on the road

www.doverkohl.com
revitalizing main street was just a start
revitalizing main street was just a start
Finding Lost Space

1980s
Roger Trancik
the emergency
down the prices of these items. You get one of today's greatest bargains

BY THE SEA: Seaside towns have a special lure for travelers. The picturesque sights

ETHYL CORPORATION
New York 17, N. Y.

DRIVE MORE
...it gets cheaper by the mile!

Colliers, 1955
classic mobility & access

Public Works Officials Were Once Heroes
Olmsted’s corridors

Historic Buffalo NY: Lincoln Parkway
“ideal traffic planning”
what really happens…
what really happens…
“Trying to cure traffic congestion with more capacity is like trying to cure obesity by loosening your belt”

- Glen Heimstra, Futurist
Who Cares About U.S. 1?

Riviera Beach
Lake Park
North Palm Beach
Palm Beach Gardens
Juno Beach
Jupiter
Tequesta
Who Cares About U.S. 1?
Who Cares About U.S. 1?

Trading Down for Wider Roads
Who Cares About U.S. 1?

What Will Replace Aging Strip Development?
Who Cares About U.S. 1?

Scaring Away Everyone
Historic Opportunity: 5 Tasks

- Educate the public
- Correct zoning mistakes
- Focus design on the corridor itself
- Develop meaningful urban places
- Correct mistakes in the street details
Seven Cities Working Together
Who Cares About U.S. 1?
Who Cares About U.S. 1?
Riviera Beach

What If?
Lake Park

US 1 at Kelsey Park
North Palm Beach

What If?
North Palm Beach

Formal Landscape: Proud History
Palm Beach Gardens

What If?
Jupiter

The Riverwalk
US Hwy 1 - Biscayne Boulevard
CITY OF BROOKLYN.

PLAN OF A PORTION OF PARK WAY AS PROPOSED TO BE LAID OUT FROM THE EASTERN PART OF THE CITY TO THE PLAZA.
visualizing change

Johnson City, Tennessee - today
visualizing change

Johnson City, Tennessee - tomorrow
creating a true boulevard

Alameda Ave looking east, just east of Harlan
creating a true boulevard

Alameda Ave looking east, just east of Harlan
creating a true boulevard

Alameda Ave looking east, just east of Harlan
Cathedral City, CA
Cathedral City, CA
grand parkway to the mountains

Alameda Ave looking east, just west of Kipling
grand parkway to the mountains

Alameda Ave looking east, just west of Kipling
grand parkway to the mountains

Alameda Ave looking east, just west of Kipling
grand parkway to the mountains

Alameda Ave looking east, just west of Kipling
“The Datran-Dadeland Regional Activity Center”
Dadeland Boulevard
thinking segmentally

Concord, NC
As the “design speed” increases…
the issue of speed

As the “design speed” increases… the blight & mayhem increase, too
A new mixed-use center in the suburbs, along the boulevard.
MAIN STREET TO MIRACLE MILE

AMERICAN ROADSIDE ARCHITECTURE

CHESTER H. LIEBS

John Margolies photos