold all but four of 49

luxury apartments in the proposed Garden House development opposite the Royal Exhibition Buildings in less than a fortnight.

"We knew we had a good site but we didn't expect 830 registered expression of interest," he said. "How do you deal with that? We had to narrow it down to the first 100 and offer it to them first."

They sold off-the-plan for between \$450,000 to more than \$2 million this month.

In South Yarra, where 80 per

cent of residential sales are already apartments, thousands of extra people are expected to move into high rises in the developing Forest Hill precinct beside the train station within three years.

While the apartment boom is most evident within five kilometres of the central business district, units have become more popular than houses in many middle and outer suburbs.

Leading the charge for denser housing are suburbs such as

Maribyrnong, Moonee Ponds, Preston and Pascoe Vale, where the number of units and apartment sold has more than trebled in five years.

It is a similar story in outer suburbs.

Head of the REIV Enzo Ramondo said demand for units and apartments had resulted in their capital growth outperforming that of houses over the past five years, with the median apartment price up 34 per cent, compared with 20 per cent for houses.

"For many, the advantages of medium or high-density living is clear: for the same price as a detached house 20 kilometres from the CBD you can live in the city close to work, entertainment precincts and parks," he said.

However, certified valuer Paul Menegazzo, of All Suburb Valuers, said real estate with a land component was a better investment in the long run.

"The golden rule is that land appreciates and buildings depreciate," he said.

## Cup still rosy but maybe a tad early

By **BRIDIE SMITH**  
SCIENCE AND TECHNOLOGY REPORTER

IN 2080, the Melbourne Cup may have to be run before the AFL grand final if organisers want Flemington's famous roses to bloom on race day.

Research using data dating back to 1850 from Edinburgh's Royal Botanic Garden has helped scientists develop a statistical forecasting model of when the first flowers of spring will appear.

Their findings show that low-lying coastal parts of the world such as Victoria will experience an earlier spring and some plants, including fruit trees, will flower in late winter. Other ornamental plants, such as roses, are also forecast to flower up to 35 days earlier than they do now.

Monash University mathematician Malcolm Clark worked with Roy Thompson, of Scotland's University of Edinburgh, to develop the model, which is based on the relationship

between air temperature and first flowering data.

They found that for every degree the climate warmed, spring would begin about 11 days earlier in Scotland, with species such as cherry blossom, ornamental pear, peach and grapevines most affected.

In Victoria, Lina and Tony Siciliano's 2.4-hectare garden in East Keilor boasts 100 fruit and 300 olive trees, as well as grapevines.

Mr Siciliano said shoots on his chardonnay grapes were already at 15 centimetres.

"We wouldn't normally see that until October," he said.

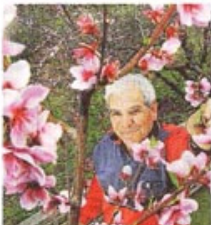
The nectarines, peaches and pears were fruiting up to three weeks early, while the apple trees had produced two crops of apples in one season.

Dr Clark said the rose was another example of an early bloomer.

Flemington racecourse's assistant manager of grounds and gardens, Mick Ryan, said three years ago staff started pruning roses in late May, but they now waited until the first week of June.

"It's getting later and later by a couple of days each year," said Mr Ryan, who has worked at the racecourse for 20 years.

Traditionally, spring starts on September 1. But historical weather and botanical records for 79 species were used to create models that predicted that by 2080, some plants could start flowering as early as July. The study will be published in



## Beyonce shines, a world away from scandal



## Psychologist had 'intense emotional' affair with patient

By **STEVE BUTCHER**

A FORMER teenage street kid with a heroin addiction who turned her life around to become a psychologist now faces professional ruin after admitting to an affair with a patient.

Margaret Schirmer and the man started a 19-month "intense emotional relationship" after she counselled him from 2005 with victims-of-crime assistance funding following a serious assault.

Schirmer later diagnosed the man, who cannot be named, with post-traumatic stress disorder with depressive features that included anxiety and thoughts of suicide.

Andrew Clements, for the Psychologists Registration Board of Victoria, told the Victorian Civil and Administrative Tribunal that the man was surprised when Schirmer phoned him in February 2006 to meet at a hotel where she revealed problems with her husband.

Mr Clements said they slept that night without having sex, but from then on they lived together until the relationship ended acrimoniously in October 2007, after Schirmer reported to police he had raped and assaulted her, which he denied.

He illustrated the depth of her feelings for him in a Christmas card in which she described him as her "good man".



Margaret Schirmer yesterday.

tions of professional misconduct by having an inappropriate sexual relationship and illicit drug use.

Mary Anne Hartley, for Schirmer, said her client admitted she had conducted an inappropriate relationship "at the most serious level".

Ms Hartley said Schirmer also admitted smoking marijuana with the man, but denied using heroin and speed in the "tumultuous" relationship in which he was "physically and emotionally" abusive.

When she indicated she wanted to end the relationship, Schirmer claimed he threatened to report her to the board and threatened the wellbeing of her three children.

The man said in a statement he felt better and no longer suicidal after Schirmer's help. But in another document he



# Motorists showing signs of freeway confusion

By **CLAY LUCAS**  
TRANSPORT REPORTER

THE series of entry and exit ramps created by the government's \$1.4 billion widening of the West Gate and CityLink freeways is leaving motorists baffled — and often lost.

The government will change the new freeway's signage after a review of the project found it was leaving motorists confused.

The RACV's public policy manager, Brian Negus, said the hundreds of millions of dollars spent improving the freeways had left many motorists bewildered, especially those using interchanges for the first time.

The roadworks — which have introduced a series of new flyovers and exit and entry ramps — aim to reduce the number of drivers slowing down traffic by intermingling and weaving across lanes.

Mr Negus said the changes meant drivers had to be prepared up to a kilometre beforehand to get into the correct lane. "You have to make your decision earlier."

"They need to review the signage, to look at whether they can provide forewarning about what people are expected to do. Some of the complaints we get are people saying they didn't know early enough what they needed to do."

The works are being carried out by a joint venture of VicRoads and Transurban. Project director John Cunningham said research had been done with motorists and it had found "some confusion". This had been caused by both the signage and the changed road configuration, he said.

"We will be making some changes to the signage as a result of our review."

The West Gate and parts of CityLink will be closed again on Friday and Saturday nights this weekend, to test a new lane-use management system.



A bird's-eye view of the complicated and confusing M1 Freeway interchange at Montague Street, South Melbourne.

PICTURE: CRAIG ABRAHAM



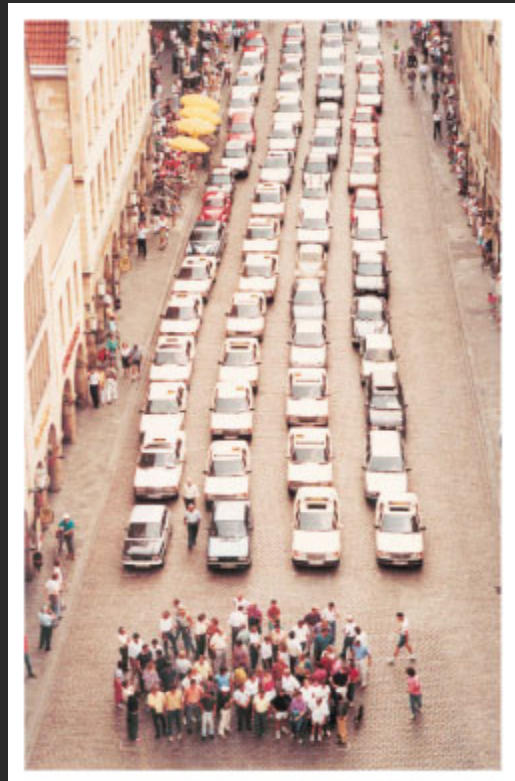
City of Münster, Planning department

Advertising campaign 2001

Comparison of amount of space required to transport 72 people



72 bicycles = 90sqm  
Based on 1 person per bike



60 cars = 1000sqm  
Based on 1.2 people per car



1 bus = 30sqm  
Based on 72 people per bus













**Curitiba**



# Curitiba

2004

Line	Capacity	Buses	Lines
 Downtown Shuttle	30	00	02
 Micro Bus / Conventional Lines	40	98	10
 Conventional / Trunk Lines	60	327	97
 Articulated Bus / Trunk Lines	100	19	
 Feeder Bus	50	672	21
 Articulated Feeder Bus	100	50	
 Interdistrict lines	110	46	07
 Articulated Interdistrict lines	100	72	
 Direct Lines "speedy Buses"	110	355	18
 Double Articulated Bus "express lines"	270	163	06



Interdistrict Line



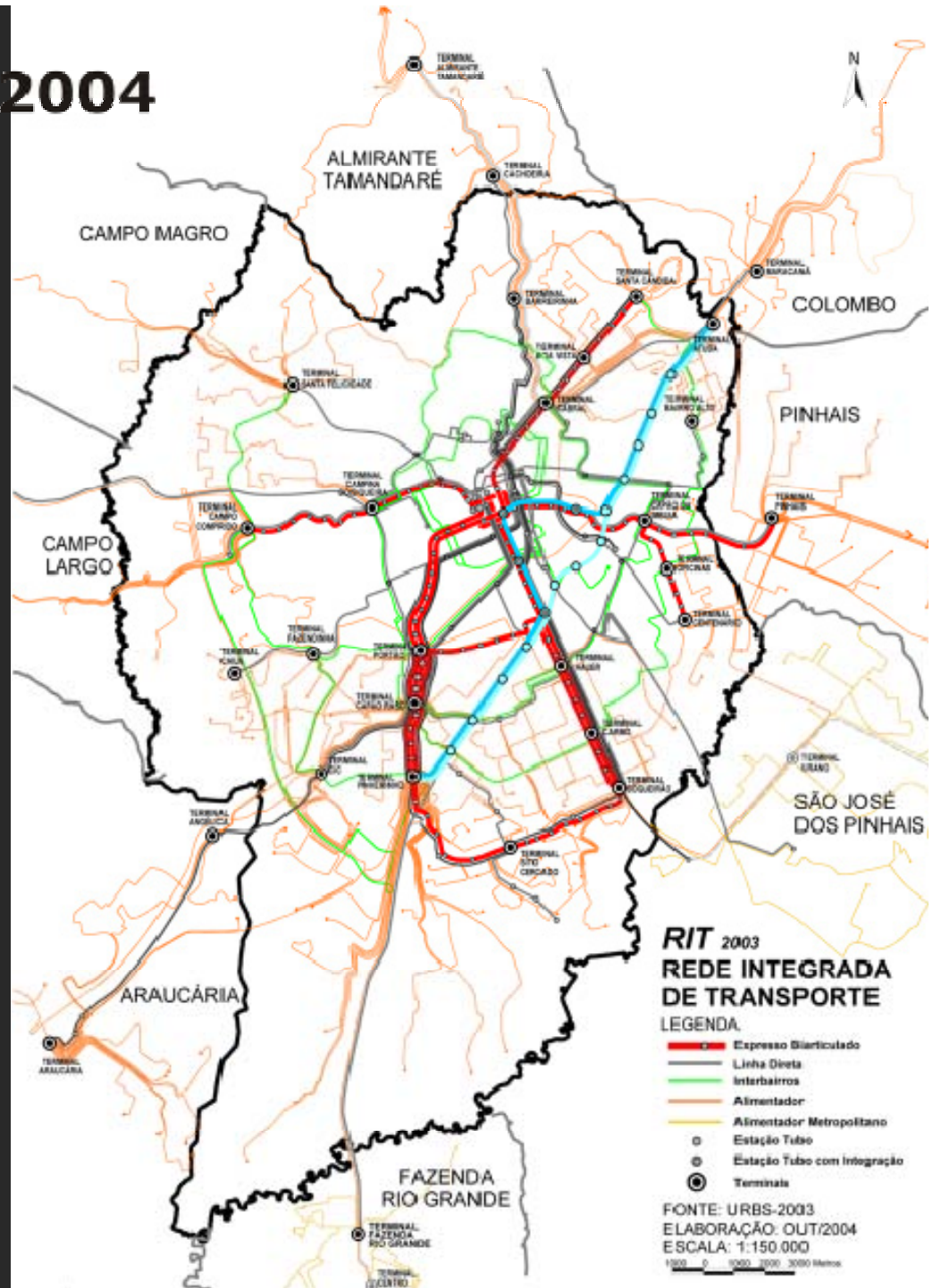
Tourism Line

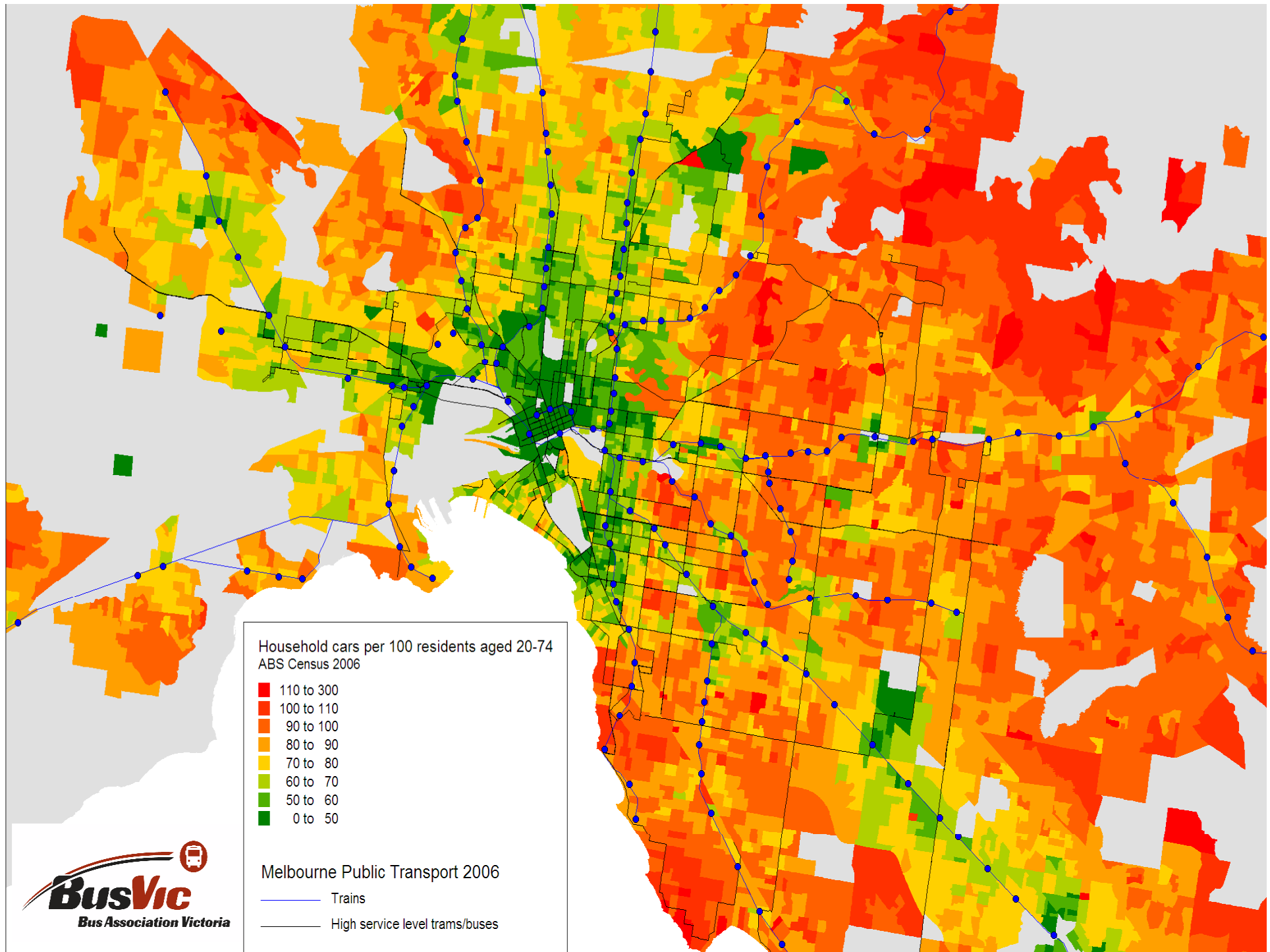


Direct Line



Double Articulated







An Access Economics report prepared for Diabetes Australia estimates the total economic cost of obesity in Australia in 2008 was a staggering \$58 billion.

# Public transport users vote with feet

By **CLAY LUCAS**  
TRANSPORT REPORTER

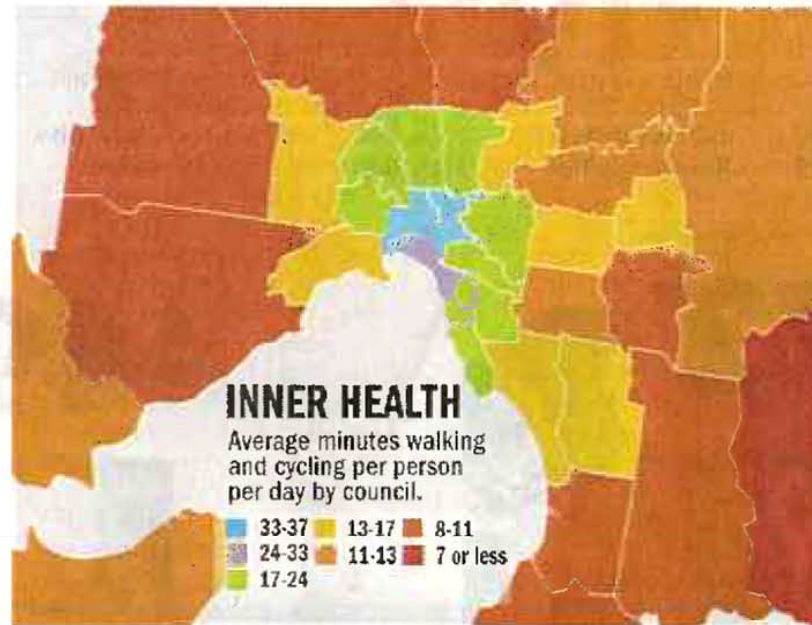
PUBLIC transport users get a daily average of 41 minutes physical exercise, compared with an average of eight minutes for those who only drive, according to an analysis of Victorian travel data.

Research completed by the Bus Association of Victoria has found that those who use public transport in Melbourne are likely to get their recommended daily dose of physical activity as a "side effect" of their travel.

Exercise guidelines produced by the federal government recommend that adults spend at least 30 minutes a day walking, cycling or doing another activity that increases their heart rate.

An Access Economics report prepared for Diabetes Australia estimated the total economic cost of obesity in Australia was about \$58 billion in 2008.

A map produced as part of



the Bus Association's study also indicates how much people who live in each of Melbourne's council areas either walk or cycle. It shows that those in Melbourne's inner areas, which in most cases have easier access to public transport, get much more

exercise as part of their daily travel routine than those who live in outer Melbourne.

Bus Association policy manager Chris Loader said the study showed that improving public transport services was crucial. "The research demonstrates

that it brings significant public health benefits," he said. "We need better public transport in Melbourne's middle and outer suburbs."

The Heart Foundation's chief executive, Kathy Bell, said the survey highlighted the need for more outer-suburban transport services, because one impact would be improved health.

"People in Melbourne's growing outer suburban areas are missing out on satisfactory levels of public transport services and also on the health benefits of walking and cycling that are associated with regular public transport use," she said.

The study's figures are derived from the state government's Victorian Integrated Survey of Travel and Activity, released last year. It surveyed 43,800 people in households in Melbourne and regional Victoria. The Bus Association analysis compared public transport users with those who used a vehicle to get around.

*'people who used public transport on a particular day, also spent an average 41 minutes walking and/or cycling as part of their travel.'* Chris Loader The Age March 12 2010

# Productive Suburbs

This comprises 90% of the metropolitan area and remains the 'Australian dream'.

- The home as a financially positive energy generator in support of the grid and large scale energy facilities achieved through gross feed-in tariffs.
- The backyard as productive food source.
- The street as linear forest-\$1 invested in tree planting delivers \$5.6 of value back to the city.
- The city as catchment.















NOW



Curtain Street, looking west to Nicholson Street



# POSSIBLE FUTURE



Curtain Street - artists impression

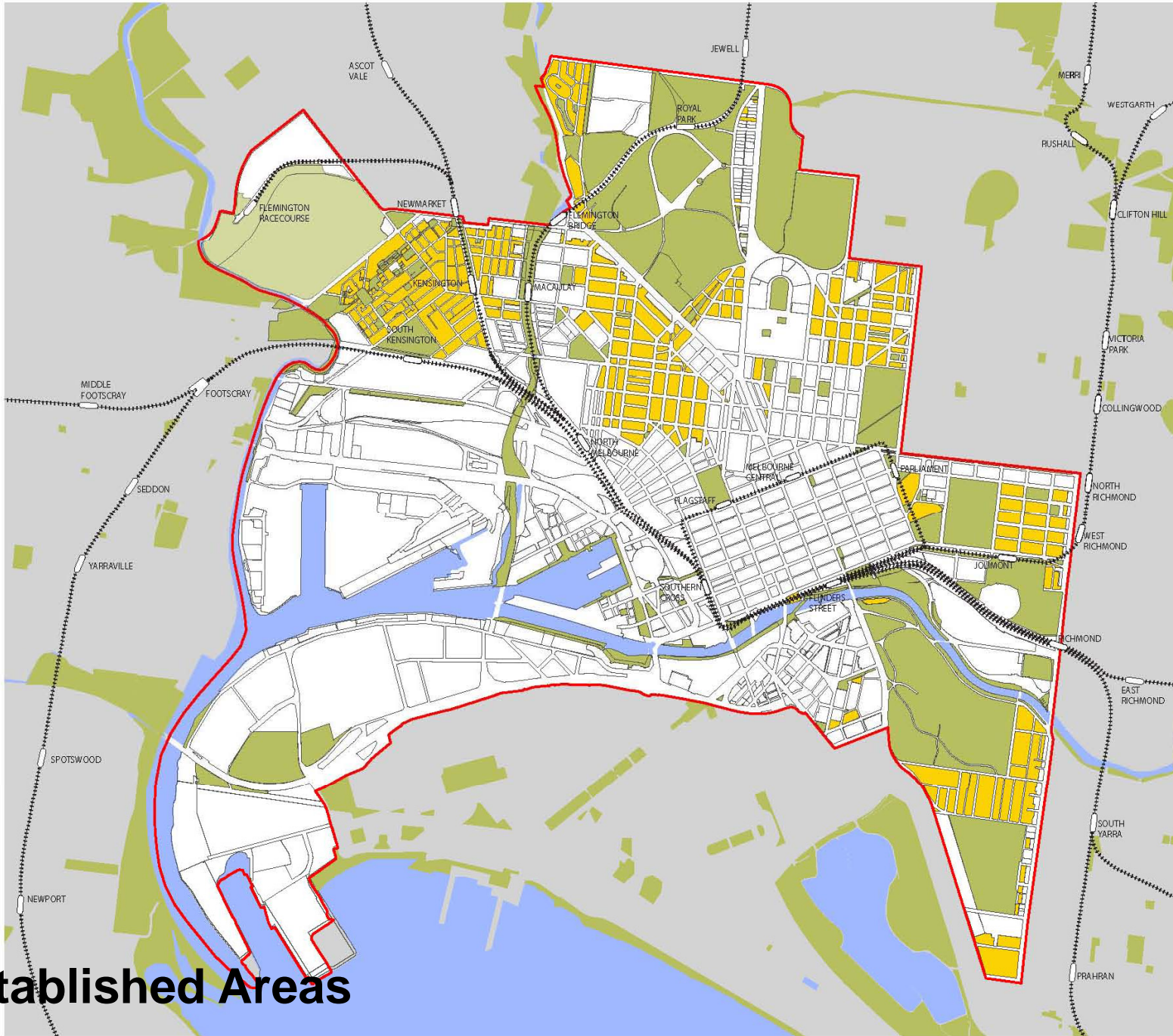
# REDEVELOPMENT SITES

- The State Governments Urban Development Program database identifies 1,486 key development sites that either have planning approval or are under construction.
- The area covered by these sites is 3161 hectares, or **1.5%** of the metropolitan land area
- Based on the developments where there are known dwelling numbers the average density is over 200 dwellings per hectare. This would conservatively translate to an additional 550,000 people accommodated.
- Add to this the 100,000 house blocks currently owned by VicUrban and private developers and you have an additional potential of 250,000 people within the existing capacity of available land within the metro area.



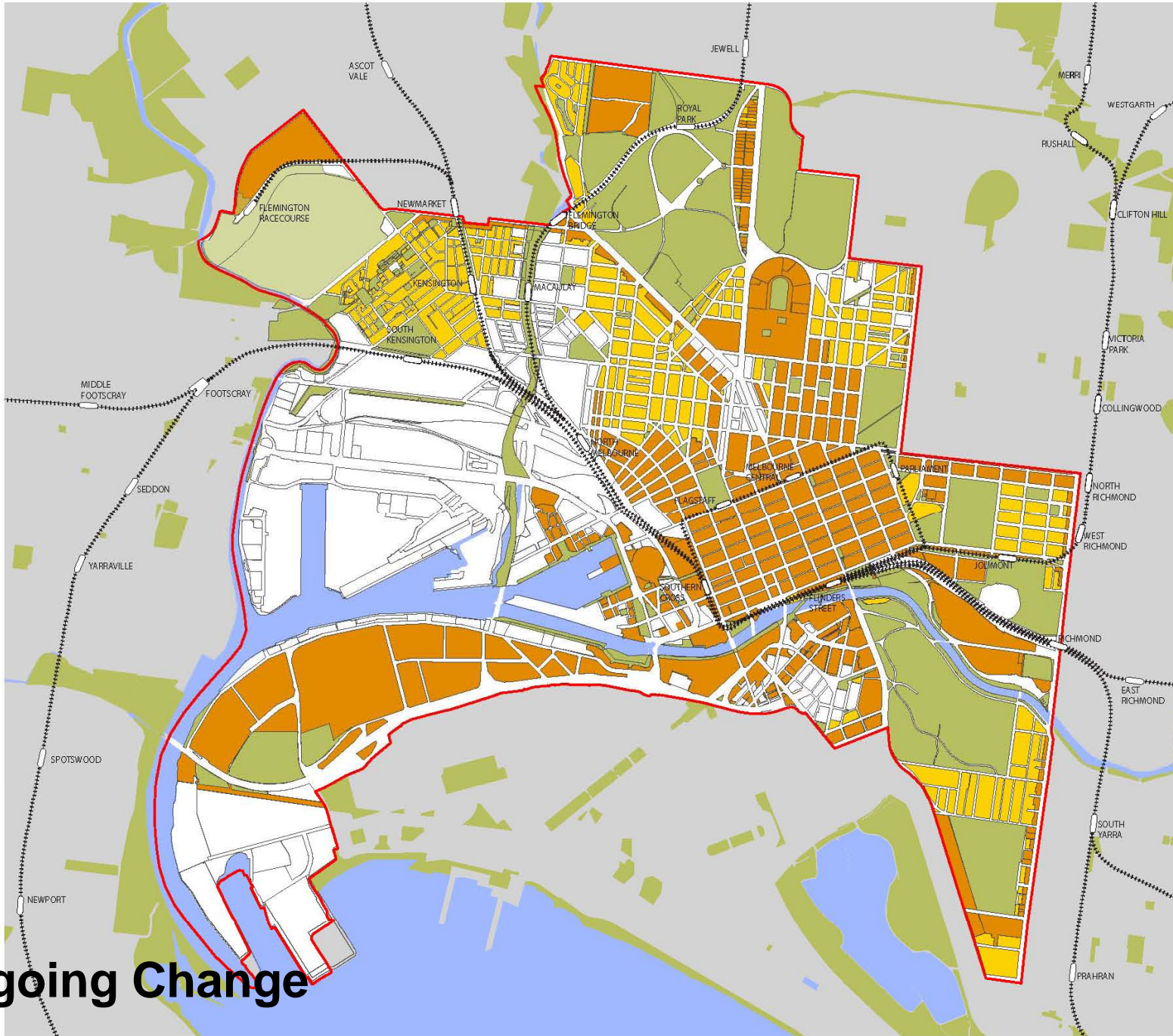






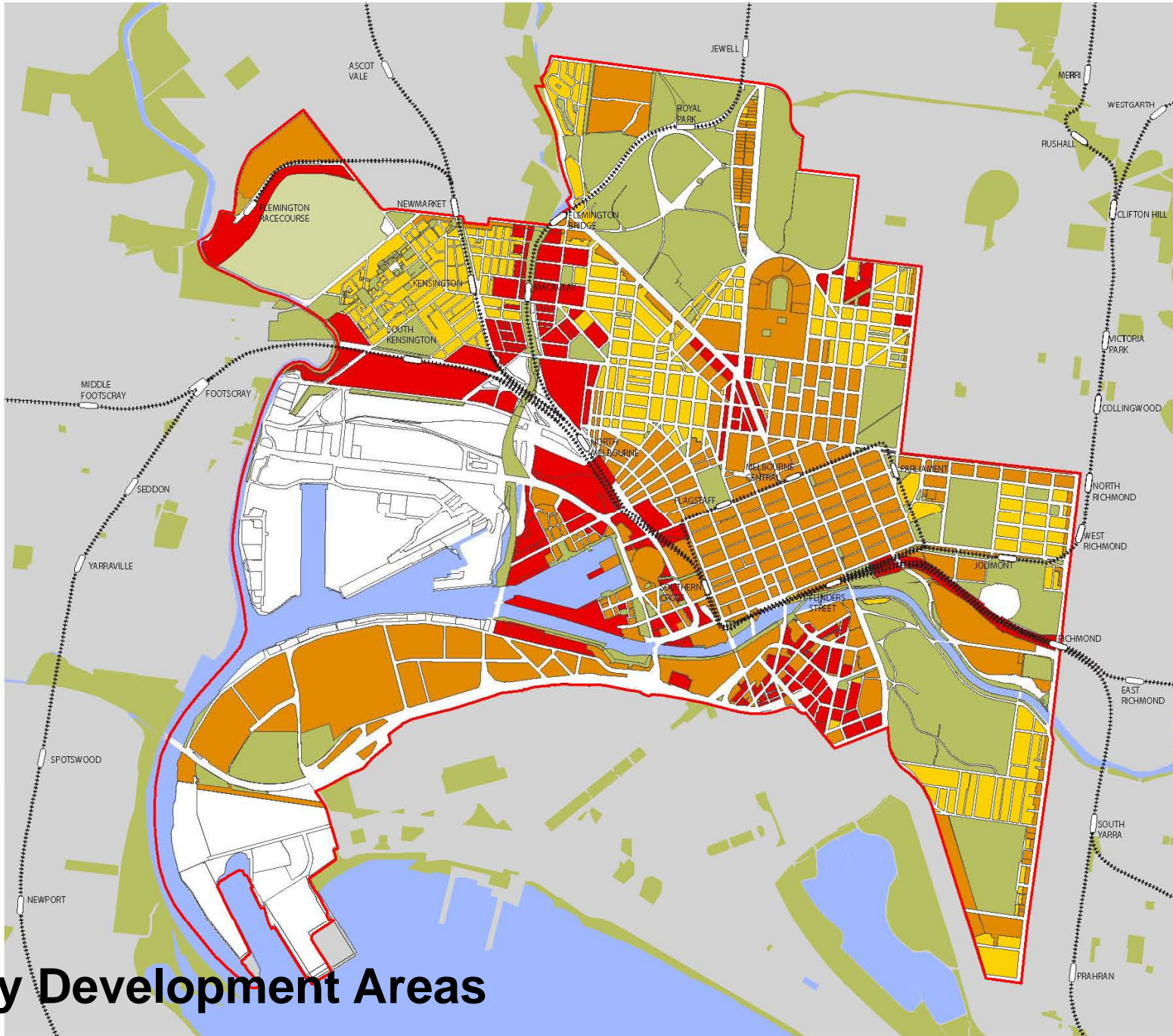
**Established Areas**





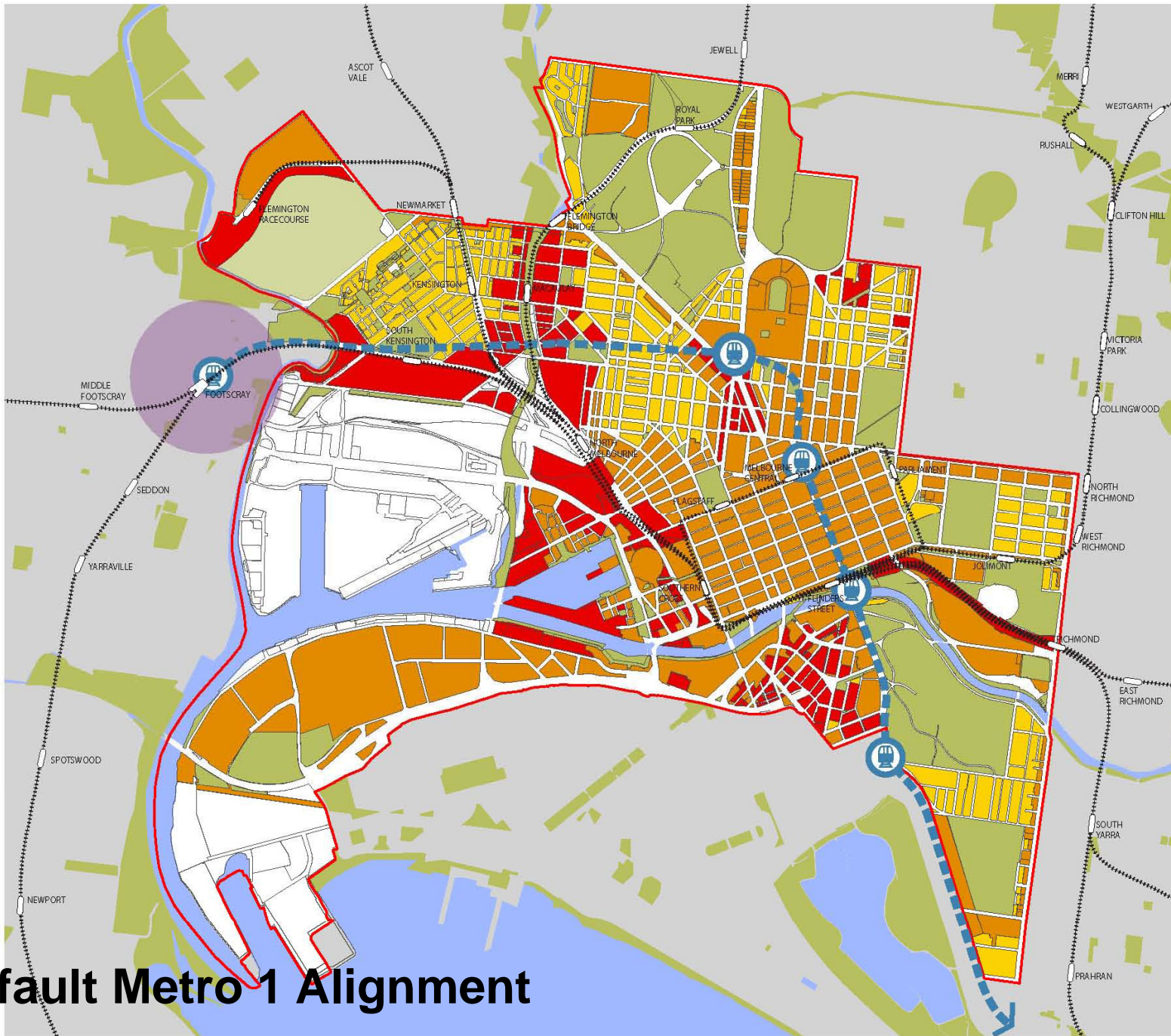
**Ongoing Change**





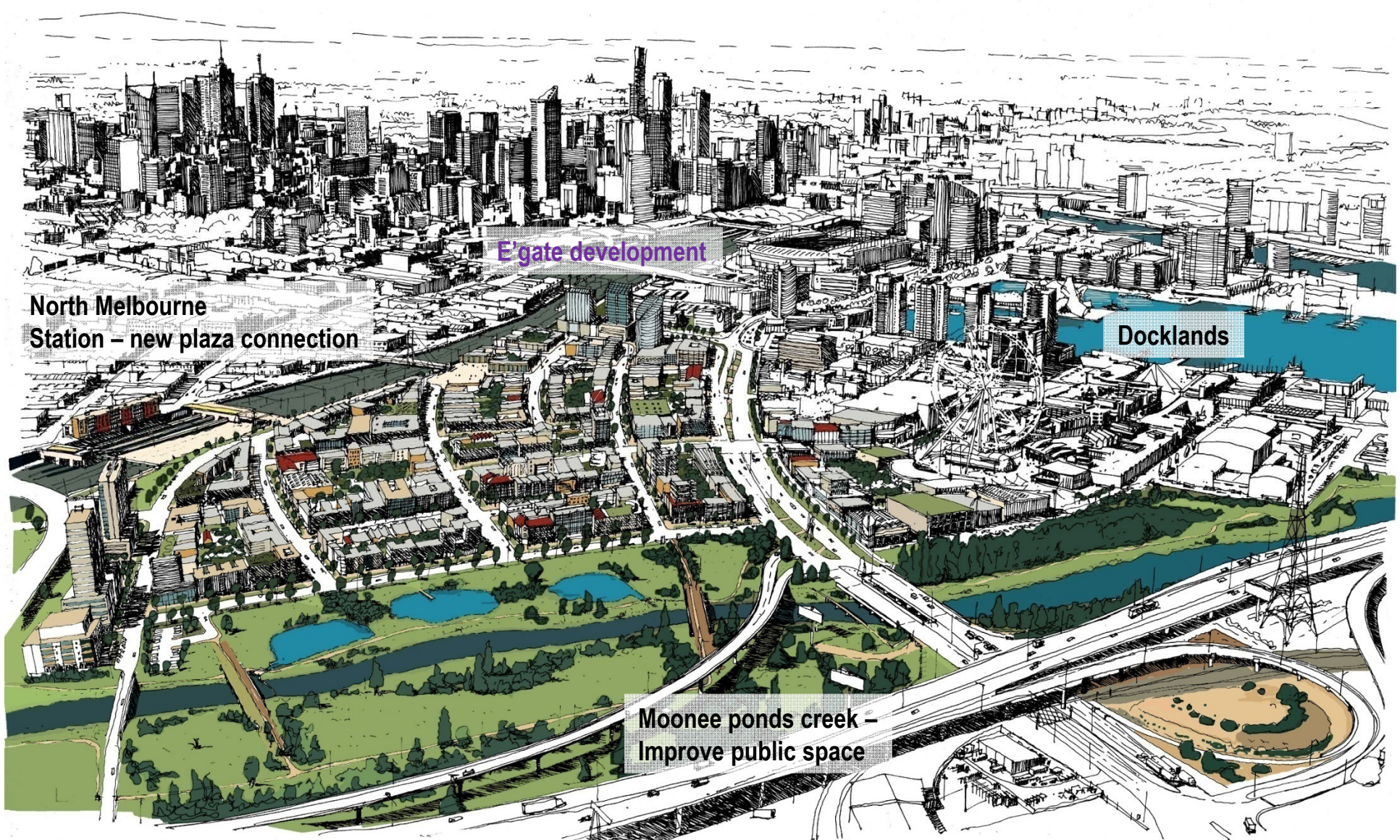
# Key Development Areas





**Default Metro 1 Alignment**





E-gate development

North Melbourne  
Station – new plaza connection

Docklands

Moonee ponds creek –  
Improve public space



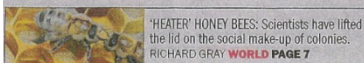






# The opportunity

- Engaging the community in the solution
- Avoid the “either or” debates
- Move beyond conventional developments and investment patterns which will only reinforce existing problems
- Transformational solutions that build on existing infrastructure can produce better social, economic and environmental benefits.



## 25% emissions cut at \$4 a week 'possible'

### WHERE THE CUTS ARE PROFITABLE

- Boosting efficiency of domestic appliances and electronics
  - Retrofitting buildings to cut energy waste
  - Upgrading industrial equipment
  - Improving vehicle fuel efficiency
  - Cutting emissions from cropland
- EXPENSIVE CUTS**
- Building gas and coal-fired power plants with carbon capture and storage technology
  - Building large-scale solar photovoltaic power plants
  - Offshore wind farms
  - Boosting carbon content of degraded farmland
  - Improving forest management

By ADAM MORTON  
ENVIRONMENT REPORTER

THE most ambitious greenhouse gas target flagged by the government — a 25 per cent cut by 2020 — is achievable at a cost to households of less than \$4 a week, a detailed study has found. It challenges claims that tackling climate change would trigger an exponential rise in the cost to consumers.

ClimateWorks Australia, a partnership between Monash University and the philanthropic Myer Foundation, examined the size and cost of potential emissions cuts in 64 areas. It found nearly a third of the cuts would save the community money, largely through improved energy efficiency in commercial build-

ings, industry and transport. The savings could help offset the expensive transformation of the electricity sector from “dirty” coal to cleaner energy forms.

ClimateWorks executive director Anna Skarbek said the cut would require a carbon price, as proposed by the government, and targeted “direct action”, championed by the opposition.

Ms Skarbek said it could be made using existing technology and without changing lifestyles or the mix of businesses that contribute to the economy. The cost would not be extraordinary — about the same as the cost of a cup of coffee a week for each home. “The plan shows there are many opportunities for emission reductions to be made at low cost or with a net economic

benefit to society. We hope the report is a pleasant surprise to business,” she said.

The report, *Low Carbon Growth Plan for Australia*, builds on the “cost curve” modelling of consultant McKinsey & Company in 2009, but gives more detail about where cuts can be made.

The most profitable cuts would come through retrofitting commercial and industrial buildings with efficient equipment and appliances.

Other easy and cost-effective savings included living vehicle fuel efficiency by about a third to bring cars into line with European standards, and reducing tillage and improving fertiliser management to cut emissions from cropland soil.

The most expensive cuts were in the power sector: building gas and coal-fired power stations with carbon capture and storage technology — technically feasible but not yet economically viable — and large-scale solar photovoltaic plants.

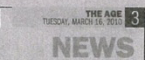
The largest cuts in emissions could come through planting forests on marginal and, in some cases, viable agricultural land.

Ms Skarbek said a carbon price — through an emissions trading scheme or a carbon tax — was essential to give businesses incentives to invest in clean alternatives. Starting with a carbon price of \$45 in 2013, and increasing to \$60 by 2020, it could triple the number of areas where it was profitable to cut emissions.

Targeted action was needed in areas where a carbon price would not be enough to cover, for example, information gaps or shortfalls in investment capital.

Climate Change Minister Penny Wong said the report made it clear that a carbon price was critical to achieving reductions. But Greens climate change spokeswoman, Christine Milne said the McKinsey report had already demonstrated a 30 per cent cut by 2020 was achievable and affordable.

She accused the “AIE influence” on the ClimateWorks board — which is chaired by former Victorian deputy premier John Dawkins and includes federal MP Mark Dreyfus — of preventing it doing “the kind of study Australia really needs”.



Beloved writer loses the fight

- Potential new population capacity (excluding growth areas and infill sites) is 4,050,000 people on 7.5% of the Metropolitan area.

50km2 solar panel = energy for all Australia



# Acknowledgements

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