Midland
Revitalisation Charrette
8 Years On

Australian Congress for New Urbanism
MIDLAND

- Midlands mostly State Government suburbs have been in decline.
- There has been little expansion of residential catchment.
- New suburbs leapfrog out into Swan Valley.
- Midland’s main shopping centres have turned inward from the streets turning their backs on the town.
A TOWN HITS CRISIS

• In the mid 80’s the Midland Abattoir closed (approx 3000 jobs)
• In 1994 the Railway Workshops were closed after 90 years of operation (approx 3500 jobs).
• Traffic management problems, low quality environments, poor infrastructure co-ordination, crime perceptions and low socio-economic issues had all but stopped new investment in the town.
INTEGRATED RESPONSE

- In 1997 the Midland Charrette was held to generate ideas for revitalisation.
- Reviewed possible uses for Railway Workshops.
- Realisation the problem was bigger than just a vacant government site.
- The Charrette recommended the establishment of a redevelopment authority. Government was pursued strongly on this matter by the Council and business community.
- In 2000 the Midland Redevelopment Authority was established.
Midland Redevelopment Authority is established under its own Act.
The Authority has a development and planning management responsibility.
The Authority is in a unique position to create demonstration projects.
The MRA is responding to specific local conditions.
MRA - GUIDING OBJECTIVES

- Play a major role in Midland’s revitalisation and better enable it to serve as a strategic regional centre.
- Integrate development in central Midland to achieve a coordinated outcome – maximum benefits for the city and its community.
- Enhancement of environmental, social, heritage and cultural values within the redevelopment area.
- Maximise economic benefits to the State, region and city centre.
REDEVELOPMENT SCHEME

Provides the Authority with all statutory planning powers within the redevelopment scheme area.

Guides and controls development and land use.

Replaces the local town planning scheme and the Metropolitan Region Scheme within the Redevelopment Area.
SUPPORTING DOCUMENTS

**PLANNING POLICIES**, set out the Authority’s proposed approach on a wide range of land use and other planning issues, for example Housing, Movement, Environment and Ecological Sustainable Development

**DESIGN GUIDELINES**, setting out the preferred physical form and style of developments within the Redevelopment Area.

The **PLANNING POLICIES** and **DESIGN GUIDELINES** are all publicly advertised.
Midland Charrette 1997

Midland Metro Concept Plan 2010
City Centre 2010

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Train Station – 2010 TOD

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Former Workshops – Helena
1997
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Workshops 2010

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Workshops Village
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Yield Improvements
890 to 1562
Based on 2 persons per dwelling
Former Workshops – Clayton & Eastern Enterprise

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Thank you