New Urbanism aims to produce walkable, mixed use communities. New Urbanism features a range of housing types to fit our diverse population, and more compact and site-responsive development to reduce land take and support biodiversity. New Urbanist developments are designed to integrate local employment within pedestrian-friendly, transit-supportive neighbourhoods, to reduce off-site travel and to support social cohesion.

WHAT IS NEW URBANISM?

New Urbanism can provide a holistic approach to sustainable growth management, when used to provide integrated solutions at the scales of the region, the district, the local neighbourhood, the street and buildings. The methods and practices of New Urbanism are being applied to both greenfields development and to revitalising existing centres and suburbs.

Several towns and cities, including Newcastle and Lake Macquarie (NSW), Midland (WA), and Waitakere (NZ) are already adopting New Urbanism as the basis of their strategic planning. New Urbanism also underlies the Western Australian Liveable Neighbourhoods Community Design Code. Projects are under construction across the two countries and many more are in the planning stage. Developers are also finding that New Urbanist designs have potential for both a better product and higher financial returns.

CONGRESS SECRETARIAT

Current Events is the Congress Secretariat
Contact Kathleen Allen
ph 61 3 9596 4333, fax 61 3 9596 4207
e-mail@currentevents.com.au
Suite 10, 75 Bay Street
Brighton, Victoria 3186.

CONGRESS ORGANISING COMMITTEE

Peter Annand, Annand Alcock Design (Sydney) 
Professor Michael Buxton, RMIT (Melbourne)
Mike Day, Roberts Day Group, Land Planners (Perth)
Neville Fredericks, Miltonbrook Developments, (Wellington)
Evan Jones, WA Ministry for Planning (Perth)
Chip Kaufman, Ecologically Sustainable Design (Melbourne)
Kobus Mentz, Sinclair Knight Mertz (Auckland)
Wendy Morris, Ecologically Sustainable Design (Melbourne)
Peter Richards, Deicke Richards Architects (Brisbane)
Yvonne Rust, City of Port Phillip (Melbourne)

REGISTRATION BROCHURE

Main Congress
Thursday 26 and Friday 27 April 2001
New Urbanism Tours
Saturday 28 April 2001
Limited attendance Workshop
Saturday 28 and Sunday 29 April 2001
Storey Hall, RMIT University
342-348 Swanston Street, Melbourne
Victoria, Australia

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Sinclair Knight Mertz
New Urbanism in Australia and New Zealand is providing practical answers to the challenge of sprawl.

New Urbanist designs have potential for both a better product and higher financial returns.

The First New Urbanism Congress

A group of New Urbanist practitioners have come together to host the first Australian and New Zealand Congress from 26th to 28th April 2001, in Melbourne. The Congress aims to share knowledge and experience with New Urbanism across the two countries, and to further the understanding, influence and practice of New Urbanism amongst a broader audience.

The first two days (26-27th April) will be an open conference where New Urbanist principles, activities and projects are presented and discussed. The second phase (28-29th April) will be a limited numbers in-depth workshop for current practitioners, developers and regulators. Tours of Melbourne projects will be run on the 28th April for those not attending the workshop.

New Urbanist approaches to urban extensions, fixing existing places, main street-based town centres, mixed use development, traffic management and much more will be shared with a panel of national and international speakers. The Congress will appeal to those who have either an interest in, or who already practice New Urbanism. Student attendance is welcomed.

Will Flessig is a developer, urban planner and architect based in Denver, USA. He directed a comprehensive city rezoning for the City of Boulder, Colorado to better balance jobs and housing, establish urban growth limits and provide by-right opportunities for more mixed use development. Will has also taught urban design courses at the University of Colorado, UC Berkeley, UCLA, USC and at Harvard's Graduate School of Design.

He is currently co-founder of Continuum Partners, a real estate development company born of the belief that there is a connection between long-term, sustained property value and high quality urban design. Thru Continuum's current projects include Broadbent, a 400 New Urbanist neighborhood, Villa Italiana, a conversion of 175 historic Denver shopping mall into a mixed use main street and 16 Market Square, a US$52 million mixed retail, office and residential building in Denver's Historic Lower Downtown.

Will has recently completed a comprehensive analysis of dead and dying shopping malls across America, and the potential for transforming them into mixed use town centres.

Vincent Graham is president of Civitas, USA which develops New Urbanist projects in Charlotte, South Carolina, USA. He has qualifications in economics and has worked in the real estate finance and brokerage fields on both large scale greenfield projects and renovation/urban infill projects.

Vince established Civitas in 1992 and its major developments include: Newpoint, an infill site under 22 hectares in Beaufort, developed for 130 residential lots and a mixed use commercial district; I’On, a 100 hectare major urban extension forming a new town of several precincts; and Port Royal and Broad Street, which are two infill projects. Each is a walkable community designed in the tradition of early South coastal towns. Vince’s developments have been renowned for their financial success as well as for their outstanding regionally-responsive housing.

Vince also serves on the South Carolina Mayors Design Institute, and he frequently speaks at Smart Growth and Architecture symposiums around the United States and in Europe.

Vince Graham

Paul Murrain is Director of Urban Design for Urban Initiatives, London. Paul has collaborated with various Australian and New Zealand consultants over the past decade on many projects. He has a design experience in the UK and South Africa, which is under construction. Paul has also collaborated on many projects world-wide with Duany & Plater-Zyberk of Miami, Paul was head urban designer for many projects for David Lock Associates in Milton Keynes. He lectured many key New Urbanist practitioners at the Oxford Brookes University Centre for Urban Design in the 80s and 90s, where he also co-authored Responsive Environments.

Paul Murrain

The Congress Location

RM1 (342-348 Swanston St, Melbourne) is in central Melbourne, and the Congress Venues (Story Hall and Building B) are both near the corner of Swanston St and Latrobe St.

Transport

RM1 is very well served by public transport and there should be no need for a car during the Congress. All hotels are in walking distance, or take tram along Swanston St to Latrobe St or train to Melbourne Central Station.

Confirmation of Bookings

Current Events will confirm your Congress Registration and Accommodation booking in writing detailing your requirements according to your completed registration form. Please check the confirmation letter you receive and advise Current Events of any alterations immediately. You will not receive any further notification prior to the Congress.

Cancellation and Refund Policy

Congress Registration cancellations will not be acceptable unless made in writing to Current Events. Cancellations made before Monday 9th April will be refunded less 25% of the total registration fees to cover administration costs. No registration refunds will be given after this date.

Accommodation and Airports

Melbourne Domestic and International Airport is approximately 40 minutes from the Congress venue. Regular SkyBus coach services operate daily to the Congress venue and local services operate continually.

ACCOMMODATION

To assist you, Current Events, the Congress secretariat, can book your accommodation. Please complete Section D on the registration form. Four venues are being offered for delegate accommodation. All have ensuite. Accommodation check-ins are 3.00pm and check out times are 11.00am.

1. Saville on Russell, newly opened at 222 Russell Street, Melbourne VIC 3000 is an all-suite hotel offering a choice of accommodation: a studio room for up to two people for $155.00 per room per night, or a larger one bedroom apartment at $185.00 per room per night.

2. The Victoria Hotel (215 Little Collins Street, Melbourne VIC 3000) offers a choice of two types of accommodation, standard double/twin rooms for up to two people for $130.00 per room per night, or a standard single room for $82.00 per room per night.

3. Downtowner on Lygon (66 Lygon Street, Carlton VIC 3053) offers standard single/double/twin rooms for $139.00 per room per night.

4. Melbourne Grand Chancellor (131-137 Lonsdale Street, Melbourne VIC 3000) is offering Standard Single/Double/Twin rooms at $138.00 per room, per night.

INTERNATIONAL KEYNOTE SPEAKERS

WILL FLESSIG

VINCEN GRAHAM
Tour A: New Infill Projects

Melbourne has an excellent variety of virtually completed projects on large-scale infill sites relatively close to the City. Most of these have been led by leading developers, who have used New Urbanist designs to create walkable, dense mixed-use communities that are well-integrated with their surrounding neighbourhoods. This tour will visit the following projects:

- Beacon Cove, Port Melbourne, (Mirvac). A 30ha project including 250 residential liege apartments, a waterfront commercial square with a tram terminus and Tansuiaman ferry port, gym, medical centre, child care and an additional small supermarket developed constructed on a green triangle to stop.

- Kensington Banks/Lynch Bridge, Kensington (Urban Pacific). A 30ha former sawmills and abattoir site demonstrating these terracing, effective use of rear lanes and mews with studio dwellings, excellent incorporation of trees and timber work from the past and a former munitions factory site on the Maribyrnong River has Waterford Green, Maribyrnong, (Lend Lease).

- Waterford Green, Maribyrnong, (Land Lease). A 30ha former munitions factory site, with iterations of traditional types.

Tour B: Revitalised Centres Tour

New Urbanism can learn much from good traditional urbanism and Melbourne has a strong legacy of traditional main street based shopping centres. Many of these have been reinstated over the last 15 years, as part of urban village programs such as the District Centres Program, Townscape Advisory Service, Main Street and Streetlife Programs, Pride of Place, or Urban Villages concepts. This tour will visit several of these centres to discuss not only the revitalisation process, but also to explore the spin-off benefits that strong local centres can have for housing intensification, public transport patronage, tourism, business establishment and community spirit.

Several of these centres have so successfully embraced the ‘cafe society’ that new challenges are emerging in terms of how to control further restaurant development, parking demand, loss of convenience retail and conflicts with residential intensification. Some Councils are now striving to energise a range of centres throughout their municipality by using New Urbanist concepts of having a walkable node within walking distance of most households.

This tour will include most of the following centres: Lygon St, Carlton; Brunswick St, Fitzroy; Acland St, St. Kilda; Station St, Fairfield; Puckle St, Moorooduc; and Anderson St, Yarraville. It will also visit the City of Melbourne to explore their ‘Urban Villages’ growth management strategy.

Tour C: Revitalised Centres Tour

This tour will include most of the following centres:

- Lygon St, Carlton
- Brunswick St, Fitzroy
- Acland St, St. Kilda
- Station St, Fairfield
- Puckle St, Moorooduc
- Anderson St, Yarraville
- Theatrette, 8th Floor, RMIT Building 8, 342 - 348 Swanston St, Melbourne

IN-DEPTH WORKSHOP
SATURDAY 28TH & SUNDAY 29TH APRIL

This in-depth workshop is directed towards experienced practitioners of New Urbanism. The structure is focused around short intensive sessions on key topics confronted by New Urbanist practitioners today. One to four speakers will make brief presentations before opening up the topic to the group for further input, questions and discussion. Numbers will be limited to around 80 people for these two days to ensure optimum opportunity for contribution and interaction. Space For The Workshop Is Limited! If you wish to attend, please contact Current Events, the Congress Secretariat, at telephone 63-3 9566 4333 or e-mail: info@currentevents.com.au, prior to filling out the registration form, in order to confirm that a space is still available.

SATURDAY 28TH APRIL

9:00am Session 1: Introduction to In-Depth Workshop

10:00am Session 2: Regional and Sub-Regional Structuring

1:00pm Lunch Break

3:00pm Session 3: Integrating Compatible Employment Opportunities

5:00pm Session 4: Growth Strategies And Codes

SUNDAY 29TH APRIL

9:00am Session 5: Social Planning And Designing For Community Safety And Health

1:00pm Lunch Break

3:00pm Session 6: The Environment And New Urbanism

5:00pm Session 7: Design And Implementation

SESSION 8: New Mixed Use Town Centres

SESSION 9: Housing Guidelines & Protocols

SESSION 10: Rear Lane Access by Safety, Design, Potentials

SESSION 11: Fixing Existing Town Centres

SESSION 12: Getting Results: Alternatives To Conventional Planning Processes

SESSION 13: Concluding Session: Where To From Here?

If required, further details of the program can be obtained from the Congress Committee.

AUSTRALIAN AND NEW ZEALAND KEYNOTE SPEAKERS

Peter Annand

Peter is Director of Annand, Ackoozy Urban Design (Sydney), a consultancy specialising in designing integrated residential communities and mixed use town centres. He has been at the forefront of the Urban Renewal and City Living movement since 1993. He has been marketing consultant providing input to the design, product and product mix of some of Perth’s leading and innovative developments including the East Perth Redevelopment, Sub-Centre, Ascot Waters, Joondalup City North and numerous city apartment developments. Peter’s company has also been successfully involved as sellers for these innovative projects.

Paul Conti

Paul is a Director of Time Conti Sheffied Real Estate Agency. He has been active in Perth Real Estate for 35 years. Paul has been at the forefront of the Urban Renewal and City Living movement since 1993. He has been marketing consultant providing input to the design, product and product mix of some of Perth’s leading and innovative developments including the East Perth Redevelopment, Sub-Centre, Ascot Waters, Joondalup City North and numerous city apartment developments. Paul’s company has also been successfully involved as sellers for these innovative projects.

Mike Cullen

Mike is Director of Mike Cullen Architects in Sydney, an architecture practice specialising in mixed-use planning and development advice and implementation strategies. He has been a pioneer in the transformation of traditional shopping centres to mixed-use developments and has an extensive resume of multi-dimensional and collaborative projects.

Mike Day

A founding partner of the Roberts Day Group town planning consultants based in Perth, WA, Mike is a Fellow of the Royal Australian Planning Institute and Chair of the Housing Industry Association’s Environment Planning and Development Committee in Western Australia. Mike is the planner responsible for the Ellebrook New Town (WA), Behinde at East Perth (WA), Invista at Point Cook (VIC), and Hopkins Road and Henley Road in various stages of construction. Mike is a firm advocate of the formation of multi-disciplinary and collaborative design teams to provide the highest level of service and practical design solutions for the land development industry.

Evan Jones

Evan is Director of Urban Design and Major Places, For Planning WA. He has been principally responsible for the direction of the Urban Design and Planning work in Western Australia. This work includes the liveable neighbourhoods community design code, which has been adopted by the Western Australian Planning scheme, and continues to shape its refinement and implementation. He has also facilitated the revitalisation of established urban centres, using New Urbanism as a basis for restructuring them to better meet the needs of the Post-Industrial Economy to improve their ability to support public transport.

Chip Kaufman

Chip is an architect and founding Director of Ecologically Sustainable Design, an urban design and planning consultancy specialising in New Urbanism, and practising across Australia and internationally. Chip is a joint author and Editor of ‘New Urbanism: a New Strategy for New Lifeways’. Chip introduced the charrette process to Australia in 1982. Before moving from USA to Australia in 1994, he was the Director of the affiliated West Coast Office of Duany Plyter Zephyr. He has been Project Manager for ESD’s recent projects in Wollongong (NSW), Mildura (NSW) and Townsville (Queensland).

Ann Magee

Ann is Director of Strategic Projects for Wackerly City (150,000), the western third of Greater Auckland, New Zealand. Since 1992 Ann has played a key role in the design implementation of Wackerly’s sustainable development strategy, “from edge city to eco-city”, based on Agenda 21 and New Urbanism. The core ingredients include Council as an active change agent, integrated, design-based engagement with developers and the community; and the formation of a Council-owned commercial development company, Wackerly Properties, to lead innovative practice in a conservation market. As a consequence, formerly struggling town centres have seen significant increases in medium density housing, retail and commercial activity, as well as in Council-generated civic and amenity investments.

Kobus Mentz

Kobus Mentz is the Urban Design Manager for Sinclair Knight Merz, Auckland, New Zealand. He has had a significant influence in achieving more cohesive and sustainable patterns of development in New Zealand, including the design of the first two mixed density demonstration projects and a new town for 50,000 people in Auckland. He has written Medium Density And Mixed Use Design Guidelines for three of New Zealand’s large centres, and is a significant amount of facilitation aimed at reconciling developer interests with social and environmental needs. He has previously undertaken projects in South Africa and has lectured at universities including the Joint Centre for Urban Design, Oxford where he took a post graduate degree.

Wendy Morris

Wendy is a Director of Ecologically Sustainable Design, an urban design and planning consultancy specialising in New Urbanism for both urban extensions and ad-hoc regeneration. Based in Melbourne, ESD practises across Australia and internationally. Wendy translates practical experience with a wide range of New Urbanist projects into design principles, together with rigorous analysis of the functional, social and environmental benefits. Recent projects include Sustainable Towns/Extensions (UK), Auckland City Infill development and codevelopment (NZ), Boardwalk Town Centre (VIC). This involves innovative and development coding for health.
New Urbanism: Urban Challenges, New Urban Practice

THURSDAY 26TH APRIL: SETTING THE STAGE, THE CHALLENGES AND OPPORTUNITIES

THE URBAN CHALLENGE AND NEW URBANIST RESPONSES

9.00am  Evan Jones, Director, Urban Design and Major Places, WA Ministry for Planning
Welcome and introduction to the Congress, with an overview of urban challenges facing Australia and New Zealand

9.30am  The Hon John Thwaites, Minister for Planning and Minister for Health, Victoria
Opening Remarks

9.45am  Wendy Morris, Director, Ecologically Sustainable Design, Vic
Introduction to New Urbanism Principles and Overview of New Urbanism activity in Australia

10.25am  Kobus Metz, Director, Sinclair Knight Mertz, NZ
Overview of New Urbanism activity and challenges in New Zealand

10.45am  Morning Tea

11.15am  Evan Jones, Director, Urban Design and Major Places, WA Ministry for Planning
New Urbanism and its Practice in Western Australia: The Liveable Neighbourhoods Code, The New Economy, Regional Structuring and Urban Revitalisation using New Urbanist Principles

12.00pm  Vince Graham, President, Civitas Developments, South Carolina, USA
Developing Successful New Urbanist Communities in South Carolina including I’On and The Village at Port Royal

12.45pm  Discussion and questions

1.00pm  Lunch at the venue

NEW URBANIST SUCCESSES IN AUSTRALIA AND NEW ZEALAND

1.45pm  Ann Magee, City of Waitakere and David Mead, Hill Young Cooper, Auckland
Waitakere (New Zealand): Implementing the Transformation from Edge City to Eco City

2.30pm  Kevin Hunt, CEO, Mawson (Victoria)
Mawson’s New Urbanism Projects including Beacon Cove (Port Melbourne) and Newington (Sydney)

3.00pm  Mike Day, Director, Robert Day Land Planners, WA
Ellenbrook, WA: an early New Urban transition on the fringe leads the WA market

3.30pm  Afternoon Tea

4.00pm  David Crofts, Planning Director, Newcastle City Council, NSW
‘Newcastle Urbanism’: Mixed Use, Urban Regeneration and a new Local Environmental Plan for more sustainable growth

4.30pm  Ian Andrews, City Strategist, Lake Macquarie City Council, NSW
Lake Macquarie Lacies 2020 Urban Strategy: Restructuring the City based on New Urbanism Principles

5.00pm  Panel Discussion and questions

5.45pm  Close of sessions

6.30pm  Cocktail Reception at the Victorian Club

8.00pm  Close for the night, dinner on your own

Disclaimer:
The Congress Committee reserves the right to make alterations to the program as circumstances may require.

FRIDAY 27TH APRIL: GAUGING OUR PROGRESS AND WHERE TO FROM HERE

URBAN EXTENSIONS AND MIXED USE TOWN CENTRES

9.00am  Will Freising, Director, Continuum Partners (developers) Denver, USA
Urban Growth Management in the Denver Region; recent New Urbanist Projects; and USA “Greyfields Study” into redeveloping declining enclosed shopping centres.

10.00am  Mike Cullen, Director, Patrick Partners (retail & development consultants), Sydney
Creating Mixed Use Town Centres - Principles, Challenges and an Overview of Progress in Australia and New Zealand

10.10am  Peter Anne and Anand Alcock, Design, Sydney
Urban Extensions and Infill Projects in the Sydney region.

10.45am  Morning Tea

11.15am  Magdy Youssaf, Planning Director, Maroochy Shire Council & Peter Richards, Deicke Richards Architects, Brisbane
New Urbanism in Maroochy Shire Council (Qld), including the Sippy Downs Town Centre, Seaside (Coolum) and the new Maroochy Planning Scheme

11.40am  Charles Johnson, Director of Planning, City of Wanneroo, WA
New Urbanism in Wanneroo City Council (WA), including Clarkson and Butler Town Centres and the Jindalee growth corridor

12.05pm  Chip Kaufman, Director, Ecologically Sustainable Design & Neville Fredericks, M Ittenbroek, NSW
Tullimbah Village - a mixed use urban extension to Albion Park (NSW): design, politics and market issues

12.40pm  Panel Discussion and questions

1.00pm  Lunch

COMMON NEW URBANISM MISPERCEPTIONS, FIXING EXISTING URBANISM AND MARKETING

1.45pm  Wendy Morris, Director, Ecologically Sustainable Design, Vic
Using New Urbanist principles to help restructure urban areas towards more sustainable mixed use communities

2.00pm  Munira Mackay, Senior Urban Designer, Ministry For Planning, WA
Midland, Gosnells and Armadale: design-led Government investment to restructure dysfunctional urban centres in Perth

2.20pm  Mike Mouritz, Planning Director, Kogarah City Council N.S.W.
Kogarah Town Centre Revitalisation

2.40pm  Bruce Harper, CEO, Land Management Corporation, SA
Mawson Lakes, SA - using a major infill site to integrate a growing university with a new town centre and residential community

3.00pm  Paul Murray, Urban Initiative, Vic, and Kobus Metz, Sinclair Knight Mertz, NZ
Refuting Common Misperceptions about the New Urbanism

3.45pm  Afternoon Tea

4.10pm  Paul Condi, Director, Continuum Partners, WA
Marketing the New Urbanism in Perth Infill projects

4.30pm  Alan Macknatt, Chief Executive Officer, Waitakere Properties, NZ
Waitakere Properties: Stimulating the market - catalysing innovative or high risk development through a municipal property company

4.50pm  Plenary Session: Where to from Here? Another Congress? Form an Organisation or Join Existing Organisations? Publication?

5.30pm  Evan Jones, on behalf of Congress Committee
Main Congress Closing Remarks

7.00pm  Opportunities will be provided for getting together in several informal dinner groups, or dinner on your own